

# Unlimint



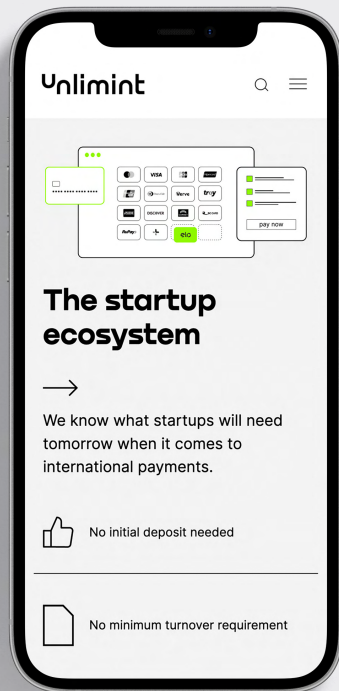
Launched back in 2009, Unlimint, a leading provider of next-gen financial interfaces, now has a portfolio of thousands of alternative payment methods supervised by teams distributed across 16 offices and four continents.

A dispersed geographic footprint inevitably resulted in inconsistent internal communication and countless organisational silos, so to push the limits of their existing infrastructure, they banked on Salesforce to unify their highly fragmented operations into a single platform.

Our first major step was to centralise the company's merchant onboarding process, which helped Unlimint increase efficiency and foster company-wide transparency.

Next, we automated marketing reports using Pardot to unlock powerful analytics and provide greater visibility into ongoing projects. We also developed a client risk calculator, allowing Unlimint to detect high-risk customers and therefore avoid liability and reputational concerns.

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4

Vention team members

3

sub-projects  
successfully finished



merchant onboarding  
now takes days, not weeks

No longer limited by their legacy platforms, Unlimint is well-poised to provide users with better and faster service, with the entire merchant onboarding process now taking, on average, three days as opposed to weeks or months. And in 2021, the company launched B2B cards and payment solutions for the gaming industry, opening up new revenue streams and enhancing business agility.

Tools & technologies

Apex — LWC — Salesforce Rest API — Process Builder — Flows —  
Asynchronous Apex — Customer 360 Platform — Sales Cloud — Pardot