



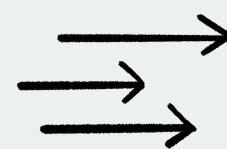
## FIND A **SMULTRONSTÄLLE\*** FOR YOUR DATA

Our premium plan tailored for those  
who prefer to expedite.



## SMULTRONSTÄLLE\*

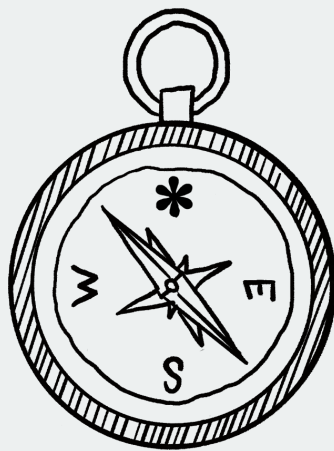
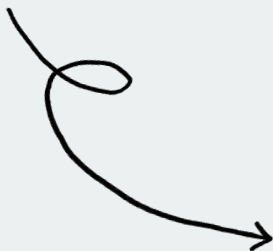
(Swedish) /<sup>2</sup>sməltronˌstɛlɛ/ - literally: a spot where strawberries grow, figuratively: a pleasant place with sentimental and personal value



# 1. KICK OFF CALL

We'll assemble the project's key players, including stakeholders, decision-makers, and your Salesforce team, to align on the project's timeline and scope. It's the launchpad for our journey.

(1 hour)

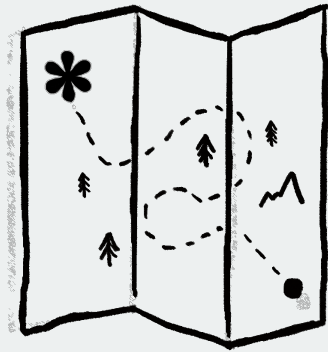


# 2. DISCOVERY WORKSHOP

Join us in a series of immersive user research sessions, designed to deepen our understanding of the end-users and unearth valuable insights that will shape our feature development. Think of it as our compass for the project.

(2-3 sessions, 45 mins each)

### 3. PLATFORM SETUP

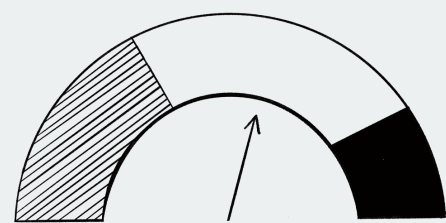


We'll skillfully set up your CRM Analytics infrastructure, adjusting permissions, optimizing settings through Salesforce support, creating seamless data connections, and introducing the Analytics tab. This serves as the strong foundation for our analytics journey.

### 4. DATA INTEGRATION

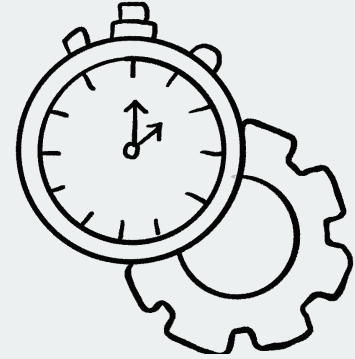
Our team will coordinate a seamless synchronization with Salesforce data, crafting an efficient ETL process tailored to your specific needs. We'll also establish connections with external data sources to enhance our insights. It's all about ensuring data works together harmoniously.

### 5. DASHBOARD DESIGN



Our design experts will create engaging and user-friendly dashboards that adhere to UX principles and reflect your company's design language. This is where aesthetics and functionality meet.

## 6. DATA SECURITY



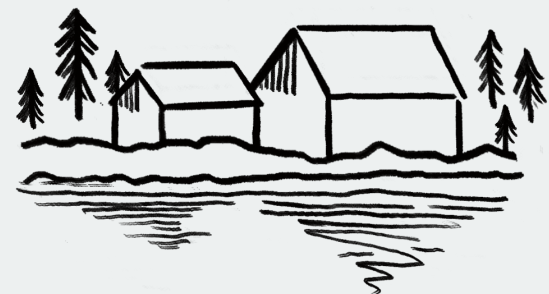
We'll take care of a proper sharing of the analytics assets with your users. We'll apply security rules on your data and run tests of the visibility with key stakeholders.

## 7. ACTIONABLE INSIGHTS & MOBILITY



Our focus extends beyond data visualization. We empower users to take immediate actions directly from the dashboards and deliver data where it's most relevant.

## 8. FINAL PRESENTATION & NEXT STEPS

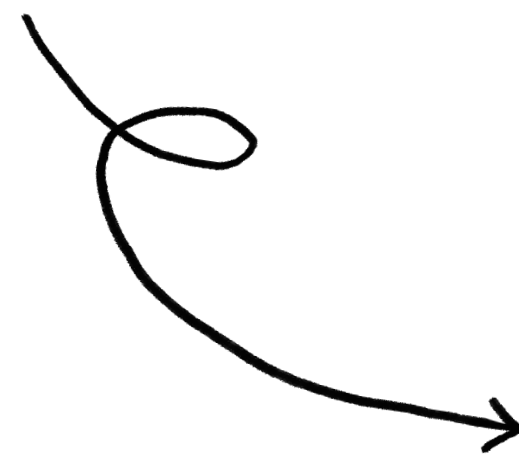


Join us for the concluding presentation where we unveil a fully operational analytics solution. We extend a warm invitation to key stakeholders and decision-makers to witness the outcomes of our efforts and chart the course for the future.

# THANK YOU!

C &\* B

We're here to help. Let's talk.



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C L O U  
D & B E  
R R Y \*