

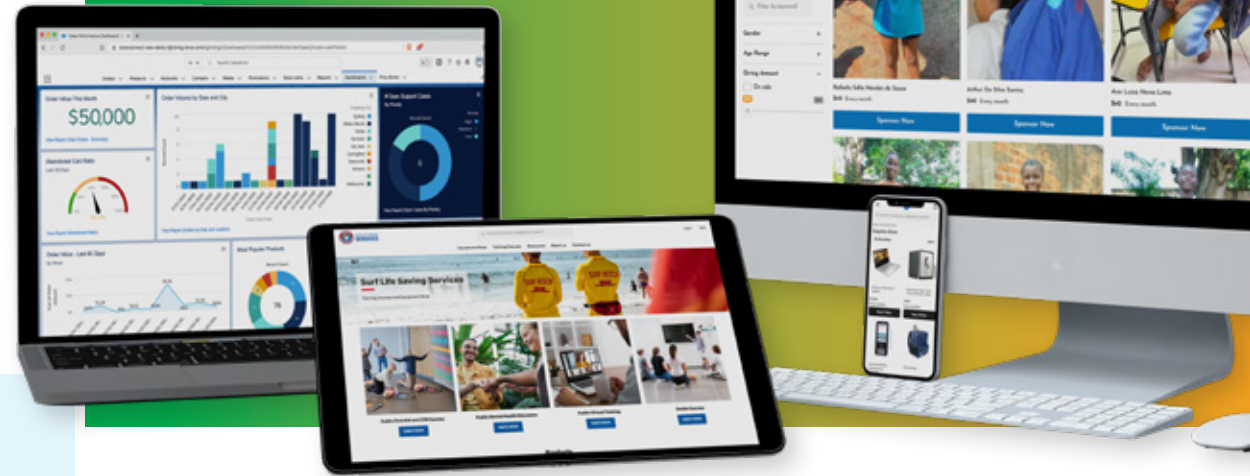
Customer Commerce for Nonprofits

Why StoreConnect?: Salesforce's NPSP and Nonprofit Cloud allow organizations to focus on their members and donors. StoreConnect takes that power and extends it.

Affordable: Starts from \$2,340 USD per annum per Salesforce org. Nonprofits are eligible for a 10% discount on annual licence fee.

Licensing: Requires a minimum of one NPSP or Nonprofit Cloud licence.

For donations, subscriptions, recurring giving, campaigns, team fundraising and much more.



PAIN POINTS SOLVED:

- ✔ Nonprofits are often using 5-15 different systems, each requiring APIs and integrations, each its own data silo. They have restrained budgets and limited staffing capacity to manage IT systems. Salesforce + StoreConnect can reduce this footprint by 50-75%.
- ✔ Multiple IT systems require multiple skill sets to manage and Nonprofits often rely on volunteer skills. A unified stack on Salesforce reduces the IT headcount & solves headaches, freeing up resources for marketing.
- ✔ Nonprofits are regularly confronted with time and money constraints. StoreConnect is affordable and requires little to no effort to maintain full data synchronization with NPSP, Nonprofit Cloud and Salesforce marketing tools.
- ✔ Lack of accurate, timely information from eCommerce and Point of Sale causes slow donor services and marketing inefficiency. Commerce built natively on Salesforce, offers a centralized, integrated system with real time member updates so marketing is always up-to-date.

KEY BENEFITS

- StoreConnect is designed for donations, memberships, sponsorships, initiatives, team fundraising, courses and class bookings, and product sales.
- StoreConnect includes a full content management system to replace existing web sites and manage all web content.
- Donors can use multiple online payment methods and receive automated receipts with speed and efficiency.
- One site for all donations, memberships, recurring giving, courses and merchandise in a single checkout, with all information available in Salesforce.
- Fully customizable membership dashboards allowing users to self serve donations and past transactions, update payment methods and order shipments.
- Easily launch new sites for new campaigns, regions, currencies or demographics. All on one license in your Salesforce org for no additional fee.
- Simplify back-office processes with a feature-rich platform with all the functionality you need to maximize your social impact. Less systems, less plugins, equals greater speed, efficiency and freed-up resources so you can focus on expansion and retention of donors.