



Overview

Yurgosky is the premier technology, strategy, and analytics company serving education and nonprofit organizations with intentionally designed solutions that transform client operations and increase community impact. Our projects have served an estimated half-million students' journeys. We build data-focused technology that engages more families, raises more money, and delivers more comprehensive services to students.

Who We Are

We are an established & growing Salesforce partner.

- **11 years in business** with growth every year — 287% growth in 2021 and 127% growth in 2022.
- **Eight-time Dreamforce presenter** since 2010, featured in Salesforce 2018 Keynote and 2019 Year In Review.
- **Preferred partner** for Salesforce.com, Salesforce.org, Mulesoft, and Tableau.
- Awarded **"Best for NYC"** for supporting workers and the community.
- **98% success in implementation** and reconfiguration (vs 20-44% industry-wide).
- Over **90%** of our new clients come from organic word-of-mouth **referrals**.

We are education & nonprofit focused.

- 90% of our projects serve nonprofit organizations and **65% are education-related**.
- Our **mission-driven team** brings extensive leadership experience from the education, NGO, finance and policy sectors with an average of 7 years Salesforce experience and 10 years in tech.

We are data & analytics thought leaders.

- Experience **teaching** NYU management course on driving performance with technology.
- **Published** analytics framework for org performance.
- We solve sophisticated challenges with **multi-cloud products and solutions**.



500K

Estimated students impacted



207%

Average YoY company growth since 2021



98%

Implementation success rate

How We Work

We are experts. Each dedicated and 100%-certified project team includes: a Director, Project Manager, Engineer, Project Lead (Solution Architect), and Quality Assurance (QA) Analyst.

We are collaborators. We work closely with our clients' executive sponsors and project leaders to ensure that the solutions we build address system-level challenges that align with organizational goals and prioritize operational growth and efficiency.

We are learners. Yurgosky prioritizes training and certifications for staff to best advise our clients and build solutions with the latest advancements in technology.

We are passionate. Everything we do is at the service of our clients and their customers. We love creating innovative products and great experiences.

Select Education Clients

Avenues, The World School
Breakthrough Public Schools
Chicago Academy of the Arts
Cincinnati Public Schools
Education Through Music

Green Dot Public Schools
Horizons National
IDEA Public Schools
Interlochen Center for the Arts
International Leadership of TX

Jewish Community Center of SF
Pansophic Education
Pearson
Teach For America
Think Together