

# enGen Salesforce



# enGen at a Glance



enGen is an owned subsidiary of the Highmark Health Enterprise and serves as its primary source of technology enablement.

The Salesforce Center of Excellence anchors that success...

## Proven Success

- 20+ Production Orgs
- 30+ Applications
- 130+ FTEs
- 6,300+ Licensed Users
- 41k+ Community Users
- MuleSoft Integrations
- JIRA Integrations
- Workday Integrations

## Technical Diversity

- Administrators
- Business Analysts
- Consultants
- Developers
- Integration Experts
- Project Managers
- Technical Architects
- Solution Architects...

## Customer Journeys

- Payer Solutions
- Sales Enablement
- Provider Engagement
- Patient Engagement
- Business Development
- HR Services
- CRM Strategy
- Legacy Modernization



Current Partnerships



Prospective Partnerships



# A Remarkable IT Experience



Sales Cloud  
Service Cloud  
Marketing Cloud  
Health Cloud  
Mulesoft

- Administrators
- Business Analysts
- Platform App Builders
- Service Cloud Consultants
- Sales Cloud Consultants
- Experience Cloud Consultant
- Tableau Consultants
- Platform Developers I & II

- OmniStudio Developers
- Sharing & Visibility Architects
- Data Architects
- Application Architects
- Marketing Cloud Administrators
- Marketing Cloud Consultants
- Marketing Cloud Developers
- MuleSoft Specialists

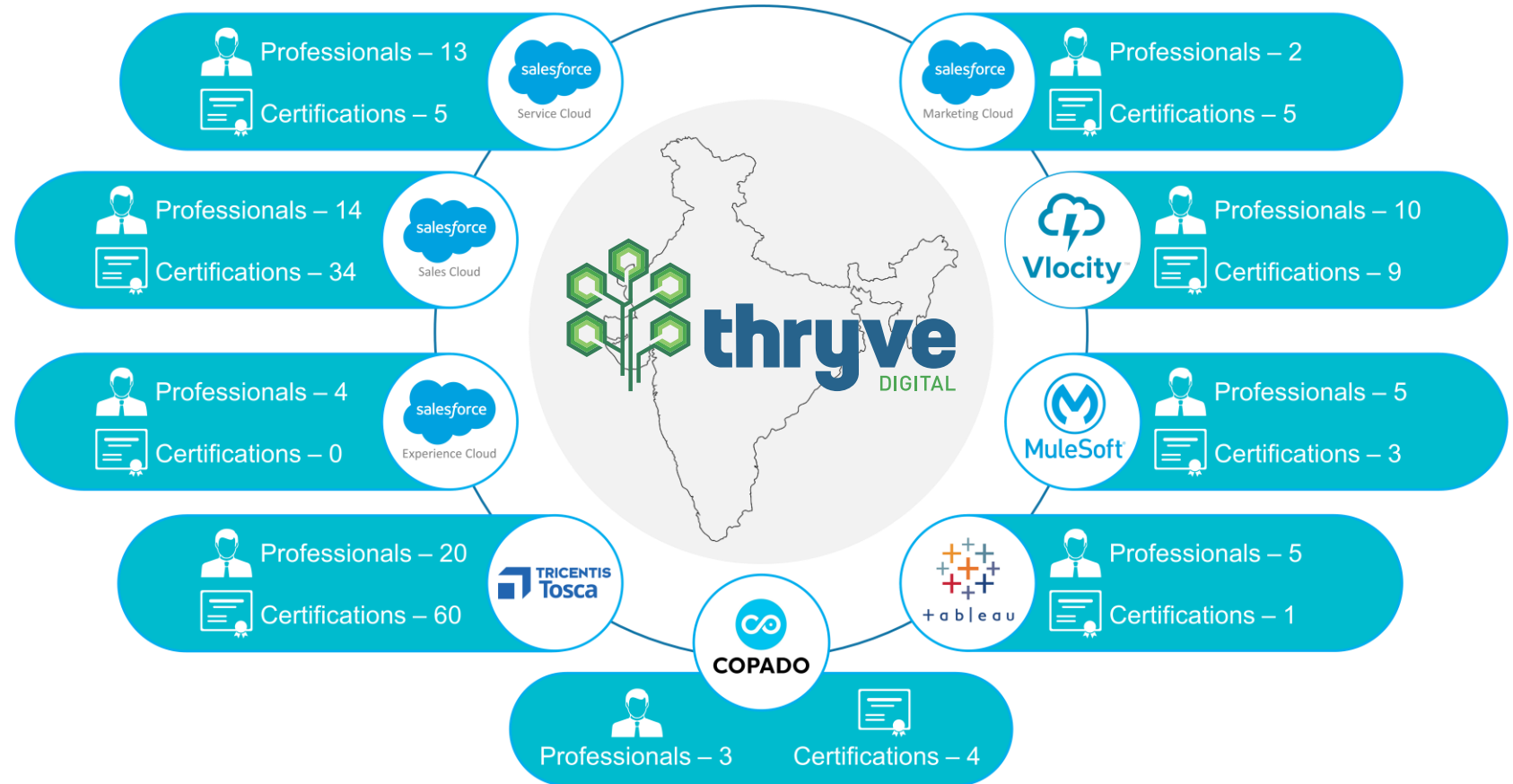


# We can help you Thryve too!



## Thryve Digital is our global anchor partner in India.

- End-to end implementation
- Global capability center
- Data migration & integration
- Automated regression testing
- Analytics & Reporting
- DevOps
- Product architecture
- Platform enhancements



# Professional Services enGen Salesforce

- Architecture Design
- Enhancements & Modernization
- Consulting & Solutioning
- Business Process Engineering
- Project Management
- Implementation
- Quality Control & Analysis
- Service Maintenance
- Sales Configuration
- Partnership Services
- Payer-Provider Configuration
- Release Management
- Integrations
- Adaptive Delivery Methodology
- Professional Services
- Cost Management



# How we get things done...



## Engage

with our sales team.

*Let our pre-sales team evaluate the needs of your stakeholders and work with you to solve pain points.*

## Entrust

us with your problems.

*Let our diverse team of enGeneers evaluate your pain points and offer cost-effective solutions that work.*

## Enlist

our enGeneers.

*Let us build you a technologically scalable solution to enable the future growth of your business.*



Sales Cloud Service Cloud Marketing Cloud Experience Cloud Health Cloud Automation

*Engage, Entrust, Enlist...enGen!*

