



OUT IN THE CLOUDS

APAC Partner of the Year Awards 2021

MM+ Implementation Partner of the Year ANZ

**FIND YOUR
GROWTH PARTNER**



ABOUT OUT IN THE CLOUDS



Our mission is to build digital ecosystems that enable businesses to deliver the best possible customer experience at every touchpoint in the customer journey - through a holistic strategy across Website, CRM, Automation and Content.

By nurturing our internal ecosystem that thrives on fun, compassion and positivity, we maintain a team-centric environment that empowers our people to consistently produce creative solutions that push the status quo to future proof our client's businesses.

NOTHING WORTH DOING IS MEANT TO BE EASY BUT YOU DON'T HAVE TO DO IT ALONE



**REGISTERED
PARTNER**



**6 YEAR
PARTNERSHIP**



**150 + SUCCESSFUL
PROJECTS**



**CONSULTING
PARTNER**



**GOOGLE
REVIEW**



FIND YOUR **GROWTH** PARTNER

AMBITIOUS

We care about our clients more than anybody else, and we approach their sales and marketing plan like it's our own.

DETERMINED

Our team is passionate about your success; you will feel this energy throughout the project as we persist to achieve the best results.

TEAM CENTRIC

Creating a culture of kindness and belonging, where everyone is welcome, where our team can think big and have fun.

FUTURE THINKERS

We are built to adapt, change and grow with the changing needs of our clients, and work to keep ahead of the game.

ECO SYSTEM

SALESFORCE

The world's #1 CRM brings unlimited value to your business through efficiency, insights and raw selling power.

MARKETING CLOUD

Personalise how you communicate with your customers at scale.

YOUR COMPANY

FINS, HI-TECH, EDUCATION, PROPERTY & REAL ESTATE, RETAIL & CG.

WEBSITE

Websites are the new shopfront and most consumers will do research on your business before engaging with it.

DIGITAL STRATEGY & CONTENT

Serving the right content to the right audience at the right time can have a significant impact on your business.

WHAT OUT IN THE CLOUDS CAN DO FOR YOU



As a registered **Salesforce Partner**, We are your Growth Partner, guiding you through implementation, customisation or scaling your Salesforce CRM. We are here to support you with strategy, technology & execution in the lead-to-revenue process.

Activate your entire customer experience with Pardot. We will put your customers at the centre of everything you do. Using data & proven processes, we can establish who your ideal customer is, how to welcome and onboard your customers & how to keep them through lifelong engagement.

Websites are the new shopfront. Combining our skills and your direction, we will create a customer-centric, fully functional website. Our UX designers & developers live for creating eye-catching, user-friendly platforms that engage your audience.

The most effective marketing strategies are the fruit of extensive research and planning. We create compelling strategies that have a tangible impact on your business, designing an experience your customers can easily consume through magnetic elements on multiple platforms.

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SERVICES



SALESFORCE

Sales Cloud

Service Cloud

Financial Services Cloud

Experience Cloud

Salesforce Maps

Mulesoft Anypoint

MARKETING CLOUD

Engagement

Account Engagement

Advertising

Personalisation

Data Cloud

Intelligence

WEBSITE

WordPress

Shopify

Storeconnect

WooCommerce

Maintenance

Wireframes

CREATIVE

Branding & Identity

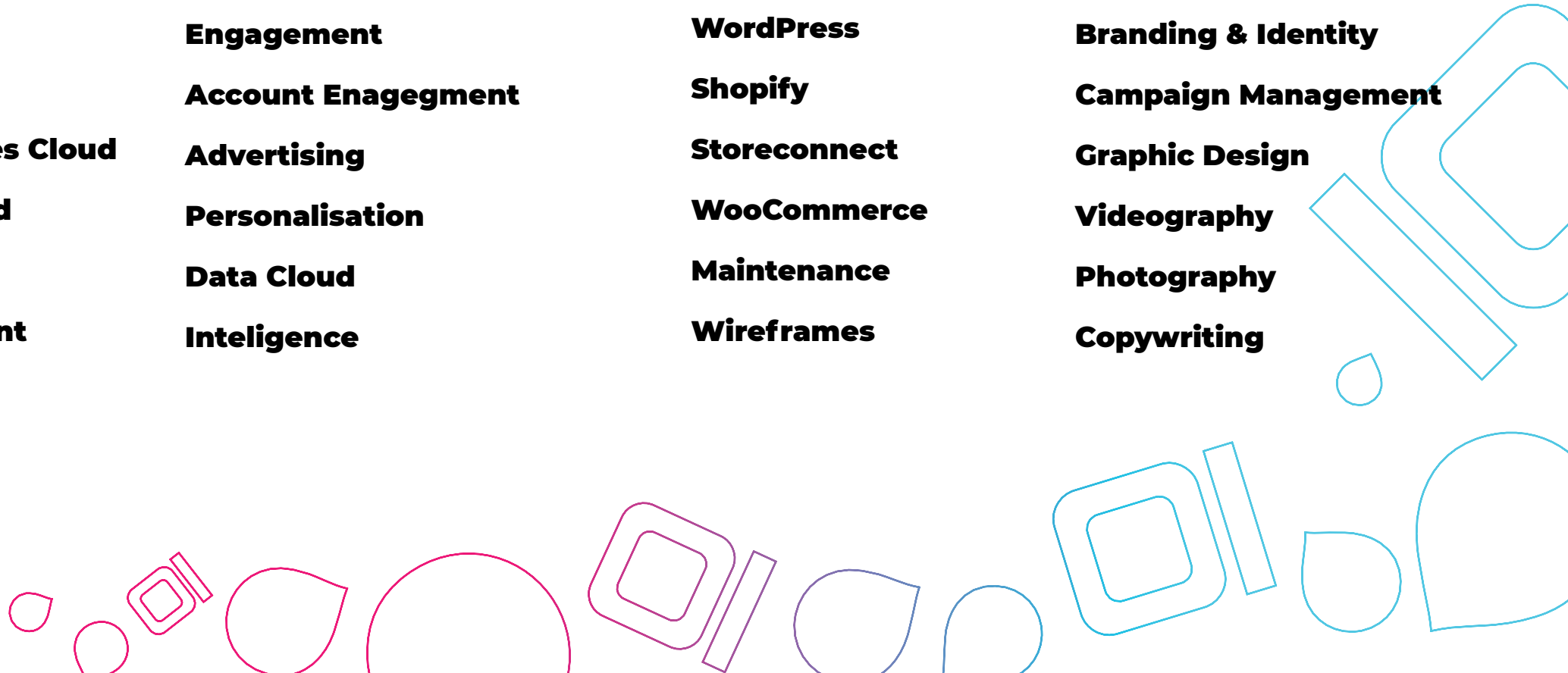
Campaign Management

Graphic Design

Videography

Photography

Copywriting



WHAT SEPARATES OUT IN THE CLOUDS



Our partners are as valuable to us as our customers.

We believe building significant partnerships with the world's best is one way to help you get the edge over your competitors. **Salesforce. WooCommerce, WP Engine, Wordpress, Shopify & More.**

We are a collaborative, full-service team from creative to strategy to implementation.

Our mission is to build digital ecosystems that enable businesses to deliver the best possible customer experience at every touchpoint in the customer journey - through a holistic strategy across Website, CRM, Automation and Content.

Three decorative shapes, each with a multi-colored gradient border (pink, blue, purple), containing text. The first shape is on the left, the second in the middle, and the third on the right.

**Drive
customer
engagement
with
Automation**

**Activate
your entire
customer
experience**

**Prepare
for the
future of
work**

ADDITIONAL SERVICES



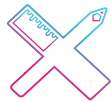
In addition to the four core services, **OITC** also assists clients with additional services on a needs basis.



**BRANDING &
IDENTITY**



**CAMPAIGN
MANAGEMENT**



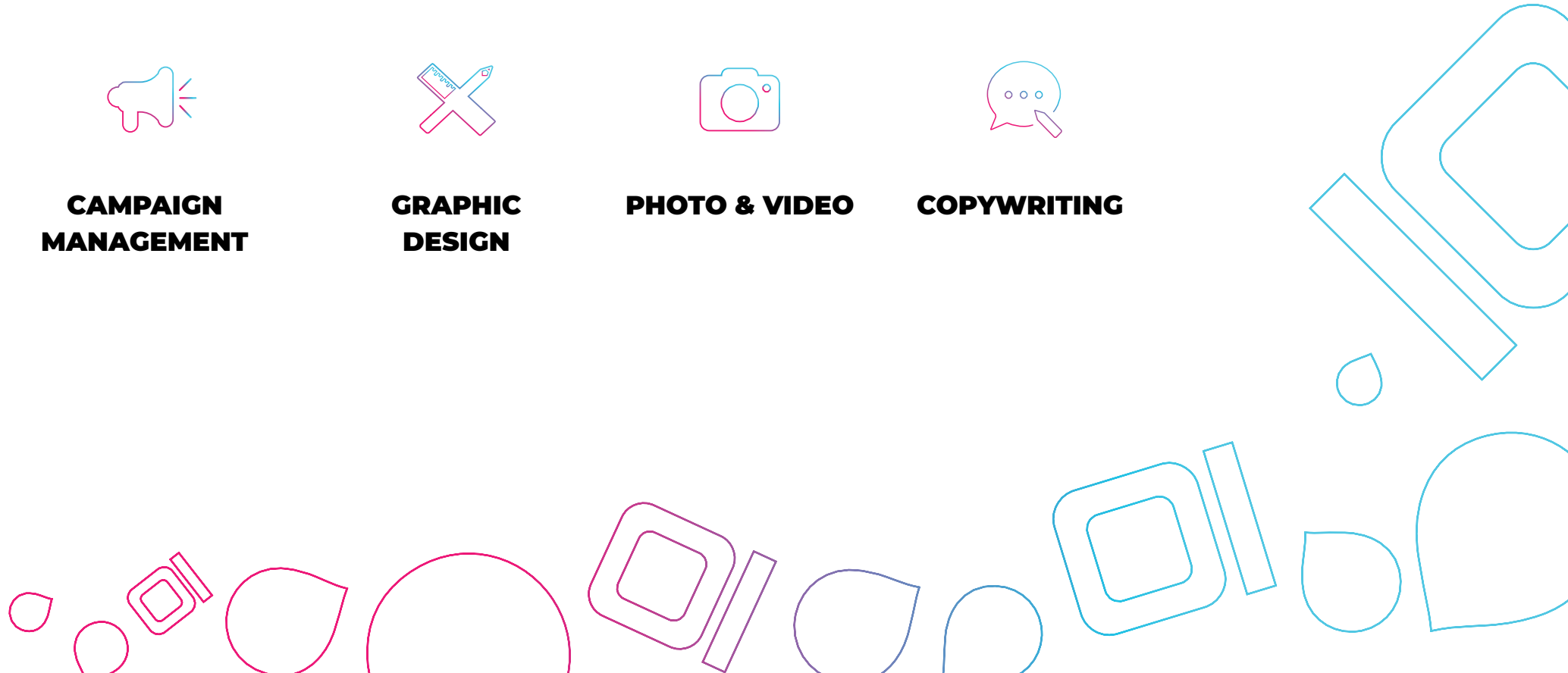
**GRAPHIC
DESIGN**



PHOTO & VIDEO



COPYWRITING



FIND YOUR **GROWTH** PARTNER

CONTACT US WITH ANY AND ALL QUESTIONS, QUERIES
OR DREAMS YOU MIGHT HAVE.

RIDGE


CONSULTING PARTNER

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THANK YOU



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