

# IF YOU HAVE A VISION WE HAVE A SOLUTION

Redesign, Refine and Re-Organize your business with our expertise



**250+**  
Enterprise  
Salesforce Projects



**4.8/5**  
Customer  
Satisfaction Rate



**98%**  
Repeat  
Business Rate



**380+**  
Salesforce  
Certifications



**5+**  
Across  
US & APAC

## Our Services



Salesforce



Digital



Quality  
Assurance



UI/UX Design

## Our Salesforce Expertise

Sales Cloud | Service Cloud | Marketing Cloud | Community Cloud | Einstein Analytics | Lightning | Health Cloud



DIAGEO

FACTSET

Schneider  
Electric



Sycamp




P&G

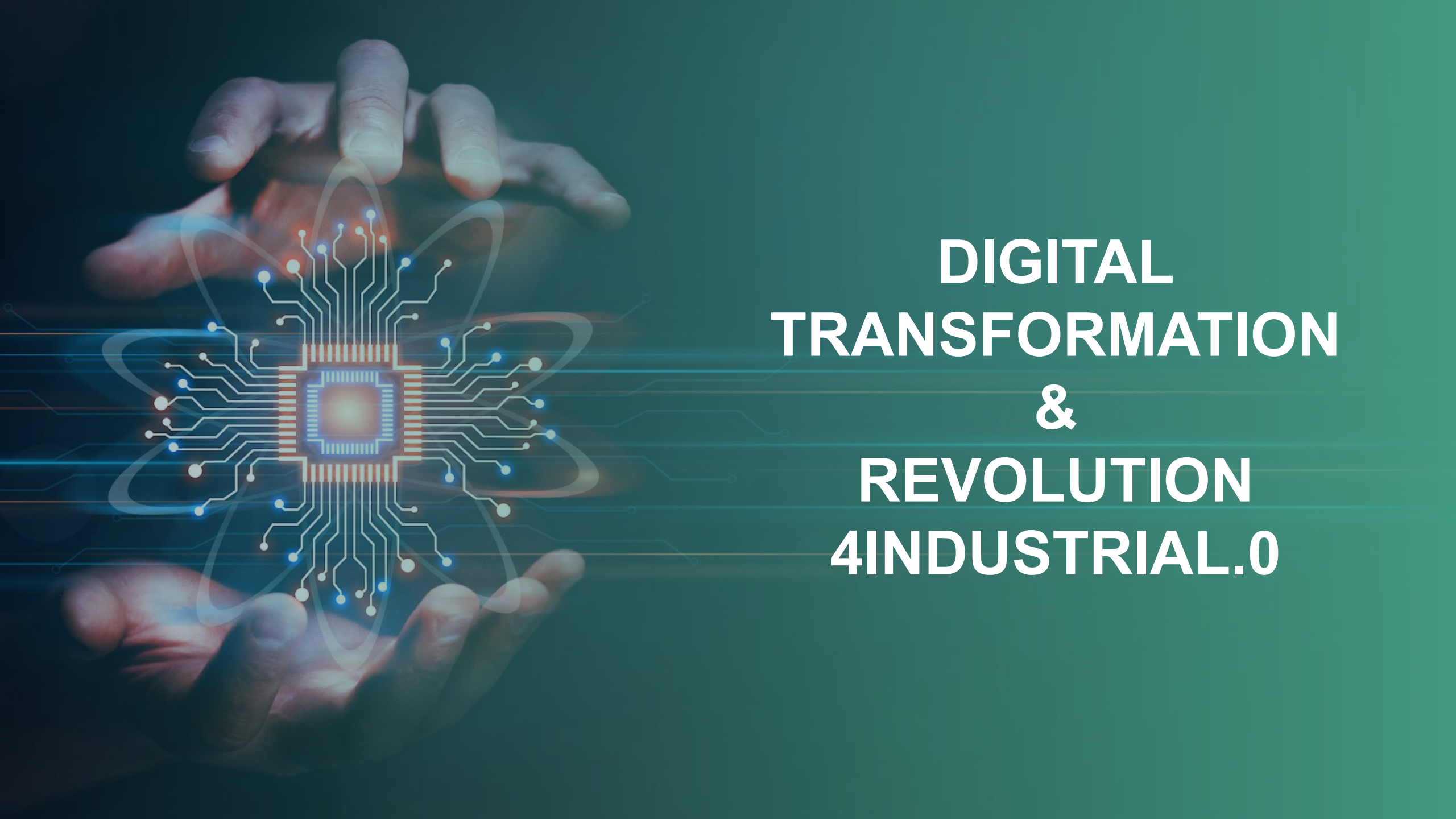
SEG  
AUTOMOTIVE

PriorityHealth

OPTUS DAMAC

# Our portfolio of services

 <b>Salesforce</b>	 <b>Digital</b>	 <b>Products</b>
<ul style="list-style-type: none"><li>• End to End Implementation</li><li>• CRM Strategy &amp; Optimization</li><li>• Training &amp; User Adoption</li><li>• Staffing</li><li>• Architectural Guidance</li><li>• Roadmap Planning</li><li>• Managed Support</li></ul>	<ul style="list-style-type: none"><li>• UX/UI Design</li><li>• Mobile Apps</li><li>• Android and iOS Apps</li><li>• Product Concepts</li><li>• Custom Design</li><li>• Portals</li></ul>	<ul style="list-style-type: none"><li>• Native ISV products</li><li>• White labelling</li><li>• ConnectEasy</li><li>• Prototyping</li></ul>

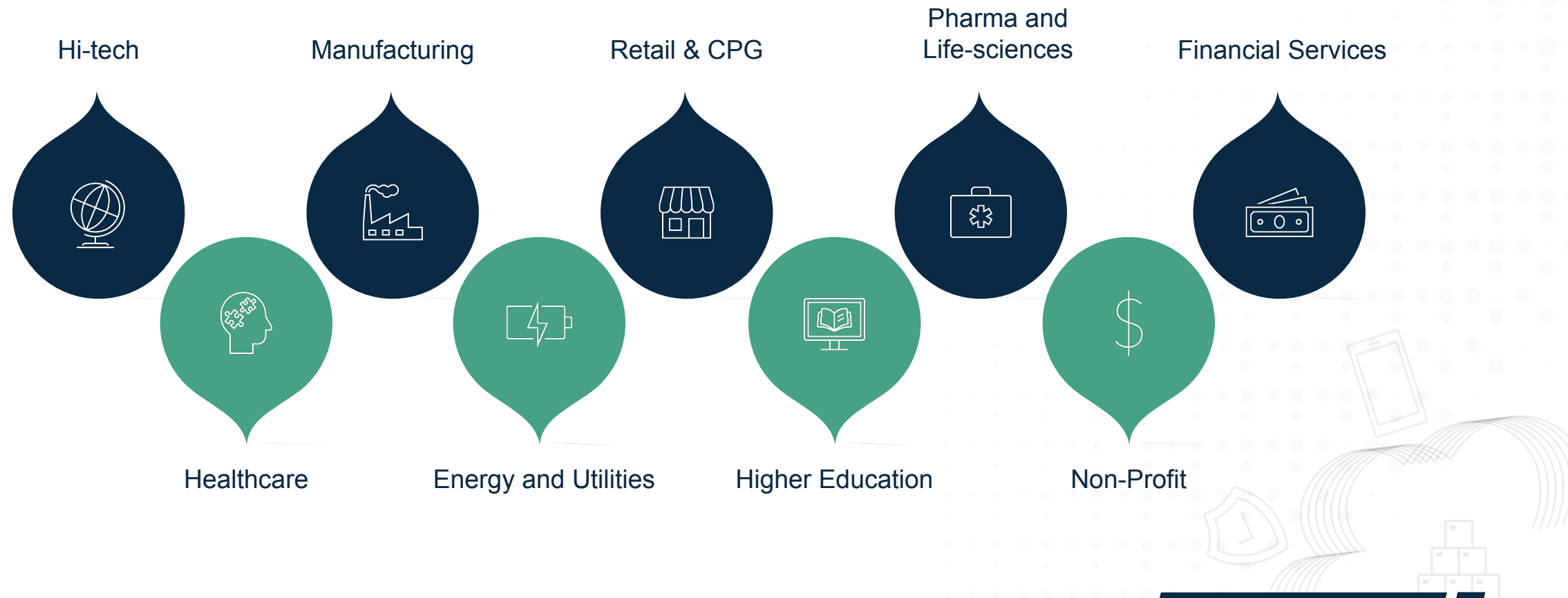


# **DIGITAL TRANSFORMATION & REVOLUTION 4INDUSTRIAL.0**

# Industries

Who We Do It For

**DIGITAL TRANSFORMATION DRIVEN BY INDUSTRY EXPERTS.**



# Our Approach

How We Drive It

**CRAWL. WALK. RUN. DO WHATEVER IT TAKES BUT WE KEEP MOVING.**

Best Fit Solution

Technical Expertise

Accelerators

How We Drive It

**AGILE, ADAPTIVE AND CUSTOMER CENTRIC DIGITAL TRANSFORMATION**

Assess

Design

Implement

Roadmap

# Voice of our happy customers

The custom application which ABSYZ built on the Salesforce platform has allowed our organization to scale quickly, and more efficiently manage our business. They have provided exceptional customer service, while maintaining their flexibility as our requirements change. ABSYZ is a great partner.

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**Chris Elgaaen**

VP Global Operations | Sycomp

ABSYZ delivered the project with high quality & on time. What we liked the most was their flexibility, transparency, the hard work and honesty in dealing with project issues. The entire project was executed from their offshore facility with consultants traveling to Germany on need basis. ABSYZ continues to be our strategic partner, supporting our Salesforce instance and based on this performance I would gladly recommend their services to my industry peers.

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**Doni John**

IT Director | SEG Automotive

ABSYZ is an excellent partner. The project lead stayed in constant contact with me throughout the project and is always available for quick or long discussions regardless of the time. The output of the product is excellent.

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**Quan Nyugen**

Director | Bower Group Asia





# Marketing Cloud implementation for one of the largest bank in Vietnam



Industry: BFSI



Employees:  
10,000+



ABSYZ Team Size:  
5+ resources



Delivery Model:  
Fixed Bid

**Challenge:** Manual campaigns didn't led to personalized banking experience for their customers

**Solution:** Enabled personalized campaigns and dynamic templates as per the customer interest

**Result:** Over 10% increase in customer retention, personalized engagement increased interactions by 35%

## Milestones & Details:



Automated Email marketing using Email Studio



SMS Integration



Campaigns : List based, Event based, Transaction based, etc



Push & In-App notification.



Tracking customer responses



Reports & Dashboards were built using Analytics



# Gamification of Milestones for enhanced User Adoption



Industry: Manufacturing and Energy Management



Employees: 72,000+



ABSYZ Team Size: 20+ resources



Delivery Model: FTE Staffing

## Milestones & Details:



We have been one of the vendors of choice for Schneider Electric. The engagement which kickstarted in 2017 with 5 FTEs has been ramped up to 30 FTEs for Salesforce staffing across various pods with roles ranging from developer, lead, architect, project manager, release manager etc.



Applauded by Schneiders' retailer and distributor community for futuristic features and functions



The project was focused on implementation of a modernized partner portal for promotes rapid onboarding, self-service for dealers, use of knowledge base, and collaborative feedback for rapid case remediation. This was achieved through gamification by awarding points & entitlements if user uploads invoice, or access page etc.



One of the first implementations of the Salesforce Lightning framework and features reusable components. ABSYZ was also responsible for the Lightning transformation project undertaken at a global scale for Schneider electric



# We partner with our clients to deliver real value



# Get In Touch

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WWW.ABSYZ.COM



**CMMISVC/3<sup>SM</sup>**  
CMMISVC2.0 / Exp. 2023-12-31 / Approval#52308