

Ecommerce

Healthcare

Associations & Nonprofits

Financial Services

Government

**Mission
focused web
design
connecting a
common
purpose.**



americaneagle.com®

Association & Nonprofit Websites Designed with Growth in Mind

Associations and nonprofits turn to Americaneagle.com as they look to foster member and constituent engagement, build visibility and promote advocacy with a quality web presence. By combining experience and customization, our services empower organizations to facilitate communication and provide a cutting edge user experience on the web across

their technology ecosystem. Every association and nonprofit website we deliver is built with business objectives in mind, bridging modern, responsive design, user-friendly navigation and ADA-compliance into a web experience that will convert new members, engage current members and empower your mission.

FEATURED CLIENTS



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the



Our research has shown that members and communications across our association place a premium on being able to easily find, learn about, and register for their favorite activities, programs, and services. That's why user ease, experience, and friendliness collectively served as our North Star in both developing the infrastructure and interface of the new site. Americaneagle.com met and exceeded our expectations on this and every other front in the new website development process.



CAPABILITIES

Technological Expertise

Web & Application Development

Digital
Marketing



Experience
Design



Hosting &
Security



Strategy &
Insights



Client
Support



Accessibility
Services

“



The Joint Commission

Americaneagle.com's design dramatically improved our users' perceptions of the Joint Commission website. A survey conducted after the new design was implemented showed a 35% increase in ease of use of the site - from 66% to 89%. Users' overall experience with the website improved 20% - from 76% to 91%.



Our Experience By the Numbers

For over 25 years
Americaneagle.com has
been transforming the way
that Associations &
Nonprofits engage with
their users.

26

Awards Won



500+

Clients



1,000+

Projects Completed



Millions

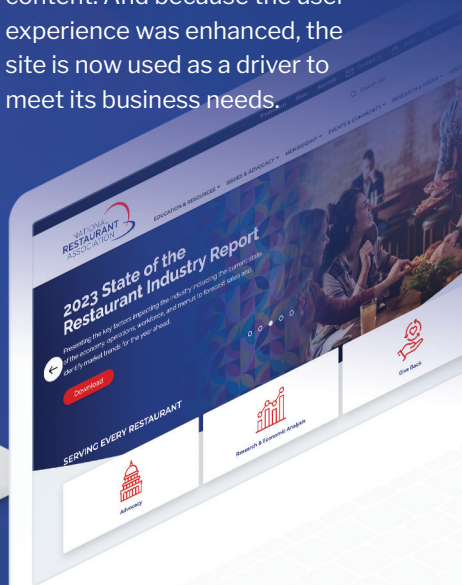
of Active Members Reached
& Engaged



CASE STUDY

The National Restaurant Association (NRA) is the largest foodservice trade association in the world and represents more than 500,000 restaurant businesses. NRA partnered with Americaneagle.com to upgrade its functionality and design to better serve members' needs. The site was upgraded to Kentico Xperience 13 and related page widgets were created so that authors can tag various content types of various category and topical tags.

NRA's user experience issues were also alleviated thanks to a new single sign-on feature, gated content features, and a "My Account" feature to show members their purchased content and subscriptions. Since launching the new site, NRA back-end users have much more flexibility in terms of content. And because the user experience was enhanced, the site is now used as a driver to meet its business needs.



Unparalleled Integration Expertise

Driving Efficiency and Effectiveness
through Third-Party Integrations

 Personify

 communitybrands

 HIGHER
LOGIC

MemberSuite 

 iMIS

 impexium

ASSOCIATION
ANALYTICS 

 Fonteva

Experience Across all Platforms

Tailored Solutions to
Meet Your Needs

 SITECORE

 Progress[®]
Sitemfinity™

 salesforce

 idev[®]

 HubSpot

 Drupal™

 Kentico

 WORDPRESS



CASE STUDY

The member initiatives of the National Electrical Contractors Association (NECA) encompass advocacy, events, education, training, and labor relations. Americaneagle.com diligently reviewed NECA's web content to ascertain what's most important and then removed dated information and consolidated pages. This enabled NECA to consistently

deliver current, important information to visitors. User experience benefits from the implementation of an advanced enterprise search solution with improved search functionality, enabling users to efficiently find information. Member feedback expressed widespread appreciation for the new site's design and easily navigable features.

56%

Increase in
Average Session
Duration (YoY)

23%

Increase in
Average Time on
Page (YoY)

17%

Increase in
Average Pages Per
Search (YoY)

24%

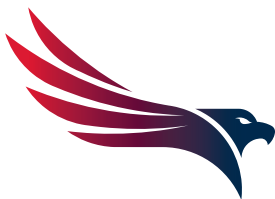
Decrease in
Bounce Rate
(YoY)



WHO IS AMERICANEAGLE.COM?

Expertise that Matters

Americaneagle.com, a leading web design, development, hosting, and digital marketing agency, employs 800+ skilled professionals and builds solutions for associations of all sizes. With 25+ years of industry experience, Americaneagle.com understands associations' goals to grow membership and communicate with existing members through website optimization and digital marketing strategies. Americaneagle.com has helped hundreds of associations build solutions that streamline processes for each user type.



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Don't just grow, soar.™