



FPT Software's Digital Commerce & Experience

# SECURE DIGITAL CX FOR FINANCIAL SERVICES

**1999**

ESTABLISHED

**27,000+**

EMPLOYEES

**US\$803M**

REVENUE (FY 2022)

**28**

COUNTRIES  
& TERRITORIES

**71**

OFFICES

## Our Partners



**SITECORE**



**Adobe**



**Kentico**

## Industries

FINANCIAL SERVICES



HEALTHCARE



LOGISTICS



TRAVEL & HOSPITALITY



CONSUMER ELECTRONICS



RETAIL



AUTOMOTIVE



## Service Offerings



Digital Experience Platform Development

01



Digital Commerce Platform Development

02



SEO

03



Digital Customer Experience Maturity Assessment

04

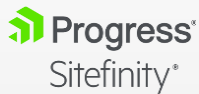


MarTech Implementation & Integration

05

## DIGITAL EXPERIENCE PLATFORM DEVELOPMENT

- Digital Experience Platform Development & roll-out
- Re-platform/migration/upgrade
- SEO Services
- Operation support
- UI/UX Design
- Digital Customer Experience Maturity Assessment



## DIGITAL COMMERCE PLATFORM DEVELOPMENT

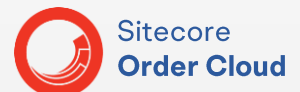
- Digital Commerce Platform Development & Roll-out
- Re-platform/migration/upgrade
- SEO Services
- B2C/B2B Platform implementation
- Operation support



Adobe Commerce Cloud



commerce cloud



## DIGITAL CUSTOMER EXPERIENCE MATURITY ASSESSMENT

- Customer journey baseline & recommendation
- Customer Experience maturity assessment/ Quick Assessment
- Markitecture (Marketing Architecture) recommendation
- Personalize strategy creation

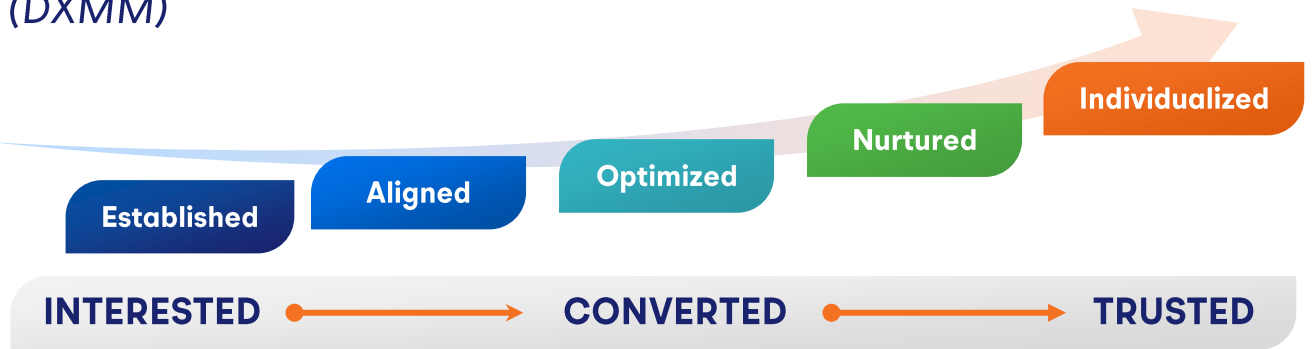
## ENGAGEMENT & MARKETING



# DIGITAL EXPERIENCE MATURITY ASSESSMENT

FPT Software applies DXMA to help organizations understand their current state of digital experience maturity and map out a plan to reach the next levels of excellence.

## The Digital Experience Maturity Model (DXMM)



## Search Engine Optimization



## LIFERAY SERVICES

**100+**

ENGINEERS

**20+**

CERTIFICATIONS



**Digital Experience Platform**

Solutions for every audience



**Commerce**

Intuitive B2B Commerce



**Analytics Cloud**

Accurate Customer Insights

## ADOBE SERVICES

**200+**

ENGINEERS

**80+**

CERTIFICATIONS



**Adobe Target**



Adobe Analytics



**Adobe Commerce**



SILVER

Solution Partner



**Adobe Experience Cloud**



Adobe Experience Manager

ADOBE scene7



Adobe Campaign

## SITECORE SERVICES

**200+**

ENGINEERS

**70+**

CERTIFICATIONS



Sitecore Experience Manager



Sitecore Experience Platform



Sitecore Content Hub



**XM Cloud**



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