HARDCOVER

MARKETING INTELLIGENCE

Hardcover, launched in 2023 by ex-Salesforce employees Kamlesh Mistry and Josh Harris, brings together 15 years' experience in marketing analytics and the wider industry. With their unique skillset and extensive expertise, with Hardcover they're dedicated to helping clients fill training gaps and overcome challenges for which skilled resources can be particularly hard to find.

Advanced data visualisation training, enabling your team to design effective data experiences on MCI dashboards and beyond.

Admin traning and certification, bringing new staff up to speed on MCI administration, plus office hours for coaching on real projects.

Custom widget development, solving use cases with bespoke data visualisation not possible via the native widget library.

Pitch Perfect, preparing media agency customers for pitches by providing custom dashboards that help sell their business story.

Platform automation via API, enabling large-scale operations and unlocking new capabilities with the automation of manual tasks.

Granular Data Center/Data Lake configuration, automating big data workflows from ingestion, to number-crunching, to visualisation.

Account Jumpstart, getting your new MCI implementation up and running robustly and ready to scale – and in less time than you think.

MCI Exit Pack, a comprehensive, many-format, documented account backup to prepare you for the move into whatever comes next.

...and more, including the usual set of implementation partner services. Contact us today to find out more.