



In a competitive market where the skill gap is wide and help is costly, Brooksource is your one-stop service partner for all your Salesforce needs. As a certified Salesforce Partner, and fellow user, customers look to us for the expertise and guidance needed to turn their visions into reality. We take a Plan, Build, Run approach to ensure we are working alongside you regardless of what stage you're at so that you have the tools you need to be successful.

## INDUSTRY EXPERTISE



Financial Services



Consumer Products & Goods



Health Insurance



Communications & Entertainment



Retail



Public Sector



Life Sciences



Technology



Energy



### PRODUCT EXPERTISE

- ▶ Sales & Service Cloud
- ▶ Marketing Cloud
- ▶ Health Cloud
- ▶ Community Cloud
- ▶ Financial Services Cloud



### NEXT GENERATION TALENT

- ▶ Authorized Training Partner
- ▶ Talent Alliance Partner via Elevate
- ▶ Dreamforce Speaker



### ANALYTICS WITH TABLEAU CRM

- ▶ Dashboard Creation
- ▶ Integration
- ▶ Data Analysis
- ▶ Business Intelligence



### CENTER OF EXCELLENCE

- ▶ Training & Adoption
- ▶ Best Practices
- ▶ Governance
- ▶ Innovation

## SALESFORCE PRACTICE AREAS

# Our Approach

