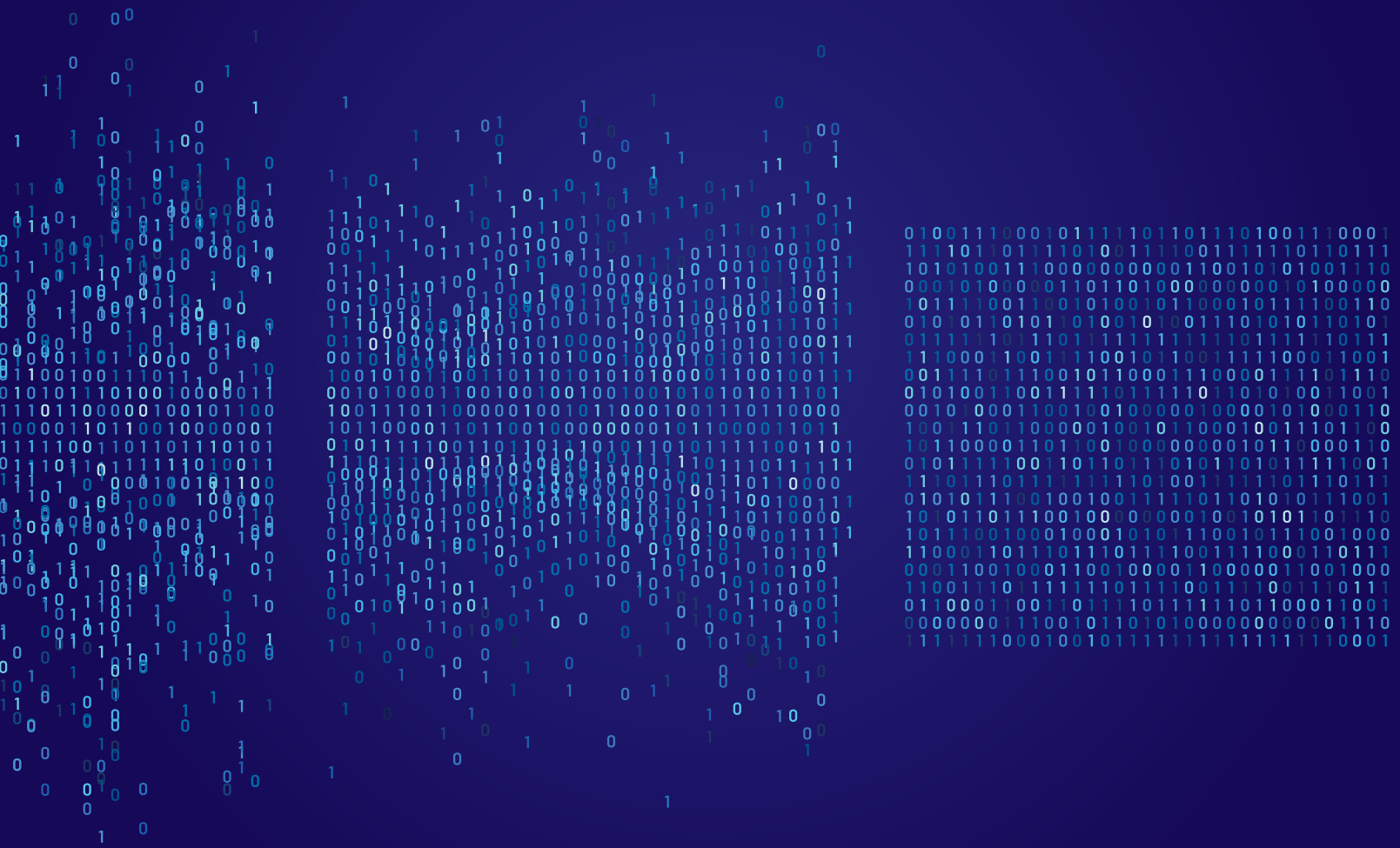
LTIMindtree | salesforce



Brochure

Effortless Master Data Management

Harmonized Customer Information | Empowered Data Governance | AI-based Data Management | 100% Salesforce Native

Management and governance of client-centric information is foundational to every digital transformation initiative. It provides not only accurate visibility of client data and history across the enterprise, but also enhances quote-to-cash life cycle, enables cross-sell opportunities, and facilitates a better omni-channel experience. Current solutions are costly to deploy and challenging to maintain, and offer a limited autonomous capabilities.

Ease of Integrations
Easy access and registration of data sources via customizable adapters.

Programmatic Data Governance
Pre-configured data governance processes and monitoring.

Master Data Management Engine
Automated configurable AI-based algorithms matching, validating, processing, and routing data.

Recommendation and Insights
Data quality visualization and insights to build comprehensive data understanding.

Federated Master Data
Golden data is available for consumption by any application in real-time mode.

Highlights

Lightweight and flexible SaaS-based master data management solution.

Ease of one-time and ongoing data hygiene.

Minimal human intervention.

Rapid deployment.

Pre-built data governance processes and controls.

Empowering Customer 360

The LTIMindtree Advantage

LTIMindtree Master Data Management is a SaaS-based solution 100% native to the Salesforce platform. It integrates internal data governance processes with easy-to-use and change AI-based algorithms and insights. The solution is designed to integrate with myriads of source systems, conduct one-time and ongoing data hygiene and enrichment, and serve a single source of truth/golden data records to any applications within the enterprise landscape. Being native to Salesforce platform, it is easily integrated into the existing Salesforce environment.

LTIMindtree is a global technology consulting and digital solutions company that enables enterprises across industries to reimagine business models, accelerate innovation, and maximize growth by harnessing digital technologies. As a digital transformation partner to more than 700 clients, LTIMindtree brings extensive domain and technology expertise to help drive superior competitive differentiation, customer experiences, and business outcomes in a converging world. Powered by 84,000+ talented and entrepreneurial professionals across more than 30 countries, LTIMindtree — a Larsen & Toubro Group company — combines the industry-acclaimed strengths of erstwhile Larsen and Toubro Infotech and Mindtree in solving the most complex business challenges and delivering transformation at scale. For more information, please visit **https://www.ltimindtree.com/**

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