

Transportation

Education

Healthcare

Government

Financial Services

Improving Patient Outcomes Through **Dynamic** Healthcare Experiences



[americaneagle.com](https://www.americaneagle.com)®

Knowledge & Expertise That Drives Patient-Centered Success

Healthcare is one of the fastest growing and evolving industries around. These days, patients are more connected and engaged in their healthcare decisions than ever before. They turn to the web for a variety of tasks including research, diagnosis, scheduling, finding locations and/or doctors, recovery methods, and much more. As a result, organizations must fully optimize their digital properties, such as websites and portals, in order to best serve their patient communities and stay ahead of the competition.

We work with healthcare professionals in a variety of fields from consultants to hospitals, medical professionals, healthcare services, associations, government agencies, and more. We ensure secure HIPPA compliance, provide patients with valuable healthcare information, integrate back office systems to reduce costs by automating manual and repetitive tasks, and much more. We've been a trusted digital healthcare partner for over two decades and are here to help you deliver patient-centered success.

FEATURED CLIENTS



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Samaritan
Health Services

While our new sites boast many new features that are proving to be extremely effective sales tools for our statewide network of brokers, it is the potential for offering tailored, online experiences to our varied customers, from retirees to young families to corporations, which holds forth the greatest promise. We thank our patient teachers and collaborators at Americaneagle.com for opening up this new world of possibilities to us.



CAPABILITIES

Technological Expertise

- ✓ Secure, HIPPA Compliant Websites
- ✓ Doctor & Staff Directories
- ✓ Medical Content & Blogs
- ✓ Patient Portals & Online Appointment Scheduling
- ✓ System Integrations
- ✓ Personalization

Web & Application Development

Digital Marketing



Experience Design



Hosting & Security



Strategy & Insights



Client Support

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Advocate Health Care

The Americaneagle.com team is consistently exceeding our expectations and the process for this project was seamless. I continue to sing your praises and look forward to working with you on future projects.



Our Experience By the Numbers

For over 25 years, Americaneagle.com has created engaging online experiences for existing and potential customers of healthcare institutions.

12

Industry Awards



300+

Healthcare Clients



500+

Healthcare Projects



Millions

of Providers, Patients & Families Reached



Renown[®]

HEALTH

CASE STUDY

Renown Health is northern Nevada's leading healthcare organization and Reno's only locally-owned, not-for-profit health system. The organization was seeking a single, unified website: renown.org, so it turned to Americaneagle.com because of its extensive knowledge in healthcare implementations on Sitecore.

Renown's new website was built entirely on Sitecore's

Experience Accelerator 9.3, and involved various stages of discovery, definition, design, and development to reach the launch of a brand new, modern, and integrated website. Since launching, Renown has seen substantial increases in acquisitions, engagements, and conversions, and is confident it will be able to serve its patient community to the best of its ability.

368%

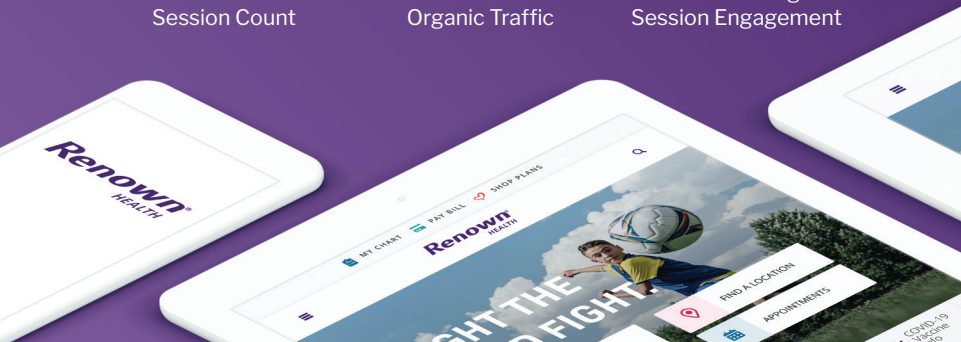
Increase in
Session Count

142%

Increase in
Organic Traffic

90%

Increase in Page /
Session Engagement



Experience Across all Platforms

**Tailored Solutions to
Meet Your Needs**



Unparalleled Integration Expertise

Driving Efficiency and Effectiveness
through **Third-Party Integrations**

Customer Relationship
Management (CRM)

Enterprise Resource
Planning (ERP)

Learning Management
System (LMS)



Accessibility APIs

Content Management
System (CMS)

Virtual Assistants

Advanced Search

ChatBots



CASE STUDY

Children's Wisconsin is the region's only independent healthcare system dedicated solely to the health and well-being of children. Americaneagle.com has been partnering on exciting and engaging projects with Children's Wisconsin for several years now. After taking over ongoing maintenance and work of their Sitecore solution, Americaneagle.com has helped

the organization change their digital experience by implementing Coveo, an intelligent search platform, on key landing pages such as Find a Doctor. Additionally, Americaneagle.com conducted a complete homepage refresh and implemented a new microsite dedicated to children's mental health and wellbeing.



WHO IS AMERICANEAGLE.COM?

Expertise that Matters

Americaneagle.com is an industry leader in website design, development, hosting and digital marketing. Our full range of solutions focus on providing results and success for clients in all their online endeavors. With over 700+ professionals worldwide, Americaneagle.com is a family-owned, privately held company with a long history of profitability and stability. Since 1995, Americaneagle.com has completed more than 12,000 projects for nearly every type and size of organization in nearly every industry.



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Don't just grow, soar.™