

## Another successful go-live



Salesforce Sales Cloud & Pardot





## THE CLIENT

Rimes provides data management & investment intelligence solutions to the global investment community.





**THE WORK** 

Bluez.io migrated nearly 100
Rimes users from Netsuite
and other legacy platforms
to an integrated Salesforce
Sales Cloud and Pardot
environment.





## THE BENEFITS

Rimes now has clear insight into sales pipeline and performance and can acquire new business faster with streamlined workflows and smart automations.



## Salesforce Made Simple.