

Top University in the USA unleashing the power of **Salesforce for their Student Community**



INDUSTRY:

Higher, Education

CHALLENGE:

Building a community for the students with entire access to the university

SOLUTION

Scalable solution build to have a seamless user experience for the students

RESULT

Students from USA and outside to apply for course in the University through this portal

TECH STACK

Salesforce Sales Cloud, Salesforce Community Cloud, Cash Net, Docgen

SALESFORCE PRODUCTS

Salesforce Sales & Community Cloud

The Challenge.

- ❑ The College wanted to organize two types of events, sponsored and diplomatic, and required a public portal for sponsors and diplomats to make payments for these events.
- ❑ The challenge was to create a platform that allowed sponsors and diplomats to select their respective levels, with sponsors being expensive and diplomats being less expensive.
- ❑ The sponsors would get seats and tables, and the diplomats would have access to the events.
- ❑ The client required a payment gateway integration with Cash Net, a platform for managing online transactions.

Integrations

- ❑ Cloud Digital created a community portal for the College
- ❑ Sponsors and diplomats were redirected to the public site of College, where they could select their respective levels and make payments.
- ❑ Cash Net was integrated with the payment gateway, allowing secure and easy payment processing.
- ❑ Salesforce's Community Cloud and Campaign Members product was used to manage sponsor and diplomat levels and memberships.
- ❑ The platform allowed sponsors to reserve seats and tables, while diplomats could access the events.
- ❑ The community portal also provided push and email notifications, keeping sponsors and diplomats informed about their membership status and upcoming events.



The Solution.

- ☐ Cloud Digital delivered a robust portal for the College, allowing sponsors and diplomats to easily make payments for events.
- ☐ The payment gateway integration with Cash Net ensured secure online transactions.
- ☐ The use of Salesforce's Community Cloud and Campaign Members product allowed efficient management of sponsor and diplomat levels and memberships.
- ☐ The push and email notifications kept sponsors and diplomats informed about their membership status and upcoming events, leading to better engagement and participation.
- ☐ Overall, this project had more than 1 million Community Login User Licenses and the client had more than 100+ Salesforce User Licenses



Salesforce Consulting Partner

Locations: USA | CANADA | INDIA



Reference Images.

[Become a Sponsor](#)
[Become a Diplomat](#)
[Buy Event Tickets](#)

MOCF BALL SPONSORSHIP LEVELS

Diamond Sponsor



Crystal Sponsor



Platinum Sponsor



Gold Sponsor



Silver Sponsor



Bronze Sponsor



Patron Sponsor



Platinum Sponsor

*I am sponsoring as an:

Individual
 Organization
 MSU Department

*First Name *Last Name

*Address *City

*Country *State

United States Select an Option

*Zip Code/Postal Code *Phone

Purchase Additional Seats
Select an Option

*Email

*How would you like to be listed for publication purposes?

*First Name *Last Name

*Address *City

*Country *State

United States Select an Option

*Zip Code/Postal Code *Phone

*Purchase Seats/Table
Select an Option

*Email

*Prompt Payment Option

Invoice
 Pay Online(Credit/Debit Card)
 Department Account

If paying via Credit/Debit Card, click Pay Online to be directed to Transact to complete your payment. You can return later to add additional seats and complete another payment.

Please submit guest names by April 30

Pending Payments: \$15,600

Becky Reynoso Reynoso Owensboro Gessookin Platinum Sponsor
BeckyGReynoso • 2023 MOCF Ball

Total Seats: 14 Sponsor Seats: 10 Additional Seats: 2 Student Seats: 2 Available Seats: 11 VIP Seats: 2

*First Name	*Last Name	*Email	Phone	Notes	Dietary Restrictions
<input type="checkbox"/> VIP <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Select Any <input type="text"/>



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