## SCOTCH & SODA

We worked with Scotch & Soda to launch Club Soda 3.0, a free-spirited Web3 community enabled by NFTs. The creation and minting of NFTs is powered by Salesforce's new NFT Cloud technology allowing users to mint, manage and sell NFTs on a trusted and sustainable platform.

The launch of Club Soda 3.0 includes minting 1,000 Founder's Pass NFTs, which serve as a point of entry to exclusive experiences, events, and offers from Scotch & Soda.

We SOLD OUT all 1,000 NFT's within 24 hours. Our whitelist consisted of 1812 wallets and 1158 accounts. 788 members were Club Soda 2.0 members, creating +30% net new Club Soda accounts.





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## web3.scotch-soda.com

