



Salesforce consulting & development partner

# LET'S MAKE SALESFORCE KEEP UP WITH YOUR BUSINESS GROWTH

We believe in transparent and custom-tailored CRM being the key to operational market advantage. Implement the best-performing approach to customer care and enjoy the outputs!

# **Familiar Salesforce Challenge? Be our Guest!**

**Business  
requests  
we love**

- The absence of strategic roadmap for Salesforce implementation or scaling
  - Irrelevance of standard Salesforce flows to your business processes
  - Bugs and errors caused by improper implementation or initial finetuning
  - Technical debt in Salesforce development
  - Lack of SF admins or engineers
  - Optimization and automation of business processes scattered across multiple systems and departments
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- Consultancy on Salesforce strategy and use cases your company;
  - Smoothing out your Salesforce environment for an awesome user experience for an awesome user experience for your teams
  - Making your Salesforce development roadmap live;
  - Salesforce customization of nearly any type;
  - Support and continuous development.

# Our Services & Superpowers



We customize and finetune Salesforce so it suits your business strategy with nearly no effort from your side.



We smooth out Salesforce processes for you to enjoy the performance and transparency of business operations



We are experts in Salesforce consulting & engineering

## Why choose us? Our Approach of delivering value

### The values of 3T drive our company: Trust, Transparency and Teamwork.

This means we value open and honest relationships which allow us to build fruitful cooperation and true partnership.

# TRUST TRANSPARENCY TEAMWORK

## 02 Voice and opinion

In true partnership, working on the mutual goal means each teammate is responsible for the result. This is why we raise hand when having ideas or propositions and are always there for a Client with a helpful hand

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## 04 Care for a Client's customers

Serving customers is the heart of each business. To help a Client succeed, we invest much time in understanding Client's funnel and related customer journey

## 01 People-to-people attitude

Growing business is a great and challenging mission. Therefore we care for Client's goals and success like our own. We believe in honest and transparent relationship which leads to fruitful cooperation and amazing deliverables

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## 03 Strategic vision and tactical excellence

We love to dive deep, work systematically and thoughtfully. Resolving real business challenges is never about simply following a task list. Before development, we run strategic sessions and dive deep into real needs, pains and expected results. We strive to know the very essence of Client's needs so as to provide the most relevant and efficient solution

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## 05 Cultural fit

We believe that communication is God. Being on the same page, and forming a true attachment and common vibe is the core of great communication. This is why we invest our time and devotion into routines and processes that help us feel the Client's culture and build a deep bond



8

Years  
on the market

89

Sparky people  
on board

5

Years is an average  
developer's experience

25+

Projects  
completed

123

Salesforce  
certifications





# Sparkybit is all about sparky people!



**Alexey  
Nayda**

CEO & Founder



**Oleg  
Minko**

CTO



**Yevhen  
Troyan**

COO



**Anna  
Batura**

Head of HR



**Yevheniia  
Minaieva**

Marketing Lead



**Yefim  
Donin**

Account manager



**Vitaliy  
Babenko**

Salesforce  
Team Lead



**Andriy  
Filonenko**

Salesforce  
Team Lead



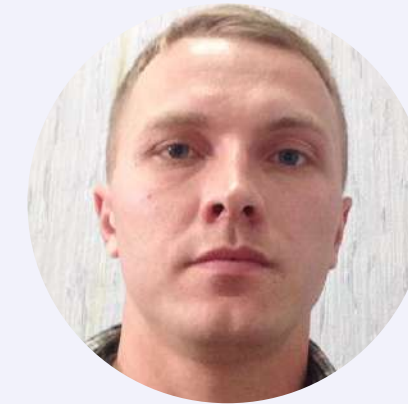
**Andriy  
Rudenko**

Salesforce  
Team Lead



**Vladimir  
Bayul**

Salesforce  
Team Lead



**Stepan  
Tsymbal**

Salesforce  
Team Lead



**Dmytro  
Sharyi**

Salesforce  
Team Lead

# Salesforce Services

## Strategize

Customer base and relationship stories make a CRM system the heart of any business. This is why bringing such software to a new level requires a profound strategic planning.

How to embody a particular company's growth and diversification needs into Salesforce flows, processes and entities?

How to ensure the system's scalability and flexibility?

How to avoid unnecessary complexity and clumsiness?

All these questions are to be answered before any engineering process starts. Implementing vision into practical strategy is what we do before a development stage.

## Customize

Application customization  
Front-end and UI customization

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## Create

Build applications with Apex programming  
Creating Salesforce communities

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## Administrate

Salesforce administration (classic and lightning experience)

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## Implement & Finetune

Pardot  
Service Cloud  
Sales Cloud  
Marketing Cloud

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## Automate

Conga  
CPQ

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## Run Audit and fix bugs

QA  
Technical assessment

# Sparkybit is an expert in Salesforce development

Salesforce entities we work with:



## Sales Cloud

- Sales Operations,
- Sales Territories and Forecasting,
- Order Management,
- Opportunity Teams, Maps
- Configuration, Admin tools



## Service Cloud

- CTI, Security issues management,
- Flow, Knowledge Base,
- Omni-Channel,
- Case Escalation and Entitlements



## Marketing Pardot

- Lead Management,
- Email Marketing



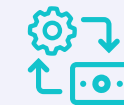
## ISV/AppExchange

Expertise in successfully passing Security reviews, developing full-cycle applications



## Apex Development

- Developer Tools,
- limits, tests, metadata, triggers,
- DML, Asynchronous jobs



## 3rd-party Integration

SOAP and REST Web services, connected applications



## Communities

Aura/ LWC /JS



## Chatter

Apex/no-code tools



## Lightning

LWC/Aura/JS



# Our Certifications

Overall our team has 123 official certificates of core Salesforce Certification Paths: Consultant, Admin, Architect, Developer, Marketer. Let's have a look through them in detail!

## 02 Salesforce Certification Path: Architect

- Platform APP Builder: 14 certificates
- Data Architect: 3 certificates
- Sharing and visibility Architect: 3 certificates
- Application Architect: 3 certificates
- Integration Architect: 1 certificate

## 04 Salesforce Certification Path: Marketer

- Marketing Cloud Email Specialist: 3 certificates
- Pardot Specialist: 2 certificates

## 01 Salesforce Certification Path: Consultant

- Sales Cloud Consultant: 5 certificates
- Experience Cloud Consultant: 6 certificates
- Service Cloud Consultant: 4 certificates
- Tableau CRM & Einstein Discovery Consultant: 1 certificate

## 03 Salesforce Certification Path: Administrator

- Certified administrator: 26 certificates
- Advanced Admin: 4 certificate
- CPQ Specialist: 2 certificate

## 05 Salesforce Certification Path: Developer

- Platform Developer 1: 30 certificates
- Platform Developer 2: 4 certificates
- Javascript Developer 1: 12 certificates
- B2C Commerce Developer: 1 certificates

# Our Clients

neyber

showcode

C>ONSTRUCTOR

CODE IT  
BECAUSE WE KNOW HOW

Acronis

itm  
Solution delivered...

Swoop

Virtuozzo

lendinvest

WISEVEN

## Let's talk about your Salesforce challenges!

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