

# CASE STUDY



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## Project Overview

- Helio is a unique platform that unifies multiple advertising channels, Helio demystifies and simplifies the advertising buying journey: your go-to educational resource and delivery system.
- Helio is an e-commerce portal created to book advertising banners online in Australia.
- Helio has two different portals -
  - Buyer Portal- From where buyers purchase the product.
  - Seller Portal-From where sellers add the product for selling.



Technology: Salesforce CRM (Enterprise)  
Engagement Model: Offshore/Support  
Methodology: Agile & Scrum

### Features

Used Partner and Customer community

Used Lightning (SLDS) System (Whole portal is made in lightning)

Used Inventory Admin APP

Workflows

Triggers

Apex Classes

Process Builder

Custom Objects

Approval Process

Email Templates & Notifications

Pardot

Sales Cloud



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# 3<sup>rd</sup> Party Integration in HELIO

