

 Quadrax Soft

Company Overview

Salesforce Development Company

Empower Your Business with Cutting-Edge
Software Development Solutions



► Quadrix Soft In Numbers

◻ 2017

Founded in Niš

◻ 100+

Specialized and Certified Professionals allocated in 6 business units.

◻ 1300 m²

Office in the heart of the city

◻ Vibrant & Diverse squad

Made up of Software Developers, Admins, Designers and Project managers



► Our Areas Of Expertise

▣ Salesforce Development

Our business is split between being a Salesforce ISV Partner and a Salesforce IT Consultancy Company.

Being an ISV partner, we work on applications that are utilised within Salesforce. We publish our own on the AppExchange and work with companies around the world to help support on theirs.

As an IT Consultancy company we work with Global Companies on their CRM systems. We have a skilled team of Salesforce Experts, trained and experienced working in International teams.

- salesforce marketing cloud
- salesforce pardot
- salesforce sales cloud
- salesforce service cloud
- salesforce field service lightning
- salesforce appexchange
- salesforce community cloud
- salesforce health cloud
- analytics cloud
- salesforce platform
- salesforce commerce cloud
- HEROKU
- MuleSoft

➤ Digital transformation with Salesforce

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🏠 Service Transformation	🏠 Sales Transformation	🏠 Marketing Transformation	🏠 Commerce Transformation
Case Management	Customer/Prospect Information	Email Studio	Omnichannel
Service GPT	Sales GPT	Automation Studio	Consumer Experience
Case Tracking and Resolution	Productivity Tracking	Marketing Cloud Connect	B2X Commerce
Digital Engagement	Marketing Activity	Interaction Studio	CRM, Marketing and Loyalty
Incident Management	Selling/Sales process	Audience Builder	Order Management
Service Analytics and reporting	Order & Account Management	Campaign Management	Staff Augmentation and PMO
	Sales Reporting & Forecasting		Performance Marketing and CRO

► Our Portfolio Of Salesforce Clients



◻ Quadrix Soft

ogury



Tourlane



home
to go

alpenite



amplize.

media4care



► Our Portfolio Of Clients

◻ Quadrix Soft



Mercedes-Benz



BOSCH



• **A P T I V** •



LG



HUAWEI

• **faurecia**

flex

bertrandt

► Why Quadrix Soft?

☐ Quadrix Soft

☐ Price

Our location allows us to be cost effective, with the benefit of lower overheads compared to Central / Western Europe.

We are able to give these price reductions back to businesses that we collaborate with.

We actually have collaborated with Global IT consultancy companies in the past. We say, why use them, when you can go direct to us.

☐ Location

We are based on the European continent with direct links to central, Western Europe, plus direct flights to USA and Australia.

Unlike some of our competitors who try to offshore your work, all our work is kept within the European continent.

We welcome all companies we collaborate with to come see our facilities and understand the excellent conditions our developers work in on behalf of your company.

☐ Experience

We have a team of Management and Senior developers who each posse years of experience within Software Development and have worked for Tier 1 companies around the World.

With direct links to the Universities in Serbia we only recruit the most well rounded and highly qualified individuals, these are then trained by senior members before being allowed to integrate onto projects.

All our developers are experienced working in international teams, speak fluent English and available for screening interviews.

☐ Flexibility

Unlike many of our competitors, we do not put up barriers, we offer a professional boutique option to working, we have preferred business models, however we are able, happy and receptive to changing how we work to suit the needs of our clients.

Be it adjusting contract length and conditions, number of developers or time zones. We want to work for you.

Our Salesforce Business Model

Option 1

Full integration and project management

Increase operational efficiency by adding a team of Software Specialists from Quadrix Soft.

Headed by our in house Project Manager and Team Lead, we can add Architects, Developers, Administrators and Business Analysts.

With experience in Frontend, Backend and Salesforce Integrations working huge project rollouts for global companies, we are well equipped to ensure 100% success.



Onboarding Process Option 1

Quadrix Soft



► Our Salesforce Business Model

Option 2

▣ Service and Support

As a company you select the number of developers you require from our pool of experienced specialists.

They onboard onto your company and become integral part of your engineering team.

Quadrax Soft ensure that they are meeting your company expectations on a daily basis and constantly delivering to your standards.

We work on a flexible approach with a contract term that works for your needs.

Having worked for Tier 1 companies around the world, we know we have developers who are trained and well versed in working within global teams, they will deliver!



➤ Onboarding Process Option 2

☐ Service and Support Option



► Salesforce Expertise Examples

- ▣ With the ability and experience to work across all clouds, we adjust the Salesforce platform to suit the business needs of our clients. Adding robust features to their CRM systems and extending its functionality.
- ▣ We have experience working for Global Marketing companies, Energy companies, Fleet companies, Tech companies, Retail sector and for Banking businesses.
- ▣ Have worked mass data within salesforce allowing Energy companies to create quotations for renewable Energies such as Wind Turbines.
- ▣ Within the Marketing Sector on the Sales and marketing cloud we have developed the complete sales process from the ground up.
- ▣ For a Global fleet company we have lead a team of Salesforce Developers to improve their entire Salesforce user experience, from verification processes that where non existent before to integrating third party systems and creating and improving logistics.
- ▣ When working in the Banking Sector we created an entire Salesforce application that their operation team uses and we was trusted to manage their client database.
- ▣ For the largest global tech company in the world we managed their service side of the business within the service cloud, for faulty computer hardware, PCs, Laptops etc. We developed, managed and maintained customer service processes on Salesforce for them.
- ▣ In Salesforce Commerce we develop for global retailers within their CRM systems, responsible for Developing Frontend Features, Analytics, Integrations including page designer, other Salesforce Clouds and Custom API Integrations.

► Salesforce ISV Partner

▣ Quadrix Soft



We are a Salesforce ISV Partner, giving us the opportunity to built outstanding applications for Quadrix Soft plus our clients. We pride ourselves in representing Salesforce as a partner and having a number of applications listed on the Exchange.

One of our fortes is centred around Email applications, having developed an alternative email composure for Salesforce called mDrafty. We continue to develop leading Email applications which are used by large brands around the world.

➤ Frontend Development Examples

☐ Quadrix Soft

- ☐ We have an experienced team of Frontend developers, qualified and working across numerous technologies. To name some of their collective experiences it includes, working for media companies, trading platforms, global sports Data companies and Global Electronic companies.
- ☐ We also build our own applications, where we currently have a product that is used in schools to improve Testing within the school curriculum. We have a team of Frontend Developers who work on the application and Website for this.
- ☐ For Media companies we have taken basic websites and turned them into “Netflix style” approach to improve their revenue streams. Using one of our experienced Frontend Developers, he implemented new designs, improved old code and developed reusable components.
- ☐ In Sports data we worked a Fullstack approach in React, Node.JS, PHP and Laravel to create an application that allowed our client to send an individual to a sporting event and capture live activity, that in turn fed back to their database and was used by global betting companies and household names such as Google and Apple. One developer worked creating the application and another within the Database.
- ☐ For trading companies we have developers who have built applications to buy and sell commodities, this included apps allowing users to make payments via credit cards/Debit cards. Plus creating analytical pages, security pages etc.

► Backend Development Examples

- ▣ We have a team of experienced Backend Developers qualified and working across numerous technologies.
- ▣ For a global sports company we worked using Java to develop APIs that are used to generate mass sporting data, for example in golf the API would be used to gather players data, courses, historic results, conditions of play, strokes taken etc. this data would then be provided to global betting companies and household names such as Sky Sports, Google and Apple.
- ▣ Within that same company we worked .Net to provide Live data to betting companies, so on their websites they could show live play interaction, allowing their customers to visually make a decision before placing a bet.
- ▣ In the Education sector we developed an application for the management and automatic generation of exams for education institutions. Our Back End team headed by our Team Lead worked using MySQL/PHP/Laravel backend that connects through Inertia to React frontend. App was setup using the Repository Pattern with MVC.

► Where to find us:

🏠 Quadrix Soft

🏠 Office Nis

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Contact us

