

salesforce

PARTNER

# A Partnership in Relentless Pursuit of Business Success & Customer Engagement



[americaneagle.com](http://americaneagle.com)®

# Leveraging Our Experience to Maximize Salesforce Results

As a trusted Salesforce Consulting Partner, Americaneagle.com works alongside you to ensure that your Salesforce tools meet your needs. We're a full-service, global digital agency, with experts in cross-cloud implementations, and we actively analyze and enact ways to make your Salesforce applications and software work better together. Whether you're implementing Salesforce for the

first time or you are already leveraging one of the Salesforce Cloud solutions, Americaneagle.com is committed to helping your business succeed. By harnessing our depth of knowledge, capabilities, and expertise, we help our clients innovate, improve customer relationships, maximize operations for efficiency, and ultimately sell more.

## FEATURED CLIENTS

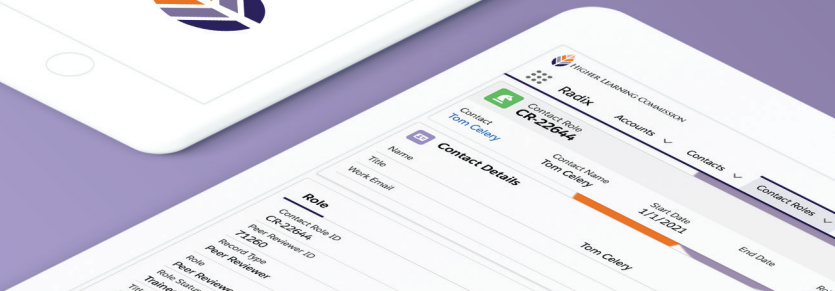
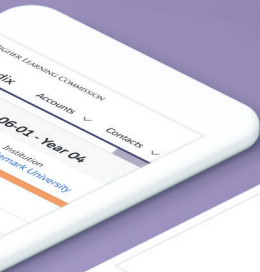


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HIGHER LEARNING COMMISSION

We've built strong working relationships with the [americaneagle.com](https://www.americaneagle.com) team members, and there is a lot of trust in their integrity, work ethic, and commitment to quality. This trust helps us feel confident that the end-product will meet or exceed the needs of our organization.



## CAPABILITIES

# Our Salesforce Technology Expertise

- ✓ Sales Cloud
- ✓ Service Cloud
- ✓ Marketing Cloud
- ✓ Commerce Cloud: B2B & B2C
- ✓ Experience Cloud
- ✓ Tableau Analytics Platform
- ✓ MuleSoft
- ✓ Slack
- ✓ Salesforce Lightning



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Americaneagle.com developed a website for us that has really made it easy for consumers to gather information about repair plans and purchase our products. The integration with Salesforce is helping us maintain a high level of engagement with our customers.



CAPABILITIES

# Our Salesforce Expertise

As a trusted official Salesforce Consulting Partner, we work alongside you to leverage Salesforce products to meet your unique needs.

**30+**

Dedicated Salesforce Team Members



**70+**

Salesforce Certifications



**15+**

Salesforce Administrators



# Our Growth & Expansion

Americaneagle.com has the resources to deliver high quality websites no matter your geographic location. In the ever-changing technology industry, a company with the global vision and leadership to think beyond borders is a requirement.

- 25+ years of experience
- 800+ employees worldwide
- 15 offices throughout the US
- Offices throughout Europe, UK & Gulf regions
- 12,000 Completed Digital Projects





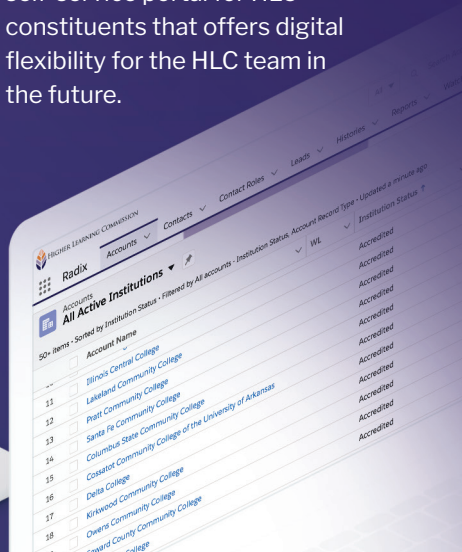
# HIGHER LEARNING COMMISSION

## CASE STUDY

The Higher Learning Commission (HLC) is a private, non-profit accrediting agency founded in 1895 which accredits degree-granting post-secondary educational institutions. HLC partnered with Americaneagle.com to replace their custom-built legacy system with a modern and flexible solution built in Salesforce ecosystem. HLC and Americaneagle.com worked together to meet key business requirements while leveraging Salesforce tools to enable HLC to automate and track membership serving interfaces,

accreditation processes, and system integrations of supporting applications within HLC's customized Salesforce instance, Radix. HLC also utilized Salesforce Lightning UI and Web Components to create a modern and dynamic user interface.

Americaneagle.com developed a customizable, flexible self-service portal for HLC constituents that offers digital flexibility for the HLC team in the future.



# Extend Your Salesforce Organization



## Salesforce Marketing Cloud

As a trusted Salesforce partner, Americaneagle.com can help you understand your customers, personalize their experiences, and engage them throughout their entire web journey. Through the use of Salesforce Marketing Cloud, our Salesforce experts will help you create, leverage, and automate email marketing campaigns, templates, and assets to engage with your customers to drive conversions for your business.



## MuleSoft

Connect your business-critical tools directly into your Salesforce instance and connect the Salesforce ecosystem directly into your business. Our experienced MuleSoft team can leverage the API-first technology to link key parts of your business together into a single unified data and marketing platform, cutting down on developer and IT resources and helping digitally unite every part of your business.



## Commerce Cloud

With Salesforce Commerce Cloud certified developers on staff, Americaneagle.com utilizes our comprehensive expertise to help you get the most out of your Salesforce investment. We will support your growth with the world's leading B2C & B2B commerce solutions. By unifying your data and personalizing your customers experience, our team can help your business grow and convert more.





## FOLEY FAMILY WINES

### CASE STUDY

Foley Family Wines is a portfolio of highly acclaimed wines from vineyards around the world. It owns more than two dozen wineries around the world and each is equipped with its own distinct wine style, legacy, and approach to hospitality. As its portfolio continued to grow, Foley Family Wines began to outpace the standard digital solutions used by most of the wine industry. It needed a digital partner to replace its antiquated operational and backend technology with a more flexible, versatile solution.

Americaneagle.com implemented a new digital ecosystem to empower a personalized journey for each Foley Family Wines' customer. The ecosystem now consists of the following Salesforce solutions: Sales Cloud, Service Cloud, Commerce Cloud B2C, Marketing Cloud, Order Management, and MuleSoft. Beyond the Salesforce suite, the ecosystem integrates with other category leaders for subscription management, loyalty programs, and a mobile-centric POS provider.



WHO IS AMERICANEAGLE.COM?

# Expertise that Matters

Americaneagle.com is an industry leader in design, software development, hosting and digital marketing. Our full range of solutions focus on providing results and success for clients in all their online endeavors. With over 800 professionals, Americaneagle.com is a family-owned, privately held company with a long history of profitability and stability. Since 1995, Americaneagle.com has completed more than 12,000 projects for nearly every type and size of organization in nearly every industry.



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**Don't just grow, soar.™**