

Salesforce (MuleSoft) References

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New Implementation



E-Commerce Implementation

2023

The customer is an excellence in the Italian fashion industry and ranks among the most distinguished independent luxury brands in Italy, boasting a distinctive heritage. With a worldwide presence thanks to its brands, it is celebrated for its unconventional designs crafted from patterned knits.

O Worldwide

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Project Implementation The customer has adopted a new Omnichannel Commerce solution to improve the overall shopping experience through both online and offline channels. From a technical standpoint, the customer aimed to enhance the overall performance, scalability, and flexibility of the current online retail platform. The chosen solution for this transformation is Salesforce Commerce Cloud.

The project consists in design and implementing new bidirectional integration scenarios between SFCC and other customer's systems leveraging on MuleSoft as the integration platform to facilitate data flow.



/uleSoft

Adoption of a strategic ElPaaS enabling new integration functionalities with also APIs orchestration Business Objects: Product catalog, Orders, Returns, Stock, Abandoned Cart, Book An Appointment, Reserve in Store Integrated systems: SF Commerce Cloud, Seecommerce PIM/DAM, Stealth ERP/OMS, SF Service Cloud



Dropshipper Implementation

The customer, a British heritage brand since 1894, is renowned for its high-quality waxed cotton jackets, known for their durability and weather resistance. It has expanded its offerings to include a full lifestyle range of clothing, footwear, and accessories, all imbued with their timeless and practical aesthetic.

The customer wanted to start a dropshipping business with different Trading Partners. In order to implement it, the customer decided to introduce a strategic Enterprise Integration Platform: MuleSoft Anypoint.

The project consisted in introducing Salesforce MuleSoft to manage and govern the transmissions, leveraging on its integration capabilities (standard connectors/adapters to interact with any systems).

Adoption of a strategic ElPaaS enabling new integration functionalities with also APIs orchestration

Business Objects: Purchase Orders, Invoice, Stock, ASN, Acknowledgements

Integrated systems: DSCO, OrderStream, Kornit, Infor M3

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2023

Worldwide

Fashion

Project

Implementation

Customer Service Implementation

The customer, a British heritage brand since 1894, is renowned for its high-quality waxed cotton jackets, known for their durability and weather resistance. It has expanded its offerings to include a full lifestyle range of clothing, footwear, and accessories, all imbued with their timeless and practical aesthetic.

The customer adopted a new Customer Service solution to improve the overall customer experience through both online and offline channels. From a technical standpoint, the customer aimed to enhance the overall performance, scalability, and flexibility of the current platform. The chosen solution for this transformation was Salesforce Service Cloud.

The project consists in design and implementing new bidirectional integration scenarios between SFSC and other customer's systems leveraging on MuleSoft as the integration platform to facilitate data flow.

Adoption of a strategic ElPaaS enabling new integration functionalities with also APIs orchestration

Business Objects: Product catalog, Orders, Returns, Customers

Integrated systems: SF Service Cloud, Magento, MetaPack, Horizon XCM

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2023

Worldwide

Fashion

Project

Implementation



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OneTrust Integration

Steeped in Italian glamour since 1884, the customer is a luxury powerhouse renowned for its bold, colorful jewelry designs featuring exquisite craftsmanship. Beyond their iconic jewels, they've expanded into watches, fragrances, accessories, and leather goods, all capturing the brand's signature blend of heritage and contemporary flair.
 Fashion
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 The customer aimed to automate the data upload from OneTrust to PowerBl in order to have the "Cyber Security & Privacy Self-Assessment Dashboard" up-to-date. The integration process was designed and implemented on MuleSoft Anypoint Plaform following the API-led approach.
 The integration process is triggered by OneTrust as soon as a report is generated based on an

The integration process is triggered by OneTrust as soon as a report is generated based on an internal schedule, then MuleSoft interacts with OneTrust APIs to retrieve relevant data and pushes the information to Sharepoint

Azure AD has been integrated with MuleSoft for the authentication part.



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MuleSoft

Implementation

Project

Adoption of a strategic ElPaaS enabling new integration functionalities with also APIs orchestration

Business Objects: OneTrust Reports Integrated systems: OneTrust, Azure AD, Sharepoint



Agents Dashboard Integration

Crafting eyewear since 1961, the customer bridges heritage and innovation. It designs and manufactures high-quality sunglasses and optical frames for prestigious brands, infusing each piece with Italian craftsmanship and modern style. Beyond its own label, it collaborates with industry icons, bringing diverse brand visions to life with exceptional quality and design.

The purpose of the project was to implement a new integration scenario to transfer the information necessary to feed the agents' dashboard. The data to be transferred were exported via CSV files from the source system and must be propagated, according to appropriate methods, towards Salesforce Service Cloud.

This integration scenario leverages on MuleSoft Anypoint Platform according to the API-Led approach, maximizing the reuse of resources already available and developed in other projects.

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2023

Worldwide

Fashion/Eyewear

Implementation

MuleSoft

Project

Adoption of a strategic ElPaaS enabling new integration functionalities with also APIs orchestration

Business Objects: Agents

Integrated systems: SF Service Cloud



PIM Product Catalog Integration

The customer is an Italian footwear brand known for its exquisite craftsmanship and glamorous designs. It specializes in luxury women's shoes, featuring bold embellishments, vibrant colors, and unique details, turning each pair into a statement piece. Beyond its signature heels, it offers flats, sandals, and boots, catering to a diverse range of styles and occasions.

The customer aimed to implement new integration scenarios to synchronize between the source of Products data (ERP) and the other system in its landscape: the PIM (Akeneo), the eCommerce (Magento), the CRM (Salesforce Service) and a file exchange area. The business objects involved are Products Master Data and Product Attributes.

The project consists in design and implement one-way integration scenarios between ERP and Akeneo, CRM and eCommerce systems leveraging on MuleSoft as the integration platform to facilitate data flow. The goal of the integration is to limit as much as possible the variations in the current eCommerce import process designing an integration as simply as possible.

Adoption of a strategic ElPaaS enabling new integration functionalities with also APIs orchestration

Business Objects: Product catalog and Product attributes Integrated systems: ERP, PIM, AWS, Sharepoint, eCommerce, CRM

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2023

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Fashion

Project

Implementation



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Governance Service



Integration Governance Service

2023 - in progress

Worldwide

Governance

The customer, established in 1927, goes beyond just industrial gases. It offers innovative solutions for both industry (gases, services) and healthcare (medicines, technology). Committed to sustainability and advancement, its focus is on improving lives globally while staying true to their Italian roots.

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The customer is characterized by a very complex infrastructure with a huge number of integrated systems. To easily manage the information exchange, several integration platforms have been introduced in the landscape. The complexity of the integration landscape led the customer to introduce a governance layer on top of the current Application Maintenance team working on the different platform (if any). The project consists in the activation of the Integration Governance Service with the aim to advice on new integration initiatives, validate third-parties implementation, proactively checks the productive environment and address Support Request.



5 Productive Environments 10 Service Operations per month

8x5 (9am-6pm CET) Service Coverage



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THANKS