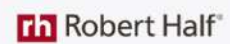


# Meet our happy clients

We did a great job with these companies. You can be next to work with!



# Case Study



## PROBLEM:

As environmental awareness is speeding up every day, the leads at Battery Recyclers of America have increased exponentially. They needed to streamline their processes and automate their targeted bulk email marketing tools.



## SOLUTIONS:

Experience full marketing automation with Salesforce and ActiveCampaign Integration. Salesforce and ActiveCampaign Integration allows you to manage your leads and opportunities in Salesforce with the full power of ActiveCampaign that market to those contacts. When a lead is added into the lists, Salesforce takes care of the CRM needs while ActiveCampaign handles everything else, from collecting new contact details, to qualifying leads, to nurturing those leads. The contacts are saved in both applications and are continuously updated.

# Case Study



## THE CHALLENGES

With many clients under their tree, they needed their team to be efficient and enhance the features of Salesforce and get notified with the changes increasing their productivity and build an effective workflow.



## SOLUTIONS:

### Increases efficiency with instant text messaging:

Text messages help you in being continuously notified with the each functionality of the Salesforce eliminating the chances of errors and keeping you updated with the latest changes.

### Easily add messaging to Salesforce:

Twilio for Salesforce works out-of-the-box with the Salesforce data. It allows a communication channel increases your workflow by instantly notifying you with the changing through messaging.

### Extend message capabilities in Salesforce:

This programmable API supplements the functionality of Salesforce and increases the efficiency

# Case Study



## THE CHALLENGE

Instapage enables us to work smarter and build pages faster but when the client enters their pin code on the Instapage form to check the availability of the service in their area, it doesn't save their details into the Salesforce.



## SOLUTIONS:

The Visualforce pages are added in the iframe of the Instapage. They send the leads from your Instapage landing pages directly to the Salesforce Cloud. It gives the power to sync all data, connect deeply into apps, and configure flexible workflows. They capture the data about your leads and customers that's important to you and use it to create workflows and trigger processes.

Automate your process and convert more leads by integrating the instapages with the best CRM solution.

# Case Study



## PROBLEM:

The enterprise has two websites. The first one is the customer-facing website that brings the business home and the other is for the manufacturing division that takes care of the inventory. The customer facing website is developed on the Shopify platform while the manufacturing website uses SAP. All the other functions of the business are handled in Salesforce.



## SOLUTIONS:

The Shopify, Salesforce and SAP integration bridges the workflows, data, and information and enhances each of the application's features while managing the business operations swiftly. Serving as a companion to the Sales and the Manufacturing team, this integration connects Shopify, Salesforce, and SAP gives the power to synchronize all data, connect apps and configure flexible workflows.

## Case Study

### PROBLEM:

Founder Shield's document generation process was slow, time taking, and manual as the teams had to manage and consult different forms for the data extraction and use macros for each document generation.

With Salesforce and Drawloop integration, a customized CRM for Founder Shield was created centered on Founder Shield's operations and workflows.



### SOLUTIONS:

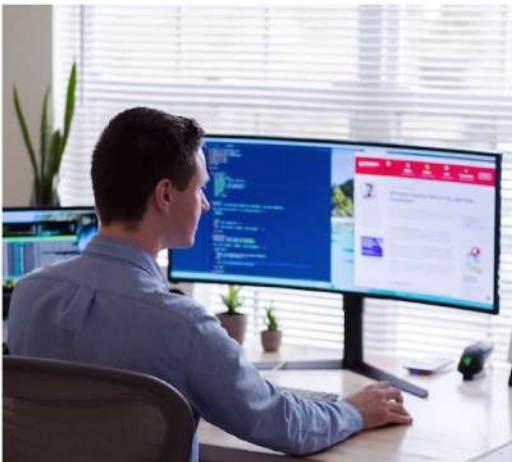
- With Salesforce and Drawloop integration you can use Salesforce data to generate documents based on the records and can specify where and how output documents should be delivered.
- Salesforce and Drawloop integration allows the information entered via a customization form to automatically flow into a preapproved Word or PDF template, which is then stored in Salesforce or other systems of record.
- DDP is used to generate the document dynamically with different Salesforce record values. We can use multiple records in a single DDP documents by running Drawloop as a custom button or a custom links.

# Case Study



## PROBLEM:

In the business of softwares and patents, delivering magnitude orders to the prominent clientele requires utmost confidentiality and swiftest output. While everything is uploaded safely on a single cloud, it is accessible by everyone. This can raise security concerns around customers accidentally accessing data stored in another customer's Salesforce instance.



## SOLUTIONS:

- Access Control with Salesforce is a security technique that regulates who or what can view or use resources in a computing environment so users can do their job without seeing data they don't need to see. It is a fundamental concept in security that minimizes risk to the business or organization.
- It allows the admin to have a great deal of flexibility by having a controlling what any employee can see, create or delete at any instance on a particular object. He or she can controls which data and features that the employee has access to with an overview of cases hierarchies.

# Case Study



## PROBLEM:

The hodgepodge system was hardly in alignment with the idea of Data Management's on their business processes. Any customer coming their way had to wait a long time to connect through and access their products. They needed a systematic approach and a flexible platform that automates their processes. Essentially, they needed a connecting app that creates Remote site settings automatically instead of creating it manually every time.



## SOLUTIONS:

Automated System Connector is a Salesforce connecting app that establishes and manages communication between Salesforce CRM and other systems, using Visual Pages to interpret authorization messages that systems exchange. It is a fine connecting app for medium and large scale integration projects that include connecting Salesforce and other systems at data and process levels. This connecting app is exactly in line with their needs and connects Salesforce CRM and third-party systems directly through a package without involving hours of processes and codes.

# Case Study

## BUSINESS CHALLENGE

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## SOLUTION

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## IMPACT

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## SOLUTION HIGHLIGHTS

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## BENEFITS

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# Industry Expertise Services



## HEALTHCARE

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## FINANCIAL

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## Our Resources

Application Development & Maintenance , Custom Software Development



**20+**

Salesforce Certified  
Resources



**50+**

Salesforce Developer



**40+**

Maintenance  
& Support

## Our Expertise



Application  
Development



Salesforce



SAP



Blockchain



Digital Marketing



## Our Locations



### USA

[info@winklix.com](mailto:info@winklix.com)  
+1-(347) 746 2125

### INDIA

[info@winklix.com](mailto:info@winklix.com)  
+91-8882-31-31-31

# Salesforce Offerings



## Platform Ideation

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## Architecture & Design

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## Legacy App to Cloud Migration

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## Classic to Lightning Migration

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## Ops Support & Administration

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## Analytics & Business Intelligence

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