Top University in the USA unleashing the power of **Salesforce for their Student Community**

INDUSTRY:

Higher, Education

CHALLENGE:

Building a community for the students with entire access to the university

SOLUTION

Scalable solution build to have a seamless user experience for the students

RESULT

Students from USA and outside to apply for course in the University through this portal

TECH STACK

Salesforce Sales Cloud, Salesforce Community Cloud, Cash Net, Docgen

SALESFORCE PRODUCTS

Salesforce Sales & Community Cloud

The Challenge.

- The College wanted to organize two types of events, sponsored and diplomatic, and required a public portal for sponsors and diplomats to make payments for these events.

- The challenge was to create a platform that allowed sponsors and diplomats to select their respective levels, with sponsors being expensive and diplomats being less expensive.

- The sponsors would get seats and tables, and the diplomats would have access to the events.

- The client required a payment gateway integration with Cash Net, a platform for managing online transactions.

Integrations

- Cloud Digital created a community portal for the College

- Sponsors and diplomats were redirected to the public site of College, where they could select their respective levels and make payments.

- Cash Net was integrated with the payment gateway, allowing secure and easy payment processing.

- Salesforce's Community Cloud and Campaign Members product was used to manage sponsor and diplomat levels and memberships.

- The platform allowed sponsors to reserve seats and tables, while diplomats could access the events.

- The community portal also provided push and email notifications, keeping sponsors and diplomats informed about their membership status and upcoming events.

The Solution.

- ▣ Cloud Digital delivered a robust portal for the College, allowing sponsors and diplomats to easily make payments for events.

- ▣ The payment gateway integration with Cash Net ensured secure online transactions.

- ▣ The use of Salesforce's Community Cloud and Campaign Members product allowed efficient management of sponsor and diplomat levels and memberships.

- ▣ The push and email notifications kept sponsors and diplomats informed about their membership status and upcoming events, leading to better engagement and participation.

- ▣ Overall, this project had more than 1 million Community Login User Licenses and the client had more than 100+ Salesforce User Licenses
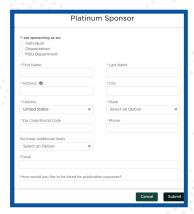
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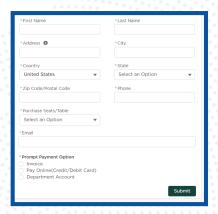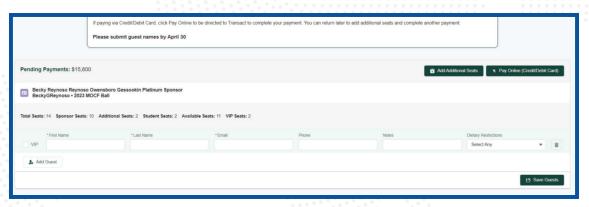Locations: USA | CANADA | INDIA

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