Connected Path Partners

Founded in 2023, experts since 2010
ConnectedPathPartners.com

CONNECTED
PATH PARTNERS

About Us

Connecting the missions of Nonprofits & Educational organizations to Salesforce

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Connected Path Partners | Nonprofit & Education Experts

- Boutique Salesforce Consultancy, Minority + Woman Owned

- 100+ Lifetime Completed Salesforce Projects
  - Including NPSP, Education, Sales Cloud, Service Cloud, Experience Cloud, Pardot, Customized Solutions & more

- 25+ Years of Salesforce Experience

- 19 Certifications & counting

- Certified Scrum Product Owners

- Specializing in Implementations, Managed Services & more!

Introductions

Alex Maroselli, Co-Founder
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Rochester, NY

Vinu Vijayan, Co-Founder
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Albany, NY

Pawrent to Henry

Pawrent to Bella
& Charlotte

Our Services

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Our Services

Connected Path Partners offers a variety of services to the Nonprofit & Educational sectors

- Quickstarts for NPSP & Pardot
- Custom Implementations & Projects
- Managed Services

Quickstarts

Quickstart Overview

Our Quickstarts are designed to allow Nonprofit clients to choose a path that best fits their immediate needs. Designed as a la carte style, the packages comprise of the following:

- Two NPSP and one Pardot Quickstart Paths
- Feature Add-ons
  - Fundraising Platform Integration (Classy, Give Lively, DonorDrive, etc)
  - Accounting Subledger
  - Program and Volunteer Management
  - FormAssembly, Conga, Docusign, DonorSearch and more!
- Service Add-ons
  - Data Migration
  - Post-go live support tailored to their needs (additional training, user adoption needs, reporting)

Paths and add-ons can be customized to better suit an organization's needs.

NPSP Green Path

$4500

Live in 2-3 weeks

What's Included

- ☑ Discovery & working sessions
- ☑ Base Salesforce config & security
- ☑ Contacts, household & org config
- ☑ 25 custom fields
- ☑ Customize 3 gift types
- ☑ 1 engagement plan & 3 levels
- ☑ Campaign Tracking
- ☑ 2 email templates*
- ☑ Email sync (Gmail or Outlook)
- ☑ 4 custom reports & 1 dashboard
- ☑ 2 hours customized training

NPSP Blue Path

$9000

Live in 3-4 weeks

Includes NPSP Green Path plus

- ☑ Membership configuration
- ☑ Additional 25 custom fields
- ☑ 3 additional customized gift types
- ☑ 3 custom objects & relationships
- ☑ 4 custom record types & page layouts
- ☑ Additional 3 engagement plans
- ☑ 2 business process automations
- ☑ 4 validation rules
- ☑ 4 custom reports & 1 dashboard
- ☑ 2 additional hours customized training

Pardot Path

From $5500

Live in 2-3 weeks

What's Included

- ☑ Discovery & working sessions
- ☑ Setup B2BMA user & access
- ☑ Add Pardot fields & actions to pages
- ☑ Configure syncing behavior
- ☑ Map custom fields
- ☑ Setup domain & tracking URL
- ☑ Branded preferences center
- ☑ Branded email & autoresponder
- ☑ Automation rules & list setup
- ☑ Engagement journey
- ☑ 2 hours customized training

Add-Ons

Pricing varies

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- ☑ Fundraising Platform Integration
- ☑ Accounting Subledger
- ☑ Program Management
- ☑ Volunteer Management

- ☑ Conga
- ☑ FormAssembly
- ☑ DocuSign
- ☑ DonorSearch

- ☑ Wealth Engine
- ☑ Fundraising tools
- ☑ Enhanced Reporting
- ☑ Enhanced Training

...and more! Contact us today!

Custom Implementations & Projects

Custom Implementations & Projects

We offer custom engagements designed to fit your organization's needs. We're experts in the following areas:

- Multi-cloud implementations: NPSP or Education, Experience Cloud, Sales Cloud, Service Cloud
- Pardot
- Customized User & Admin Training
- Business Process Automations, Enhancements & Refactoring
- Org Security Assessments
- User Adoption Needs
- Reporting
- Additional tooling like Conga, DocuSign, FormAssembly, and more.

Managed Services

Managed Services

Our Managed Service offerings provide sustained support to organizations who want options to extend support following a Quickstart implementation, augment their existing teams with our expertise, or have direct Salesforce administration leadership without the need for a dedicated Salesforce expert on their staff.

We've designed three packages that support the varying needs of our customers. Customers have enjoyed the ability to move between packages as their needs change over time or new business initiatives are introduced.

Managed Services	Guide	Pathfinder	Navigator
Need some additional support? We're here to serve as your Salesforce Admins, Consultants, Architects and Trainers... as your needs fit! **Services may include...**	10 hours/month	20 hours/month	40 hours/month
On-demand Support	✅	✅	✅
Critical Updates Review	✅	✅	✅
User Adoption	✅	✅	✅
Check-ins & Working Sessions	✅	✅	✅
Reporting & Dashboards	✅	✅	✅
Customized Training	✅	✅	✅
Release Management (3x/year)	❌	✅	✅
Automations Review & Backlog	❌	✅	✅
Security Audit & Backlog	❌	❌	✅
Roadmap & Prioritized Backlog	❌	❌	✅
Change Management Recommendations	❌	❌	✅
Pricing Discounts available for prepaid 6 or 12 month engagements	$2250/mo	$4500/mo	$9000/mo

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Contact Us via Email

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