



Target Value Proposition

NN Insurance Belgium



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Target Value Proposition (TVP) Development for Creating a New Sales Channel for NN's Protection and Investments Insurances in Collaboration with ING Bank

In collaboration with ING Bank, D-Finite is spearheading the development of a new sales channel for NN's Protection and later-on Investments insurances. The NN customer system for ING clients is strategically established within Salesforce. The seamless accessibility of this data for the sales and acceptance processes is facilitated through APIs.

Recognizing the need for migration within NN from SOAP (TIBCO) to OpenAPI, a crucial initiative involved the development of a robust framework on Salesforce. This framework serves as a pivotal component in ensuring a smooth transition and optimizing operations in line with evolving industry standards.

