Cervello's Salesforce Data Archiver

Reduce your Salesforce storage costs, optimize your Salesforce platform

Growing data storage needs is one of the most common issues any Salesforce user will face. This creates both an increase in the platform storage costs and a potential impact on performance. Typically, organizations will decide to simply delete data from their Salesforce platform to address the issue. Deleting data that holds significant business value only fixes a short-term need and leaves end users and management an incomplete picture. With Cervello's Data Archiver solution, data is visualized back in the SFDC UI and in the context of other related objects and tables, which can:

- Reduce costs and improve outcomes with your Salesforce storage
- Optimize and eliminate Salesforce performance issues
- Meet your compliance and data retention policy needs

WHY ARCHIVING IS DIFFICULT

Simply archiving data to an external system leaves gaps. Archiving data into a "cold storage" format doesn't make it accessible and meet the immediacy of needing to access the data. With data sitting outside of Salesforce, organizations lose the relationships that the data has to other objects.

DOES THIS APPLY TO YOUR ORGANIZATION?

- Do you have large data volumes causing storage overages and costly Salesforce platform storage fees?
- Are large data volumes slowing your Salesforce environment down?
- Do you want to automate your data retention policy needs?

If you answered yes to any of these questions, Cervello's Salesforce Data Archiver can address your organization's needs. Reach out to mswiderski@mycervello.com

KEARNEY