SALESFORCE FOR PUBLIC SECTOR AT CDW

Salesforce Public Sector Cloud

20% decrease in service and support cost

22% increase in customer satisfaction

32 days is the average time to implement

(Salesforce)

87% of people say that a better digital government customer experience would increase their degree of trust. CDW can help you gain that trust by providing expert Salesforce professional services that can result in the customer experience your audience is missing. With Public Sector Cloud, we can help you build, integrate, and deploy government apps that can deliver on mission objectives.

Key areas that CDW + Salesforce can help Public Sector :

- Case Management & Contact Center
- Application Development
- Relationship Management
- Self–Service
- Emergency Response
- License, permit & Inspection
- Employee Productivity
- Outreach & Engagement
- Digital Commerce
- Advanced Analytics

CDW SALESFORCE SERVICES

01 Salesforce Assessments
Improve security, adoption, performance, usability and commerce functionality

02 Salesforce Professional Services
Deployments across Sales & Service, Commerce, Experience, Marketing, CPQ and MuleSoft

03 Salesforce Support Services
Support and maintenance to keep your tools running smoothly

WHY CDW

CDW is a Fortune 500 company with over 250,000 customers! With CDW's Salesforce partner ecosystem, we are backed by over 2,700 credentials and over 1,200 projects. CDW is uniquely positioned to be an end–to–end vendor from product to service to post–delivery. We are one of the rare 30% of vendors that stay actively involved and invested to form true collaborative partnerships with our clients.

ABOUT SALESFORCE

Salesforce is a prominent and pioneering customer relationship management (CRM) platform that has revolutionized the way businesses manage and enhance their customer interactions Salesforce is a leader in cloud–based software solutions, enabling companies to streamline their sales, marketing, customer service, and other core operations in a unified and efficient manner. Over 150,000 companies of all sizes are using Salesforce to grow their business and unite teams with a single customer view.

For more information about our company and downloadable content, please visit our **Salesforce App Exchange** listing or send an email to **salesforce–requests@cdw.com**.