

Reinventing Healthcare & Life Sciences With Globant & Salesforce

For healthcare and life sciences organizations, technology and data analytics is both a source of complexity and the key to solving important challenges. As the industry faces mounting pressure to serve more people at a lower cost, as well as deliver better outcomes and experiences for patients, **Salesforce can help organizations accelerate their efforts to optimize the entire value chain.**



Using the Salesforce platform, as well as its robust **ecosystem of tools and products like Health Cloud**, Marketing Cloud, Einstein, Mulesoft, Tableau, and Genie, provides the foundation for connecting and coordinating across the entire value chain – including patients, partners, healthcare professionals, health agencies, insurers, researchers – in a seamless way to improve the metrics that matter most:



While Salesforce represents a transformational opportunity, outcomes are not automatic. To realize the full Salesforce potential, healthcare and life sciences companies can benefit from a partner with the depth and knowledge of the Salesforce platform, as well as the software development and industry expertise required to maximize business value.

Globant is the end-to-end transformation partner that

can help your business unlock the power of Salesforce and take your **strategy to the next level – from value recognized to value realized.**



Globant Salesforce Studio **Globant's HLS Reinvention Studio**

Globant is a full-scale Salesforce partner and renowned global consulting firm that helps companies leverage the **Salesforce platform to achieve their business,** marketing and sales objectives.

We offer end-to-end services across the Salesforce platform and the extended ecosystem – meeting HLS clients' needs wherever they are in their **Salesforce journey** and helping them advance their broade transformation agenda. Is the place where industry expertise, engineering, innovation, and design meet scale. We partner with healthcare and life sciences organizations to help conceptualize, design, build, & implement **digital journeys that touch millions of patients globally.**

Our teams of bioscientists, medical doctors, biologists, neuroscientists, biophysicists, healthcare informaticians, and biomedical engineers leverage the latest technologies and methodologies to help payers, providers, pharma, and medical-technology companies transform in every aspect.

What We Do

At Globant, we put the patient at the center of everything - working with providers, pharma & OTC, payers and MedTech companies to build agile, **integrated experiences that leverage Salesforce to address critical business challenges and create real impact for patients.**

Providers

- Patient Care Management
- Care Coordination
- Care Delivery
- Patient Contact Center

Pharma & OTC

- Patient Support &
- Diagnostic Programs
- Customer Engagement
- Al

MedTech

- Commercial Operations
- Field Inventory
- ManagementIntelligent Sales

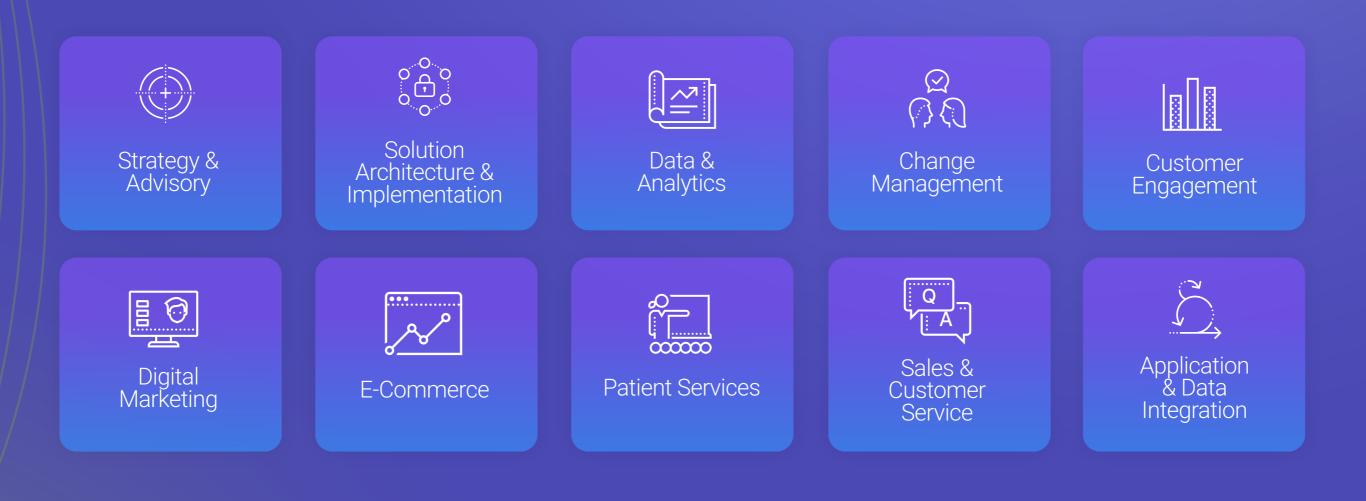
Payers

Health Plan Sales
and Administration





Our Services





To learn more about how Globant can help your organization take its Salesforce strategy to the next level, schedule a meeting with our Salesforce Studio experts.



Contact us at | hi@globant.com