StoreConnect is Customer Commerce built on Salesforce.

Sell to any market with StoreConnect: B2C, B2B & Direct to Consumer

Why StoreConnect?: StoreConnect was built from the ground up for Small & Medium business, for Nonprofits and for Education. It provides the tools you need, natively in Salesforce.

Affordable: Starts from $2,340 USD per annum per Salesforce org.

Compatibility: Works with Sales Cloud, Nonprofit & Education Clouds. Professional editions and up.
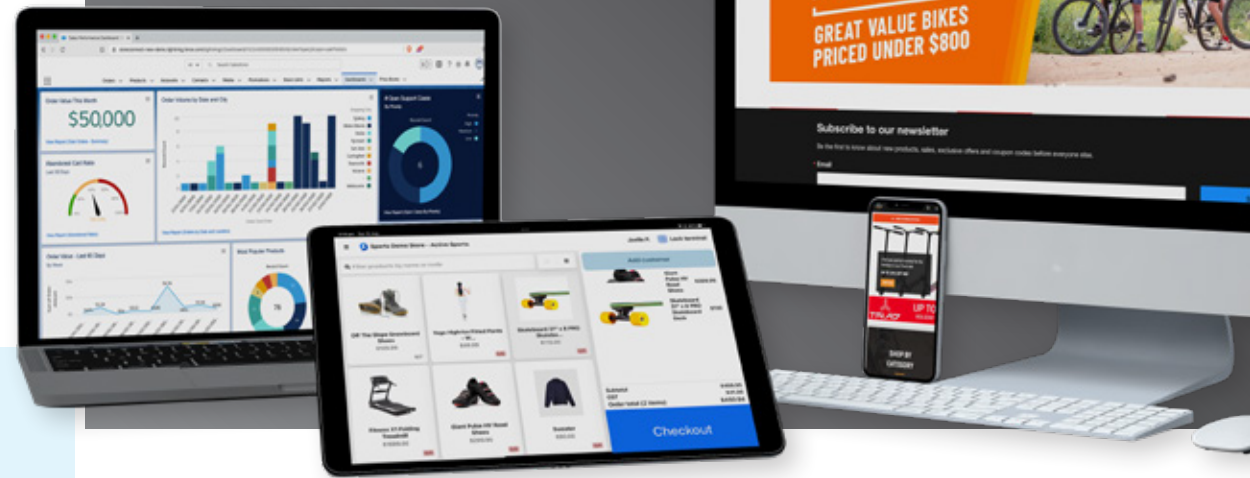
PAIN POINTS SOLVED:

✓ Multiple plug-ins / systems create pain for SMBs. Instead of having 10-20 unique systems, StoreConnect reduces this footprint by 50-75%. These systems each require APIs and integrations, slowing page load times and losing customers,

✓ Multiple IT systems require multiple skill sets to manage. StoreConnect is based on and leverages your Salesforce investment fully. Freeing up resources to focus on customer acquisition and retention.

✓ Most eCommerce solutions silo customer information. Data silos cause errors, double work and slow reporting or analytics. There is no complete understanding of a customer. With StoreConnect this is solved.

✓ A lack of accurate, timely sales information from Point of Sale and eCommerce can result in slow customer service and marketing inefficiency. Commerce built on Salesforce gives a centralised, integrated system with real time updates bringing sales, service and marketing in complete sync.

KEY BENEFITS

- All commerce orders, products, configuration and management is consolidated in one system.

- Built on the Salesforce Lightning platform.

- Real time analytics/reporting.

- Supports multi-store, multi-currency, multi-pricebooks by default.

- Leverage existing information and integrations with Salesforce to build and manage your the store.

- Integrates natively with Salesforce marketing tools.

- Completely customisable. Custom business processes can be implemented to accommodate any requirements.

- Seamless Integration with leading payment gateways, numerous ERP platforms, and other software packages.

- Create additional stores for small, bespoke market segments; loyalty; subscriptions; bookings or focused solutions.