



Marketing Cloud Account Engagement

Quick Start Packages starting at \$9,000

Let the experts at Dextara get your business started with Salesforce fast! Our Quick Start option provides our organization with the world's #1 CRM fully customized to meet your unique business needs. Get started in weeks not months. We offer quick start plans for **Marketing Cloud Account Engagement (Formerly Pardot)**, **Sales Cloud**, and **Service Cloud**.



Who We Are

5/5★

Salesforce
AppExchange Rating

3+

Years as a Salesforce
Partner

180+

Certified Salesforce
Experts

70+

Projects
Completed

40+

Global
Clients

Marketing Cloud Account Engagement Quick Start Services Summary



Discover

- Kick-off meeting to gather requirements



Plan

- Pardot Admin User setup
- User & Permissions



Implementation and Deployment

- Lightning App Installation
- Add Marketing Cloud (Pardot) sections to specified Salesforce page layouts
- Enable Engagement History
- Map custom fields between Marketing Cloud and Salesforce
- Create tracker domains for link rewriting and vanity URLs
- Setup email sending authentication
- Data Migration and Full Sync
- Static Website Contact Form Integration
- Branded Email Preference Center Page
- Branded Subscription Page
- User Training
- Scoring & Grading training & Setup
- List Segmentation Campaign Sync
- Standard Scoring & Grading
- Social Media Connectors
- Handler & Landing Page
- Implement Salesforce CMS
- Lightning Email Builder
- Enhanced Landing Page Builder
- Branded Email Template
- Branded Autoresponder Template
- Engagement Studio Overview
- Go-Live Support
- Ongoing Marketing Cloud Account Engagement consultation

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