

Five phases | Separate SOWs | Pick 1 or all 5

1. [Sprint 0](#) [fixed \$165k] → 4 weeks: connect APIs, design system completed in Figma, UI built in Storybook, CMS architected, all components scoped
2. [Scopotype](#) [fixed \$400k] → 8 weeks: driven by 64labs, ~70% complete, executable stories for BuildToLaunch phase
3. [Build to Launch](#) [time & materials ~\$180-\$340k] → The remaining ~30%, client team, partner SI, and 64labs; knowledge transfer
4. [Launch](#) [fixed \$60k] - Assist client team through launch and bug mitigation
5. [Momentum](#) [time and materials ~\$60k-\$100k a month post-launch] - Series of six-month contracts to support customer and complete agreed roadmap of upgrades and additions while training internal team or partner