



SALESFORCE FOR HEALTHCARE

Salesforce Health Cloud



79% of HLS organizations now cite creating efficiencies and reducing costs as their prime focus



On average, HLS organizations use 46 different systems with little to no integrations for operational improvements



64% of consumers under age 65 believe that healthcare providers with better online capabilities are more likely to deliver better services

(Salesforce)

Putting patients at the center of the healthcare experience is crucial. Salesforce Health Cloud allows your business to innovate, collaborate and engage from anywhere, real-time, while keeping the patient or customer at the heart of every interaction. Layer in automation, artificial intelligence (AI), and analytics to enable teams to spend less time on manual tasks and more time focusing on their priorities. This results in increased productivity for the business, and better outcomes for the patients, members, and providers they serve.

Key areas that CDW + Salesforce can help Healthcare:

- Providers
- Payers
- Pharma
- MedTech
- Public Sector Health

CDW SALESFORCE SERVICES

Consulting and Optimization: Salesforce assessments Improve security, adoption, performance, usability and commerce functionality

Implementation and Transformation: Deployments across Sales & Service, Commerce, Experience, Marketing, CPQ, MuleSoft, etc.

Maintenance: Support and maintenance to keep your tools running smoothly

WHY CDW

CDW is a Fortune 500 company with over 250,000 customers! With CDW's Salesforce partner ecosystem, we are backed by over 2,700 credentials and over 1,200 projects. CDW is uniquely positioned to be an end-to-end consolidated vendor from product to service to post-delivery. We are one of the rare 30% of vendors that stay actively involved and invested to form true collaborative partnerships with our clients.

ABOUT SALESFORCE

Salesforce is a prominent and pioneering customer relationship management (CRM) platform that has revolutionized the way businesses manage and enhance their customer interactions. Salesforce is a leader in cloud-based software solutions, enabling companies to streamline their sales, marketing, customer service, and other core operations in a unified and efficient manner. Over 150,000 companies of all sizes are using Salesforce to grow their business and unite teams with a single customer view.

For more information, please contact your CDW Account Executive or send an email to salesforce-requests@cdw.com.