

# Community Brands



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Although Community Brands — a leading provider of cloud-based software for nonprofits and K-12 schools — was already a decade-long Salesforce user, the system’s maturity wasn’t quite on par with that of the company. To maximise their capabilities, the company sought our help in serving 100,000+ users in 30 countries.

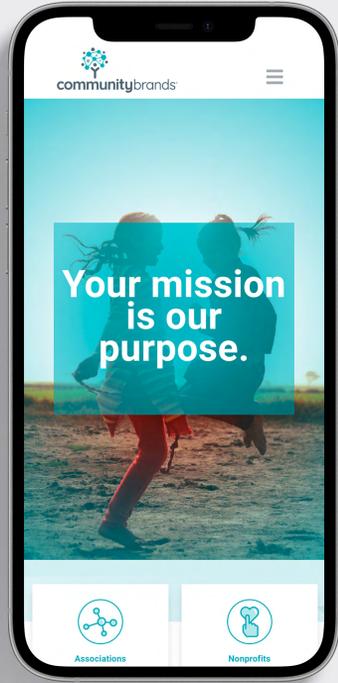
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Upon thorough analysis of the Community Brands Salesforce environment, we began to customise school and parent portals.

Among other tasks, we set up lists with annual deadlines for students and schools, developed automatic email notifications, and created a settings system for transaction verification and budget management — all to help the client improve operations and increase financial transparency.

To refine the user management process and increase security, our team created a custom Lightning component that streamlines user registration and accurately identifies enrolment time. In addition, we integrated Conga Composer and Skuid to improve data integrity and simplify workflows.

# Community Brands



22

months of active engagement

100k

users in 30 countries  
benefitted

1,800+

schools operationally  
transformed

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Community Brands has been able to triple their clients' productivity via Salesforce — what used to take days now takes minutes. Thanks to our partnership, 1,800+ active education institutions around the globe are able to deliver much faster, smarter, and more personalised customer service.

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Tools & technologies

Asynchronous Apex — LWC — Apex — Apex Triggers — Experience Cloud  
— Sales Cloud