

Our customized training sessions are tailored to provide you with the most comprehensive knowledge and skills to maximize your utilization of Salesforce Marketing Cloud. During this virtual training sessions, our team of experts will guide you through the intricacies of Salesforce Marketing Cloud, ensuring you understand its features, functionalities, and best practices.

1 Discover

By understanding your unique needs, we can customize the training sessions to ensure they align perfectly with your wants and requirements.

2 Prepare

Munvo will create comprehensive training materials to facilitate effective learning and provide valuable resources to enhance your skills.

3 Train

Training materials include template creation, image library upload, content and campaign building, audience segmentation, tracking engagement, and generating reports.

4 Succeed

Our customized curriculum ensures that we cover everything together, empowering your employees with the knowledge and skills to connect with your customers effectively.

Available Topics:

-  Email Building
-  User Management
-  Customer Journey Design
-  Templates and Reusable Content Blocks
-  Data Ingestion into SFMC
-  Audience Building
-  SFMC Best Practices
-  Automation of Technical Workflow
-  Cloud Pages (landing pages) Workflow
-  Reporting & Measurement
-  AI in SFMC
-  Email Personalization

Munvo Salesforce Marketing Cloud Consulting Helps You:



Leverage SFMC

We specialize in SFMC and understand its intricacies. Our training sessions are designed to help you harness the power of SFMC's features and functionalities, ensuring you can fully utilize the platform.




Develop Frameworks

We provide practical frameworks and best practices for your SFMC implementation and usage. This helps establish a structured approach, streamlines processes and ensures consistency across your marketing initiatives.



Drive Value

Our training is focused on driving tangible value for your organization. By equipping your team with in-depth knowledge and practical skills, we empower them to connect with your customers more effectively, drive higher engagement, and achieve better results.



Getting in Touch

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