Top University in the USA unleashing the power of Salesforce for their **Student Community**





INDUSTRY

Higher **Education**



RESULT

Students from USA and outside to apply for course in the University through this portal



CHALLENGE

Building a community for the students with entire access to the university



TECH STACK

Salesforce Community Cloud, CashNet, Docgen,



SOLUTION

Scalable solution build to have a seamless user experience for the students



SALESFORCE PRODUCTS

Salesforce Community Cloud

The Challenge.

- The education institute wanted to provide a seamless online experience for their students.
- The main challenges included enabling students to select courses online, catering to the needs of both international and domestic students, streamlining the payment process, providing part-time job options for the students, organizing events as per the students' courses, and scheduling interviews, job fairs, and placements.

Integrations

International Student Support:

To cater to the needs of international students, we provided support for VISA applications and other documentation requirements.

Automated Notifications:

We set up automated notifications to keep the students informed about the status of their applications, payments, and other important information.



The Solution.

Our team worked on creating a student portal that would cater to all the requirements mentioned above. We implemented Salesforce's Sales Cloud, Community, and Docgen products to create a smooth and efficient workflow. The solution is scalable in such a way that with minimum effort they can add a new community college in their existing development.

The flow of the project was as follows:

- 1. Portal/Communities: We created a student portal that enabled the students to select courses online. The portal was designed in a user-friendly way, enabling students to easily navigate and choose their desired courses.
- 2. Payment Process: Once the application was submitted, the payment process was streamlined using the Sales Cloud product. The students were able to make payments online using various payment methods, which made the process hassle-free.
- 3. Part-time job options: To provide part-time job options for the students, we integrated the job portal with the student portal. This helped the students to look for part-time job options easily, without having to leave the portal.
- 4. Events: We organized events as per the students' courses, which were displayed on the portal. The students could easily view the events related to their courses and participate in them.
- 5. Interviews and Job Fairs: We scheduled interviews, job fairs, and placements, which were also displayed on the student portal. The students could easily view the schedule and participate in them.
- 6. Docgen: We used Salesforce's Docgen product to streamline the documentation process. This helped in generating the required documents easily and efficiently.

The Result.

- It helped the education institute provide a seamless online experience for their students.
- The student portal, payment process, part-time job options, events, and job fair scheduling were all streamlined using Salesforce's products, which made the process efficient and hassle-free.



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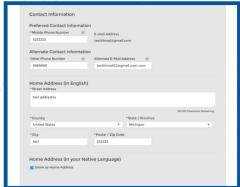
Locations: USA | CANADA | INDIA



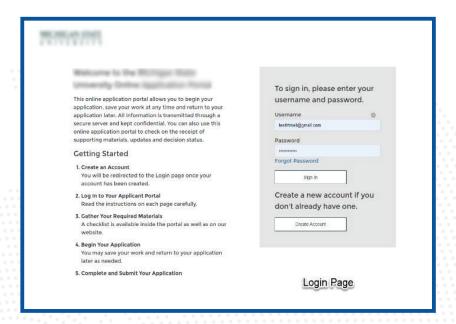


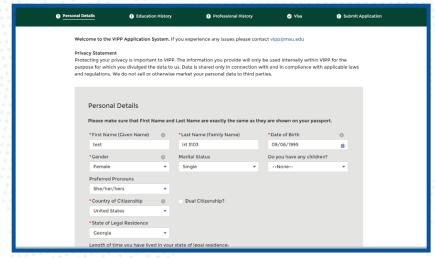
Reference Images.













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