

Top University in the USA unleashing the power of **Salesforce for their Student Community**



INDUSTRY

Higher
Education



CHALLENGE

Building a community
for the students with
entire access to the
university



SOLUTION

Scalable solution build
to have a seamless
user experience for the
students



RESULT

Students from USA and
outside to apply for
course in the University
through this portal



TECH STACK

Salesforce Community
Cloud, CashNet, Docgen,



SALESFORCE PRODUCTS

Salesforce Community
Cloud

The Challenge.

- ❑ The education institute wanted to provide a seamless online experience for their students.
- ❑ The main challenges included enabling students to select courses online, catering to the needs of both international and domestic students, streamlining the payment process, providing part-time job options for the students, organizing events as per the students' courses, and scheduling interviews, job fairs, and placements.

Integrations

International Student Support:

To cater to the needs of international students, we provided support for VISA applications and other documentation requirements.

Automated Notifications:

We set up automated notifications to keep the students informed about the status of their applications, payments, and other important information.



The Solution.

Our team worked on creating a student portal that would cater to all the requirements mentioned above. We implemented Salesforce's Sales Cloud, Community, and Docgen products to create a smooth and efficient workflow. The solution is scalable in such a way that with minimum effort they can add a new community college in their existing development.

The flow of the project was as follows:

1. **Portal/Communities:** We created a student portal that enabled the students to select courses online. The portal was designed in a user-friendly way, enabling students to easily navigate and choose their desired courses.
2. **Payment Process:** Once the application was submitted, the payment process was streamlined using the Sales Cloud product. The students were able to make payments online using various payment methods, which made the process hassle-free.
3. **Part-time job options:** To provide part-time job options for the students, we integrated the job portal with the student portal. This helped the students to look for part-time job options easily, without having to leave the portal.
4. **Events:** We organized events as per the students' courses, which were displayed on the portal. The students could easily view the events related to their courses and participate in them.
5. **Interviews and Job Fairs:** We scheduled interviews, job fairs, and placements, which were also displayed on the student portal. The students could easily view the schedule and participate in them.
6. **Docgen:** We used Salesforce's Docgen product to streamline the documentation process. This helped in generating the required documents easily and efficiently.

The Result.

- ☑ It helped the education institute provide a seamless online experience for their students.
- ☑ The student portal, payment process, part-time job options, events, and job fair scheduling were all streamlined using Salesforce's products, which made the process efficient and hassle-free.



Salesforce Consulting Partner

Locations: USA | CANADA | INDIA



Reference Images.

Create an account or sign-in

Create an account to start your application

Already have an account?

*First Name

*Last Name

*Phone

*Email Address

*Confirm Email Address

*Date of Birth

Registration Page

Contact Information

Preferred Contact Information

*Mobile Phone Number E-mail Address

2222222 test@mail@gmail.com

Alternate Contact Information

Other Phone Number Alternate E-Mail Address

8888888 test@mail22@gmail.com

Home Address (in English)

*Street Address

text addresses 88/100 Characters Remaining

*Country United States *State / Province Michigan

*City *Postal / Zip Code

test 22222

Home Address (in your Native Language)

Same as Home Address

Funding Information

If you do not have any funding information at the time of your application, you may submit it later. 3+ participants must have 25% or more of their funding coming from an outside source (i.e. not the participant or participant's family).

Name of Your Sponsor Sponsor Phone Number

Sponsor Address (in English)

Street Address

Limit 100 Characters 100/100 Characters Remaining

Country --None-- State / Province --None--

City Postal / Zip Code

Sponsor Address (in your Native Language)

Welcome to the VVIPP Application System

This online application portal allows you to begin your application, save your work at any time and return to your application later. All information is transmitted through a secure server and kept confidential. You can also use this online application portal to check on the receipt of supporting materials, updates and decision status.

Getting Started

- Create an Account**
You will be redirected to the Login page once your account has been created.
- Log in to Your Applicant Portal**
Read the instructions on each page carefully.
- Gather Your Required Materials**
A checklist is available inside the portal as well as on our website.
- Begin Your Application**
You may save your work and return to your application later as needed.
- Complete and Submit Your Application**

To sign in, please enter your username and password.

Username

test@mail@gmail.com

Password

Forgot Password

Create a new account if you don't already have one.

Login Page

Personal Details | Education History | Professional History | Visa | Submit Application

Welcome to the VVIPP Application System. If you experience any issues please contact vipp@msu.edu

Privacy Statement
Protecting your privacy is important to VVIPP. The information you provide will only be used internally within VVIPP for the purpose for which you divulged the data to us. Data is shared only in connection with and in compliance with applicable laws and regulations. We do not sell or otherwise market your personal data to third parties.

Personal Details

Please make sure that First Name and Last Name are exactly the same as they are shown on your passport.

*First Name (Given Name) test *Last Name (Family Name) Irt 3103 *Date of Birth 09/06/1995

*Gender Female Marital Status Single Do you have any children? --None--

Preferred Pronouns She/her/hers

*Country of Citizenship United States Dual Citizenship?

*State of Legal Residence Georgia

Length of time you have lived in your state of legal residence:



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