



Vispera Image Recognition Technologies

Visual Intelligence for Retailers, Merchandisers and CPG Suppliers

Vispera offers Image Recognition-based execution, tracking, and analytics solutions to the retail industry, enabling you to significantly increase revenue, profitability, and customer satisfaction, while radically improving operations and reducing costs and labor requirements.

Our goal is to make our image recognition-based data analytics services and platforms become power tools for retailers and supplier companies worldwide.



Cover All Channels and Equipment Types

With Vispera's AI-based and patented computer vision solutions we transform retail images from all channels into actionable data and insights with flexible data collection tools.



MODERN



TRADITIONAL



PHARMACY/OTC



ON-PREMISE

Compatible with
all equipment types



COOLERS



CABINETS



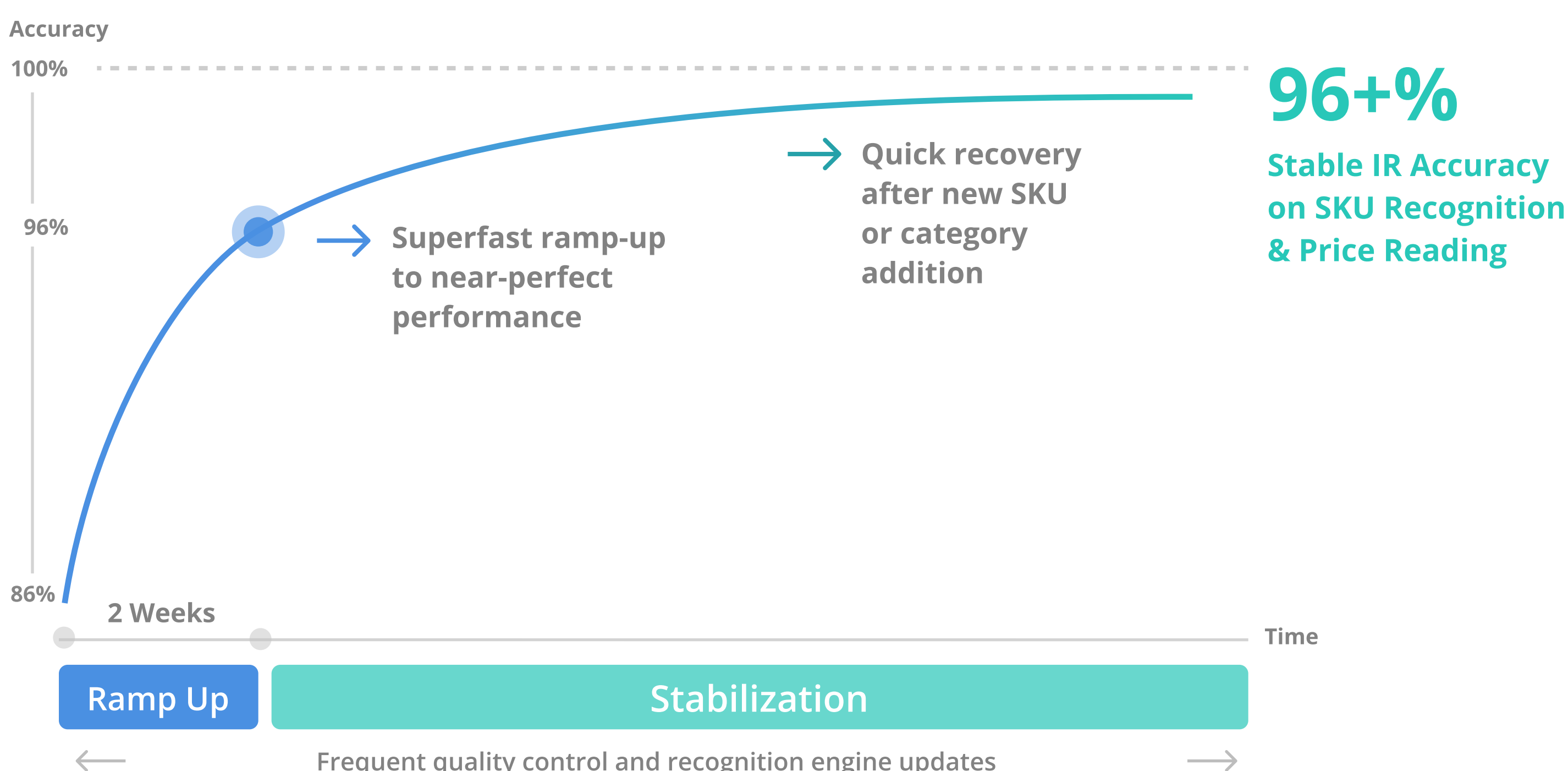
DISPLAYS



SHELVES & MORE

Exquisite Image Recognition Performance

IR Accuracy Flowchart



Instant Reports

Actionable mobile and dashboard reports for field teams and executives



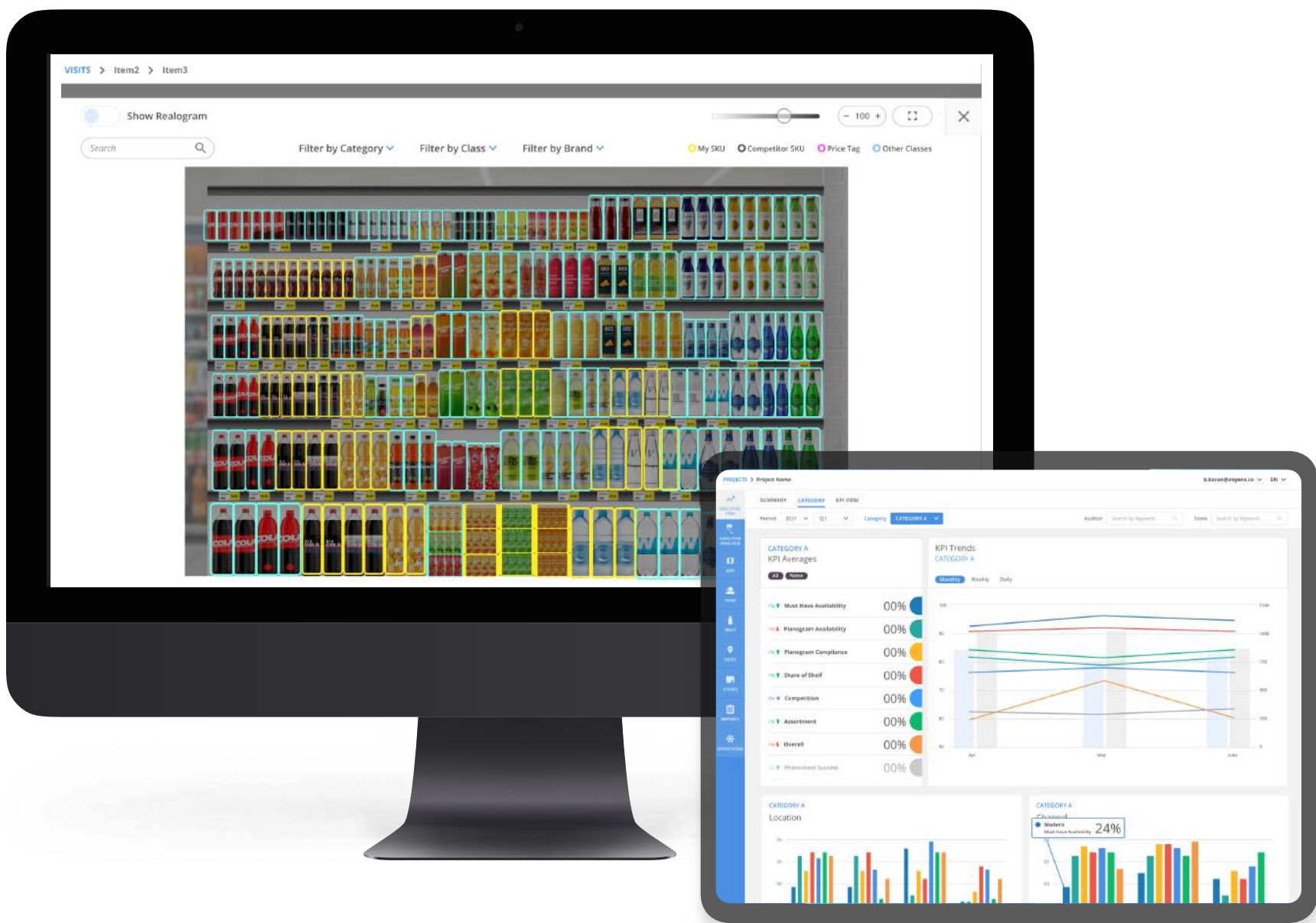
Reporting **up to 5 images** per visit **in seconds**



Reporting **5+ images** per visit **in minutes**

IR-based Solutions Tailored for Retail

We deliver our visual AI services in the form of different IR-based products tailored for particular customer needs and use cases.



DATA COLLECTION

Real-time image and data collection in seconds with mobile phones or fixed cameras

IMAGE RECOGNITION

Recognition of SKUs via computer vision technology and deep learning

DATA VISUALIZATION

Digitalization of everything happening in the physical store from top to bottom

DATA ANALYTICS

Flexible BI with engaging dashboards to enrich and deepen your data insights



Solution Family for Retail

Vispera offers AI-based image recognition and analytics solutions, driving breakthrough computer vision solutions for retailer and suppliers worldwide.



Watch the video!



STORESENSE

A mobile data collection solution for retail execution, field operations, and self-auditing

Storesense enables tracking of in-store execution KPIs

in real time

with near perfect accuracy

SKU-level granularity

Enable your operations team to cover any display equipment type at any store format in minutes with Vispera’s fast and intuitive data collection application to execute perfect stores.

Watch the video to see an overview of Storesense.



SHELF SIGHT

In-store fixed-camera solution for retail shelf monitoring and enhanced shopping experiences

Shelfsight provides key retail execution metrics

in real time

with near perfect accuracy

SKU-level granularity

Bridge field and back-office operational processes, use shelf data insights to develop retail plans, and start to win at the shelf with Vispera Shelfsight.

Watch the video to see an overview of Shelfsight.

