Build It Green

Build It Green is a nonprofit that offers **energy efficiency services in California.** Their goal is to promote energy efficiency and achieve **net–zero carbon emissions by 2025.**

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The challenge

Build It Green's **GreenPoint Rated** program follows a strict set of steps in order to certify sustainable homes. Previously, Build It Green had been working with a legacy technology to manage its applications and fulfill its processes. However, the integration of this system with its Salesforce instance proved to be an issue. On top of this, a specialist familiar with the legacy system technology needed to be brought on in the event of any bug, error, or update.

Our client needed a custom solution capable of automatic updates and proper management of the company's key application data, streamlined and accessible all in one place.

The solution

The GreenPoint Rated program needed more efficient reporting and tracking. So, our team began by retiring the legacy system and building a custom portal in **Salesforce Experience Cloud.** Here, Raters and applicants could both be approved and go on to complete their tasks, all within the same system.

With the custom portal, all application information is stored in the same place — eliminating previous complications with data integration. The input and management of any new resources, documents, or links is simplified for all parties involved. The smooth navigation and pleasant user experience of the Salesforce platform means that no special coding knowledge or technical expertise is necessary on behalf of the client.

How we help

At the end of this process, Build It Green got:

A new portal which saves clients time and effort as the system is capable of automatic updates, and Modelit's certified experts are equipped to tackle any problems that may arise.

Furthermore, the portal gives Build It Green an opportunity to visualize their user experience in a way that wasn't possible before. Now, with the ability to see their program from the user's perspective, they can take GreenPoint Rated to the next level by focusing on the finer details while we take care of the mechanics.

50%
Overall saving per year

70%
decrease in processing times

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