



PathTech

Business Excellence with Innovative Salesforce Solutions

Who We Are



We are Palestinian hi-tech service provider that focuses on delivering Salesforce solutions



Our team is a group of talented consultants that spent years working in software industry and we have the exposure on the international market



We are an official Salesforce consulting partner



We follow Salesforce philosophy and best practices



Our clients benefit from the direct reach of Salesforce exclusive resources



We help organizations to get the most value of Salesforce

We provide end-to-end-solutions from discovery to delivery

Our Services in a nutshell

- ✓ Business Analysis
- ✓ Custom Development
- ✓ Administration
- ✓ Implementation
- ✓ Integration
- ✓ User Training

Our service offering is customized to fit our client needs at any stage



Fixed Price
Projects



Staff
Augmentation



Managed
Services

We managing the full cycle of fixed price projects:



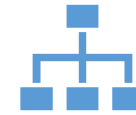
Discovery



Business
Analysis



Project
Management



Administration



Development



User Acceptance



Training



Documentation

Supporting Services

UI/UX
design

Web
development

Integration
with 3rd
parties

Staff Augmentation

Flexible business model to meets demand on Salesforce services

Extend your in-house team with developers and administrators that works directly with your team

- ✓ 50% or 100% allocation
- ✓ Junior / mid-level / senior levels
- ✓ Developers and administrators
- ✓ Not to worry about employment logistics
- ✓ Fully trained employees to fit the assigned role

Managed Services

Weekly or monthly hour bank subscription

With predefined SLA

Meet the Management Team

Founder & CEO



Co-founder and COO



In-house Salesforce Certification

- ✓ Salesforce admin
- ✓ Salesforce developer
- ✓ Sales cloud consultant
- ✓ Non-profit cloud consultant
- ✓ Strategy designer
- ✓ Business analyst



Our Mission:

To give Palestinians the global exposure and recognition they deserve while bringing diversity to the Salesforce ecosystem.



Our Vision:

A leading global consulting firm, and a leading employer of Palestinian hi-tech talents, offering professional services and solutions around CRM platforms.



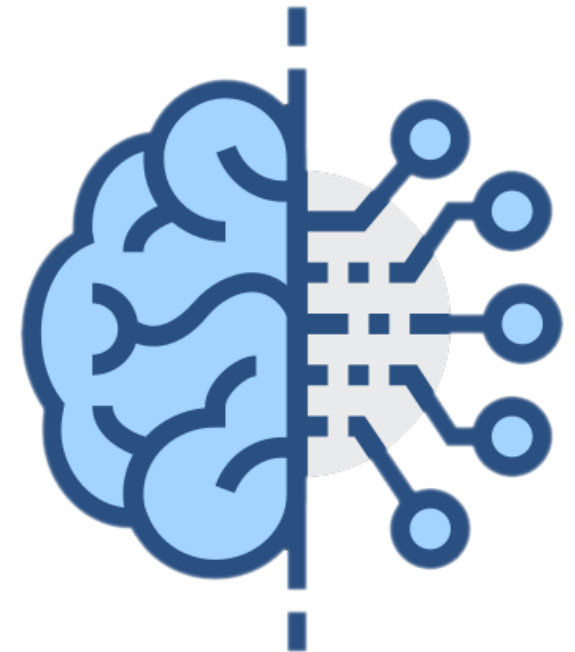
We Value:

Openness, Ambition, Harmony, Commitment



AI Mindset

- PathTech was born in the rising of AI
- AI is an integrated part of PathTech strategy
- Generative and predictive AI are core capability to deliver modern solutions
- We design human centered AI solutions



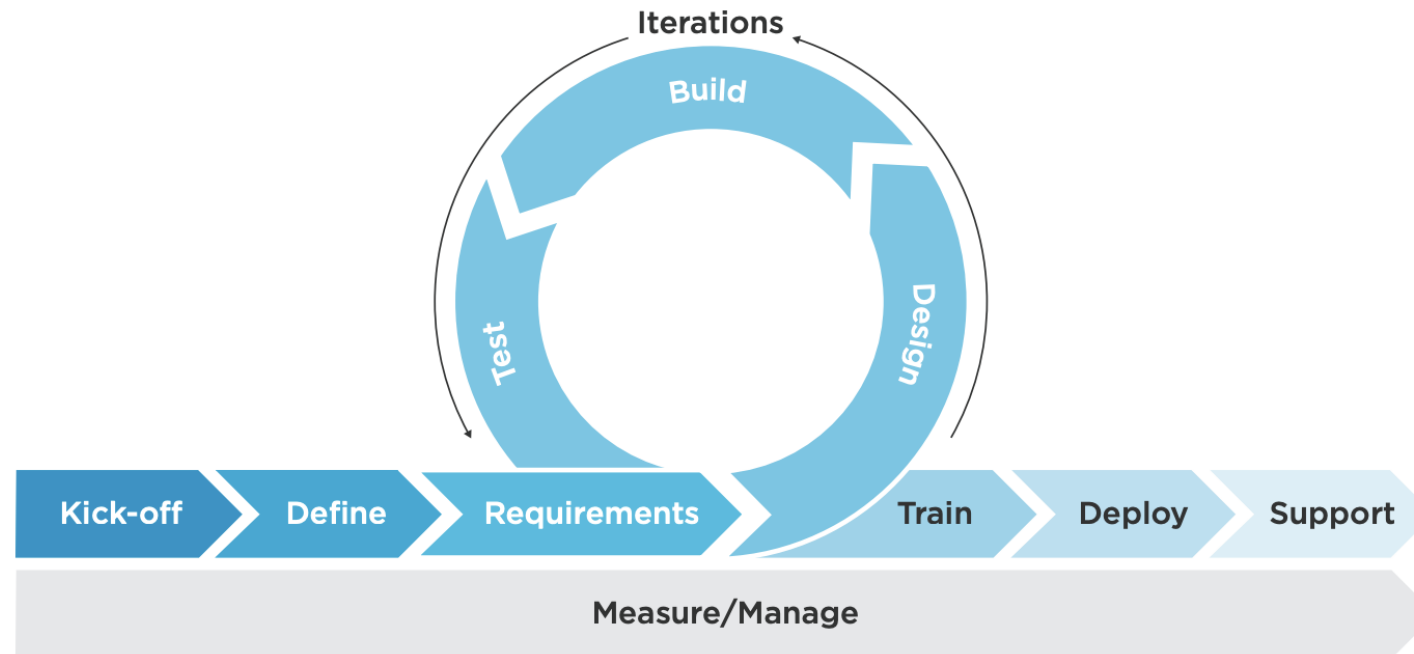
Business Capabilities

- Business Analysis
- Digital Transformation
- Project Management
- Process Excellence

Technical Capabilities

- Sales & service cloud consultation
- Salesforce implementation
- Solution design
- Salesforce custom development
- Integration solutions
- Salesforce for non-profit
- Salesforce administration

Our Implementation Approach



Talk to Us

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Visit Us

<https://pathtech.co>