

# **Company Profile**

salesforce PARTNER

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# **About us**

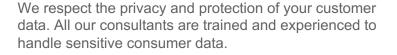
- We have been providing our clients with reliable solutions and in this short tenure we have successfully implemented many projects with personalized and agile approach, unlike other traditional consulting companies.
- Our top priority is to help you solve your biggest challenges and gain value from it.
- From start-ups to Fortune 500s, we help businesses of all sizes to get the most out of their Salesforce experience.

What differentiates us from other competitors is the disruptive pricing model and yet delivering quality & support.

We are a registered Salesforce Partner.



# Data Security & Privacy our first Priority.



At all time we comply with laws, to protect your rights, or to fulfill business obligations with the below protocols

- General Data Protection Regulation (GDPR), European Union
- California Consumer Privacy Act (CCPA), United States
- Privacy Center: Satisfy Customer Requests and Data Privacy Laws
- Health Insurance Portability and Accountability Act (HIPAA)





# **Our Salesforce Expertise**

### Sales & Service Cloud

Lead + Account + Campaign + CPQ Management +Customer Service management including Live agent & CTI Setup



## **CPQ & Billing**

Pricing & Quoting + Guided Selling + Proposals & Contracts + Product Bundles Configuration + Streamline Revenue Recognition + Salesforce CPQ Integration

### Customization

Extend your current SFDC implementation or create/enhance existing **App Exchange Product** using Apex, Aura, VF, LWC etc.

### **Marketing Cloud**

Journey Builder + Automation Studio + Email Studio + Interaction Studio + Audience Builder + Advertising Studio

#### **Health Cloud**

EHR/Clinical Systems Integration + Data Model Setup + Patient 360 + Care Plan Setup + Timeline View Setup

#### Integration

Custom Integration Development using REST/SOAP/ETL Mulesoft

#### **Data Management & Protection**

We provide data cleansing, data migration, archival & security services

#### **AI Analytics**

Get insights into your org data and consumer patterns using beautiful dashboard powered by Einstein Analytics

# **Our Other Expertise**

## JAVA / J2EE

Enterprise App Development using Spring and other latest frameworks



## **Mobile App**

Develop Native/Hybrid apps on iOS & Android with technologies like React/Angular/Flutter,Cordova etc.

## AI / Machine Learning

Using BigData,IBM Watson & Python

#### Integration

Custom Integration Development using REST/SOAP/ETL

## **Data Analytics**

Build reports & dashboards with Qlikview/Tableau/DoMo/Metabase

#### CI/CD

Automate your deployment using choice of your dev-ops toolsets on any cloud platform like AWS,GCS or Azure

#### Enterprise Project & Portfolio Management

Manage your resources & projects with Oracle Primavera & Unifier

#### Data Management

We provide data cleansing, data migration, archival, Deduplication services

#### What Makes Us Different from Other Salesforce Partners?



We are an Registered Salesforce Partner with a highly efficient team of certified Salesforce Developers, Product Consultants, Administrators and Architects that has delivered multiple projects.



Great experience in Salesforce implementations across multiple industry verticals like Financial Services, Education, Hi-Tech, Professional Services, Healthcare Services, Engineering & Real Estate, Manufacturing, Retail, Logistics and Non-Profit.



Strong expertise in developing heavily customized applications on Salesforce platform to achieve the highest degree of business process automation for specific use cases, both as a standalone system and as an integrated system with third party systems.



Our business model and the entire workforce strictly believe in delivering on-time services to our clients, every time without compromising on the highest quality standards.



Unmatched Capabilities to protect sensitive customer information The key is to be thoughtful about the way you're going to handle privacy and security at the very beginning of your Salesforce implementation.



Technical competencies in multiple Salesforce clouds like Sales Cloud, Service Cloud, Health Cloud, App Cloud, Marketing Cloud, Experience Cloud, Pardot, CPQ, Field Service Lightning, MuleSoft and Einstein Analytics.



Wide range of accelerators & assets to reduce the go-live time and better assessment through a system close enough to the final system expectations.



Global delivery experience & deep industry experience with customers across multiple geographies including USA, UK, Europe, Philippines and India.



## **Salesforce Team Expertise & Certifications**

Resource Type	Location	Certifications
Administrators	India United States	<ul><li>Salesforce Certified Administrator</li><li>Salesforce Certified Platform App Builder</li></ul>
Product Consultants	India United States APAC	<ul> <li>Service Cloud Consultant</li> <li>Sales Cloud Consultant</li> <li>Field Service Lightning Consultant</li> <li>Einstein Analytics and Discovery Consultant</li> <li>Salesforce Certified Marketing Cloud Consultant</li> <li>Salesforce Certified Marketing Cloud Email Specialist</li> <li>Salesforce Certified Marketing Cloud Developer</li> <li>Salesforce Certified Pardot Consultant</li> <li>Salesforce Certified B2C Commerce Developer</li> <li>Salesforce Certified B2C Commerce Developer</li> <li>Salesforce Certified CPQ Specialist</li> <li>Salesforce Certified Omni Studio Developer</li> </ul>
Developers/Sr. Developers	India United States APAC	<ul> <li>Salesforce Certified Platform Developer I and II</li> <li>Copado Certified Developer ( Dev-Ops)</li> </ul>
Technical Architects	India United States	<ul> <li>Data Architecture &amp; Management Architect</li> <li>Sharing &amp; Visibility Architect</li> <li>Development Lifecycle &amp; Deployment Architect</li> <li>Integration Architect</li> <li>Identity &amp; Access Management Architect</li> <li>System Architect</li> <li>Application Architect</li> <li>B2B Solution Architect</li> </ul>
Integration Developers/Architects	India United States	<ul><li>MuleSoft Certified Developer</li><li>MuleSoft Certified Integration Professional</li></ul>

# **Service Offerings**

#### **Staff Augmentation**

Hire contractors and pay for the time they work for you, no more staff overheads or attrition to worry about.

Many positives when doing it with us. Experienced, Certified Testers and Contractors having access to assistance where required. Moderated resources help you increase headcount without long term commitment.

#### **Managed Services**















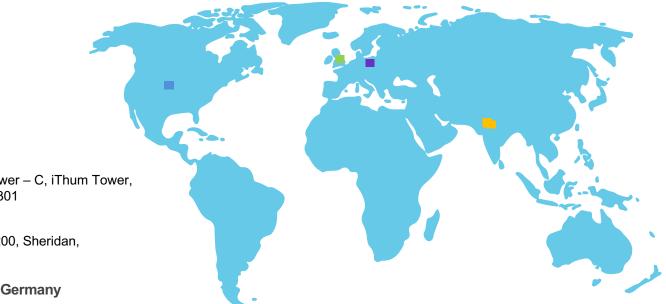








# **Our Locations**



India Offices :

Unit No. 703, 7<sup>th</sup> Floor, Tower – C, iThum Tower, Sector 62, Noida,U.P.-201301

#### USA Office :

1309, Coffeen Ave STE 1200, Sheridan, WY, 82801

Virtual Offices in UK & Germany



# Thanks!

Do you have any questions?

Reach out to us at : sales@paramyter.tech

https://paramyter.tech

