



# Application House

A strong foundation



# Salesforce Partnership

As an established Salesforce Partner, quality and value are our top priorities. Our clients give us a 5-star rating as the go-to Salesforce implementation partner. We provide the best combination of cost and expertise. Therefore, you can trust in our strengths which Salesforce Expertise recognizes as a (1) Salesforce Consulting Partner (2) Managed Service Partner (3) AppExchange ISV Partner (4) Navigator Specialist I in the Nonprofit Solutions, Customer 360 Platform, Sales Cloud.



Find out more client feedback at Salesforce AppExchange

<https://appexchange.salesforce.com/appxConsultingListingDetail?listingId=a0N3u00000PsCD6EAN>

# Who Are We?

- **We are a 360° solutions provider with a multidiscipline knowledge in IT.**
- **Application House was founded on over a decade of experience.**
- **A certified salesforce partner, we are experts in helping businesses to make the right technology investments, and we offer comprehensive IT consulting services & solutions.**
- **We are a Salesforce Partner that has been providing clients with the right solutions. We shall solve your problems efficiently and on a budget that works best for you.**
- **We provide expert advice to help businesses and organizations to make the right technology investments and get the most out of Salesforce.**

# Application House's Salesforce Certification

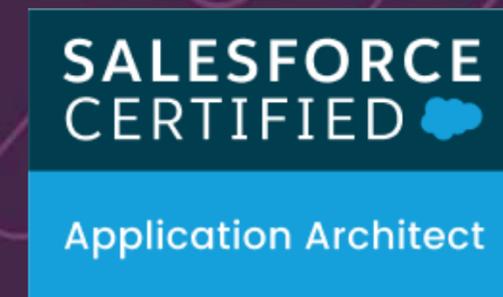
## Admin Certifications



## Consultant Certifications



## Architect Certifications



## Developer Certifications



# Salesforce Consultancy

- **Application House Limited is a Salesforce Consulting Partner who can guide, support, and provide you with every need you have.**
- **Through our thorough consultation, we can go through all your concerns and advise you on what Salesforce product is best for you.**
- **We're here to give you everything you would ever need for Salesforce. Our trained Salesforce professionals and architects work collaboratively to guide and support you in choosing the right product to implement.**
- **With sleeves rolled up, we're ready to walk with you toward achieving success through Salesforce.**

# The Application House Team

Our team has multidiscipline knowledge in IT. Application House members proficient in various facets of IT, who all share one goal: to get you the best solutions. Our team includes:

## Salesforce Developer:

More than 10 years of hands-on experience with Salesforce trigger, custom component development using Apex controller, Visualforce page, and Lightning Web Components. Developed complex integration and batch apex.

## Salesforce Senior Developer:

Hands-on experience developing code using design patterns, complex triggers, platform events, managing and mentoring teams. Extensively work with Stakeholders to fulfil their BAU needs.

## Salesforce Business Analyst:

Expert in writing User Stories with Gherkin format, an expert in Stakeholder communication and making a bridge between developer and business.



## Salesforce Technical and Solution Architect:

Salesforce Architect who worked at Salesforce and British Petroleum Company plc (BP) multinational company. Grow from Salesforce consultant to developer to senior developer to technical lead and architect implementing Salesforce sales, service, experience, CPQ, Non-profit, and Education cloud.

Wider industries experience ranges from Enterprise Java development to Microsoft .NET development to Embedded system development to Salesforce development experience.

- Developing **Application House** Salesforce AppExchange Apps and providing consultancy
- Worked at **Micro Focus** as Salesforce CRM/CPQ Solution Architect
- Worked at **Salesforce** as Technical Architect
- Worked at **BP** as Senior Developer/Salesforce Tech Lead/Scrum Master/Architect
- Worked at **Masternaut** as Salesforce Developer
- Worked as **Sitecore/.Net Developer**
- Developed **BI Dashboards in Tableau and QlikView** at UWL
- Worked with **Fitch** as Sitecore/.Net Developer
- Worked with **D-Link** as Salesforce Developer
- Worked with **Serco** as Salesforce Developer
- Worked at **Big Machines** (CPQ Tool) UK (Dionex, Honeywell, Xerox and Orange)
- Worked at **Ministry of Justice**, United Kingdom as Java/J2EE/Java EE Developer

# What makes us stand out



**We understand that every client is unique. That's why we customize every one of our plans to fit your needs exactly. Whether it's a small strategy or a comprehensive effort, we'll sit down with you, listen to your requests, and prepare a customized plan.**

# Our Team's Skills & Technical Experience:



# Services offered

- **BAU development**
- **Managed service or support service**
- **Offshore & Onshore team presented in the continents: Europe, North America, & Asia (India and Philippines).**
- **Greenfield project development**
- **Salesforce developer, Salesforce admin with developer capabilities, Salesforce business admin, and Salesforce architect.**
- **Ad hoc short-period support to fill the emergency gaps.**
- **Project length ranges from one month to six months to 12 months.**



# Application house has their team & clients all over the globe



*United Kingdom ,United states,  
India, Philippines & Australia*

All the Fortune 500 companies that our team have experience with



Ministry  
of Justice



SOPHOS

accenture

bp



ORACLE

D-Link

SoftBank



Deloitte.

# Our Clients

- **International Network of NGOs in the humanitarian sector, HQ in the United Kingdom**
- **Non-Profit Client in the hospitality industry located in Australia**
- **Non-Profit Educational Organization located in the United States**
- **Non-Profit Healthcare Organization located in the United States**

**Our**

**Focus**

**Industries**

01

NON - PROFIT



02

RETAIL & FMCG



03

HEALTHCARE



04

FINANCIAL SERVICES



05

MEDIA & ENTERTAINMENT



# Case studies and projects

Application House has been offering the best combination of cost and expertise to provide quality and value. \_

## Non-Profit Clients in the hospitality industry:

The client is an organization running team building community events.

## The Project :

Salesforce Architect services for a booking calendar project.

## Client Feedback

"The Salesforce architect from Application House Limited is highly skilled and excellent to work with, from the project beginning till the very end I was in capable hands. He understood all of our needs and was able to execute them with efficiency. In the future, I will definitely use his services again"

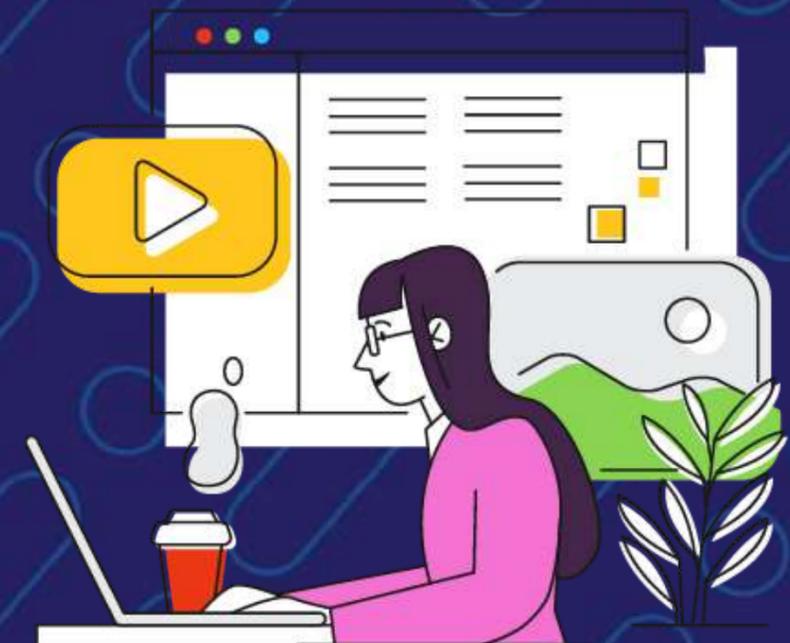


## A Nonprofit Education Organization :

**The client is helping bridge the gap between education and first-generation students from low-income families.**

### The Projects :

- 1. Solution design and developer for Profiles, Object Access, and data visibility to layout/pages.**
- 2. Technical debt project**
- 3. Migration from Classic UI to Salesforce Lightning project**
- 4. Managed or Support Service project**
- 5. Mainstay Integration to Salesforce project**



## Client Feedback

**"We brought on Application House to support our team as our in-house Salesforce Admin was planning to transition out of the organization. The Application House team did an exemplary job learning about the organization and our data needs in order to support us. I have worked with data consultants in the past who struggled to learn all of the nuance of our program and our staff's needs, but I had the complete opposite experience with Application House. Over time, we were able to transition from merely focusing on short-term "survival" maintenance to bigger-picture projects like cleaning out old fields, relieving technical debt, and completing important documentation work to help us maintain our systems over time."**

**"We brought on a team from Application House Limited to support us with transitioning one of our programs from a very old, hard-coded user interface in Salesforce Classic to a mostly out-of-the-box layout in Salesforce Lightning. It was important for us to preserve the things that our internal users appreciated most and used most often, and the Application House Limited team was able to guide us toward solutions that would feel the most "custom" but would still be easy to maintain as needed. We had done a lot of the discovery and discussion of business needs prior to engaging with Application House, which made the process of scoping technical requirements much smoother for this build than others I have experienced. The work that this team did to fully understand our needs, to document all the work that was done, and to ensure that our internal team was brought along in the process led to one of the most seamless and painless UI adoptions I have ever been a part of. Thank you, Application House team!"**

## International Network of NGOs in the humanitarian sector :

**A client is a group of international and local non-governmental organizations that have come together to change the humanitarian system.**

### The Projects :

- 1. Security Review for External Access Project**
- 2. Drupal Integration Review project**
- 3. Eradicate Affiliation Contact without Affiliation Permanently**
- 4. Eradicate Duplication Account Permanently**

### Client Feedback

**"The Application House team was a great help to our organization, worked quickly and efficiently, and suggested new solutions and approaches to our processes. We were overall very happy working together!"**



## A Nonprofit Organization in Healthcare Sector

The client is helping medical providers, practices, and hospitals get the most from Electronic Health Records (EHRs), thus improving the overall quality and effectiveness of healthcare.

## The Project

**Uninstallation of Managed Package.**

## Client Feedback

"I really appreciate all the help you have given me and hope to make some further progress in removing the Managed Package from our system. Thanks again for all that you have done, I have learned so much!"

"Application House Salesforce Architect is very knowledgeable about Salesforce and explained complex processes clearly which helped me to understand Salesforce a lot better. He helped me throughout the process and made sure I was satisfied with the results. I hope to continue to work with Application House in the future!"

## A Child Advocacy Organization

The client is a child advocacy organization protecting children from abuse, violence, or neglect.

### The Project:

- (1) Account management design to categorize different types of members depending on government council account and household account, and
- (2) Assist with default account creation when a contact is created and auto-categorization for the different types of accounts.

### Client Feedback

“Application House Salesforce Architect did an incredible job with coming up with ideas to address our issue. He listened patiently (not many consultants do that!) and advised on a solution. His communication is quick and prompt. Highly recommend using his Salesforce consulting service!”

## An Independent School :

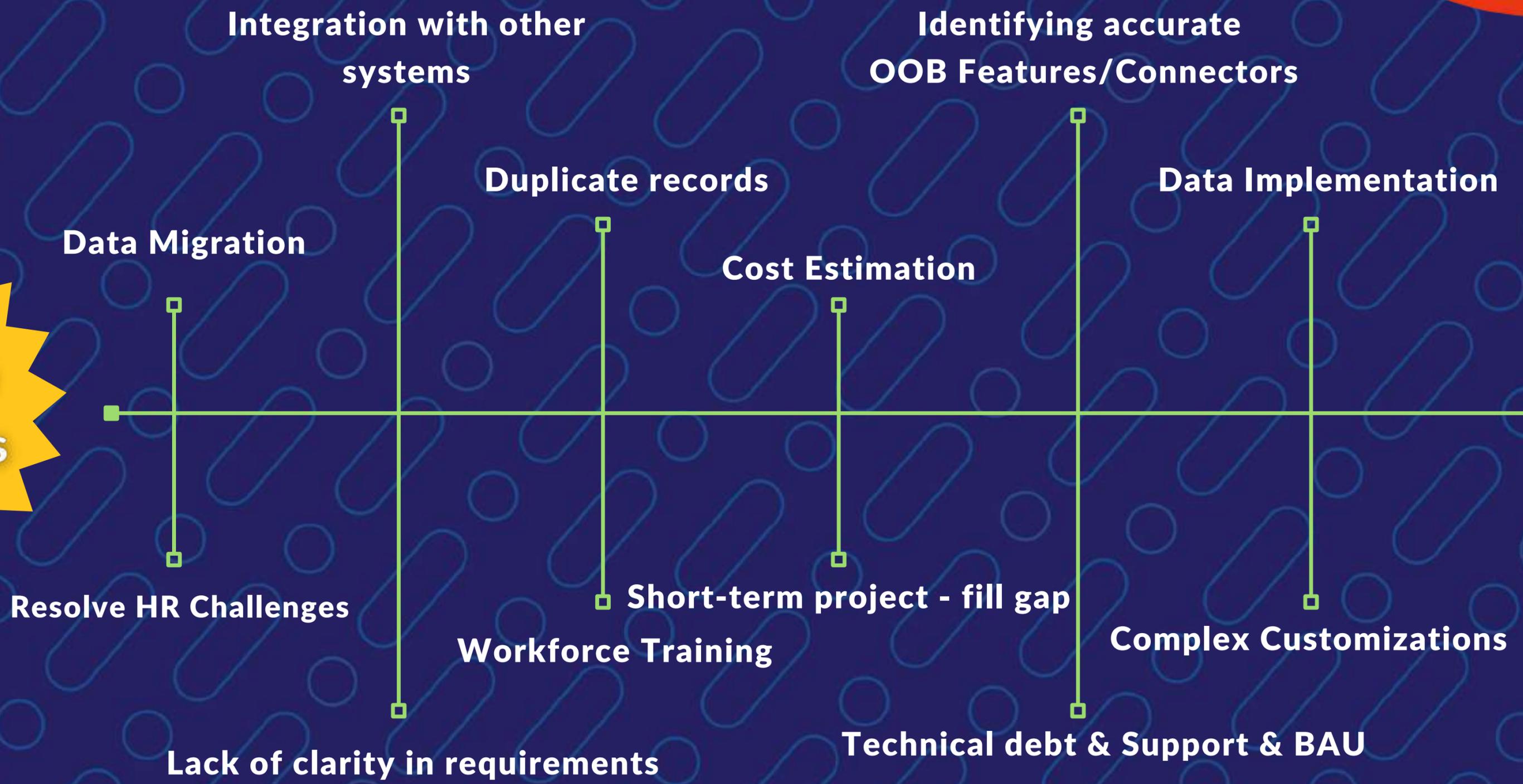
The client is an independent school from kindergarten through 9th grade where children from diverse communities learn by doing from teachers who care for their successes.

## The Project:

Project viability for registering music lessons and approving them.



# Challenges of Salesforce users



# Solutions

Benefits of  
salesforce  
consulting for  
Non- Profits



- ✓ Keeps Nonprofits Organized
- ✓ Increased Operational Efficiency
- ✓ Effective Management
- ✓ Customization
- ✓ Accurate Reporting
- ✓ Cost-effective





**CONTACT US**

**Start Your Successful Salesforce Journey With Us!**

**Client company names can be shared on request**

**Book a consultation call now or  
you can just send us an email at  
[sales@applicationhouse.com](mailto:sales@applicationhouse.com) for  
any inquiry.**

