



Dealership Owners – Meet Salesforce The #1 CRM in the World.

**Automotive Cloud – A Solution
Focused on Improving Your Dealer
Group’s Bottom Line**

A single platform solution with industry-specific tools designed to turn your fixed and variable data into insight and bottom-line profits.

Dealership solutions are often scattered across multiple suppliers, which creates gaps. Salesforce, the most popular CRM in the world, now offers an automotive-specific solution for your dealer group that unites applications, software, and systems on a single platform – eliminating gaps and creating a more agile user experience.

Diabsolut's Salesforce solutions are a no code, highly configurable option to address various use cases and prioritize short-term return on investment.

- **Identify new sales opportunities:** lower customer payments, lease-over-miles, service-not-sold, etc.
- **Increase closing ratios:** with dealer-specific sales process, like embedded checklists with mandatory checkpoints
- **Improve F&I lost sales:** and sell more after-delivery F&I products
- **Understand household customer value:** in both service and sales to measure goodwill
- **Source more used cars:** through service-based trade-in identification
- **Reduce obsolete parts:** and lower inventory ageing
- **Increase CSI return percentage:** to maximize CSI bonus
- **Run sales contests:** to track and motivate Techs, Advisors, Sales Reps, and F&I

The Benefits



Improve F&I lost sales



Increase closing ratios



Reduce obsolete parts



Source more used cars

There is No “One Size Fits All” Solution

If your current solution is a one size fits all model, it's not made to fully support your needs or growth.

Salesforce's adaptability, along with our implementation and integration expertise, allows your dealer group to have a unified system that will help meet your group's individual needs and goals, differentiate your group from the competition, and ensure your group is consistently following best practices.

Regardless of where you are in your decision-making process, if you need a new solution for any part of your business, we can help – we'll get you up and running quickly and smoothly, with a solution designed to optimize, connect, and grow your business.

Our services include:

- Discovery Sessions – Advisory and Consulting
 - Understanding Your Dealer Group's Needs
 - Establishing Areas of Focus to Bring Quick ROI
- Planning
 - Building a Personalized Roadmap for Your Business Requirements
 - Measuring Success: Delivery of Advanced Dashboards, Analytics and Reporting
- Post-Implementation Technical Expertise and Support
- Change Management and Training
 - Side-by-Side Training for an Easy Transition and Solution Launch

The Diabsolut Difference

Diabsolut is leading the way in automotive solutions, investing in client success with dealer-requested Automotive Cloud and solution enhancements, including Equity Mining and DMS Partner Integrations. We're ready to work alongside your team, delivering immediate value to your dealership group.



As a former GM and owner of an auto dealership, Johnny Evangelista will be guiding you through your advisory experience, with firsthand insight into what matters most.

About Us

As Salesforce Consulting Experts, we offer innovative end-to-end solutions to address the business needs of organizations across many industries throughout North America.

We work closely with our customers to ensure they achieve success and deliver exceptional service, by giving them the best tools for the job. Reach out to us for solution advice, or more information on our single platform Salesforce Automotive Cloud solutions and services.



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