storeconnect ®

getstoreconnect.com
info@getstoreconnect.com
USA: +1 415 745 3230 | AUS: +61 2 8019 7233

salesforce PARTNER

available on AppExchange
salesforce

Customer Commerce for Higher Education & Lifelong Learning

Commerce Commerce for Educational Institutions, Colleges & Universities

Why StoreConnect?: StoreConnect was built from the ground up for small business, Nonprofits and for Education. It provides the tools you need, natively in Salesforce.

Affordable: Starts from $2,340 USD per annum per Salesforce org.

Compatibility: Works with Sales Cloud, Nonprofit and Education Clouds. Professional editions and up.
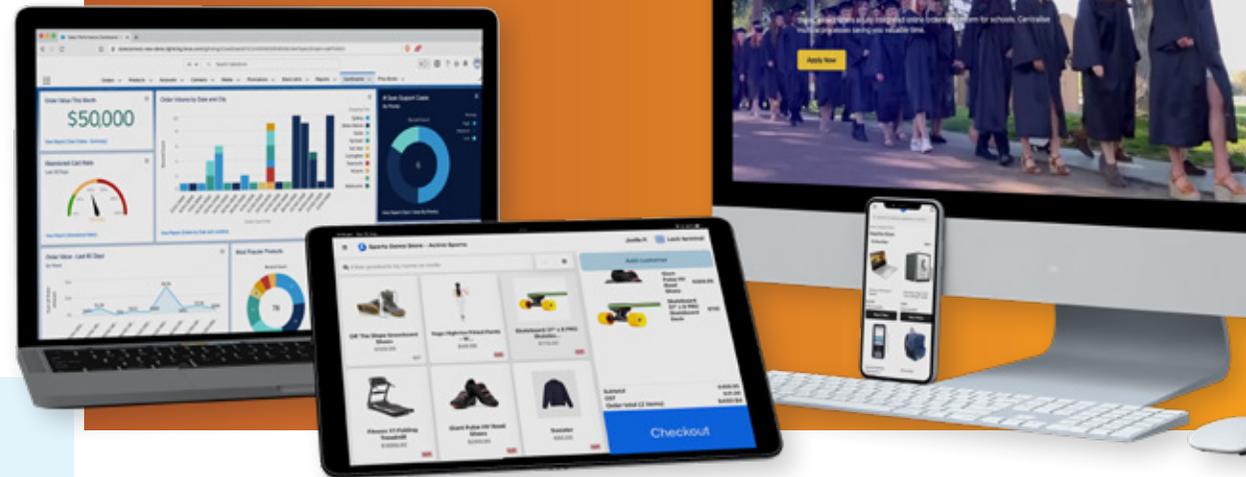
PAIN POINTS SOLVED:

✅ Educational Institutions use 10-20 unique systems, each requiring APIs and integrations. Schools do not always have enough resources, causing overwork. StoreConnect can reduce this footprint by 50-75%.

✅ A unified stack on Salesforce reduces the IT headcount and solves headaches, freeing up resources for marketing. Marketing Lifelong Learning programs and Continuing Education and B2B training programs becomes a reality.

✅ Other solutions silo student information resulting in errors, double work, slow reporting and poor analytics. StoreConnect and Salesforce solve this problem with a single view of all information about your students.

✅ Lack of accurate, timely sales information from POS and eCommerce causes slow student services and marketing inefficiency. Commerce built natively on Salesforce, offers a centralised, integrated system with real time updates so registration, student services and marketing are in complete sync.

KEY BENEFITS

- Built on the Salesforce Lightning platform.
- Supports multi-store, multi-site, multi-currency and multiple price books by default.
- Leverage existing information in Salesforce to sell courses & material.
- Leverage existing Salesforce integrations and investments for student portal and commerce requirements.
- Integrates natively with Salesforce Marketing Cloud.

- Customisable processes with Salesforce flows and automations.
- Customisable front-end design with user personalisation and dashboards built in.
- Seamless Integration with leading payment gateways, numerous LMS platforms, and other software packages.
- Create additional "pop up" stores/sites for bespoke market segments or focused business training solutions.