

## Salesforce Data Cloud Consulting & Implementation

Accelerate your data-to-decision journey with **AI + Data + CRM + Trust**



## Our Industry-focused Solutions

### Financial Services

Teqfocus can help across the entire banking value chain bringing People, Processes, and Technology closer through the power of data-driven decisions.



#### CX Operations AI Assistant

- **Use Case Focus** – Focus – next-best action & insights with GenAI
- Improve productivity by 10-15%.



#### Automated Onboarding (KYC)

- **Use Case Focus** – Automated KYC
- Improve onboarding by 20-40%



#### Omni-channel Marketing

- **Use Case Focus** – Data-driven engagement powered by GenAI
- Customer reach out in a matter of hours not weeks



#### AI-Powered Underwriting

- **Use Case Focus** – Data-Driven Decision
- Reduce decision-making by 20-30%



#### Intelligent AML Alerts

- **Use Case Focus** – Automate Alerts Processing
- Focus on the root cause than firefighting every alarm



#### Zero Touch Claims & FNOL

- **Use Case Focus** – Automated Claims Processing
- Deliver 90% automation with FNOL

### Healthcare & Life Sciences



#### CX Operations AI Assistant

- **Use Case Focus** – next-best action & insights with GenAI
- Improve productivity by 10-15%.



#### Patient Onboarding

- **Use Case Focus** – Enhanced Patient onboarding experience
- Improve onboarding by 20-40%



#### Omni-channel Marketing / Vaccine Campaigns

- **Use Case Focus** – Data-driven engagement powered by GenAI
- Patients reach out in a matter of hours not weeks



#### AI-Powered Scheduling & Engagement

- **Use Case Focus** – Data-Driven Decision to automate scheduling
- Reduce scheduling and time management by 30-40%



#### Intelligent AML Alerts

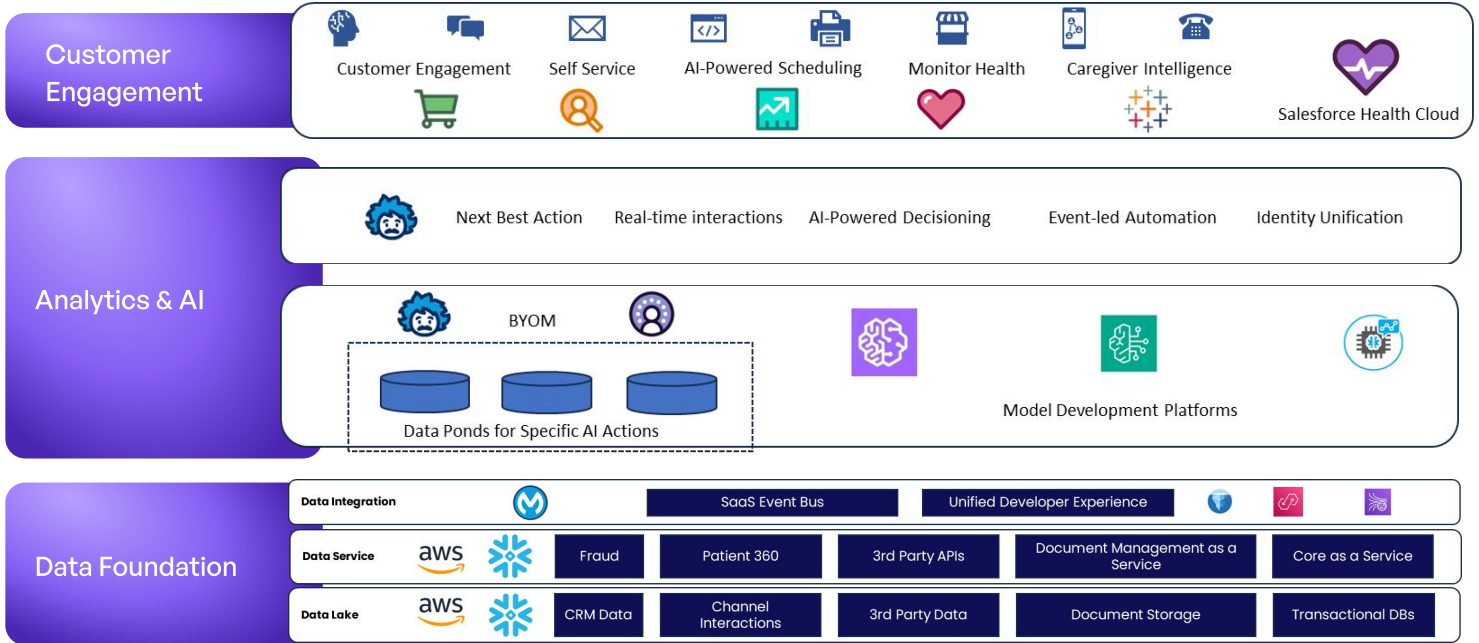
- **Use Case Focus** – Automated Alerts Processing
- Decision based on patient data to plan a virtual or in person visit



#### Intelligent AML Alerts

- **Use Case Focus** – Provider lifecycle management
- Deliver 50% automation with care worker onboarding

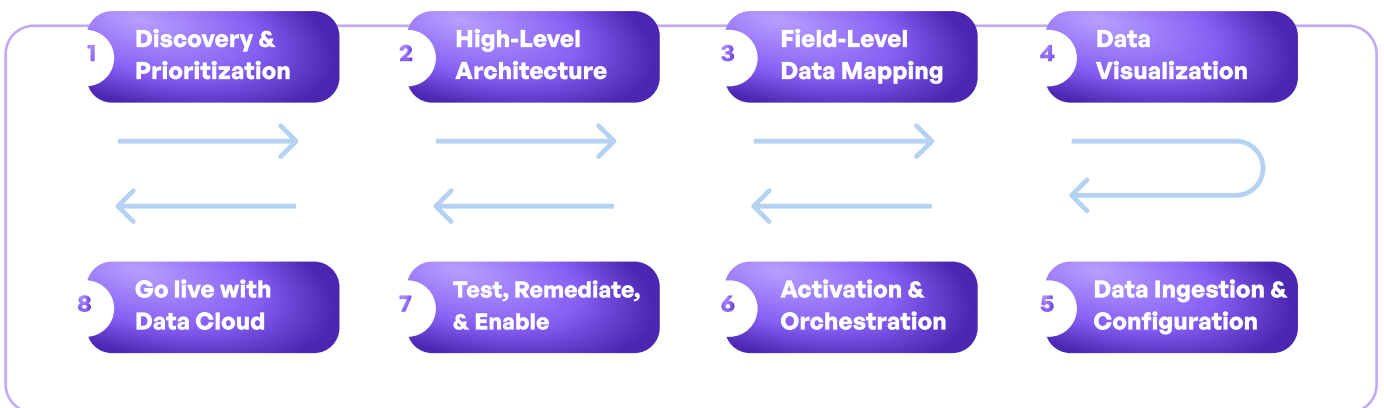
# Our Solution Approach



## Data Cloud Design Workshop & Implementation Packages

Implementation Workshop	Data Cloud Lite	Data Cloud Premium
<ul style="list-style-type: none"> <li>✓ Comprehensive Evaluation</li> <li>✓ Blueprinting Workshop</li> <li>✓ Analysis &amp; Assessment</li> <li>✓ Drafting</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 Use Case</li> <li>✓ 1 Data Source Integration</li> <li>✓ Data insights report and predictions pushed to Salesforce</li> <li>✓ Additional Advanced Analytics</li> <li>✓ 5 hours total of complimentary support over 3 months post implementation</li> </ul>	<ul style="list-style-type: none"> <li>✓ 2 Custom Use Cases</li> <li>✓ 3 Data Source Integrations</li> <li>✓ AI-driven reports pushed to Salesforce</li> <li>✓ Data Lake Creation/Management</li> <li>✓ Comprehensive Advanced Analytics</li> <li>✓ Multi Cloud Support</li> <li>✓ Advanced Security Measures</li> <li>✓ Custom Dashboard</li> <li>✓ Comprehensive Training and Documentation</li> <li>✓ 10 hours total of complimentary support over 3 months post implementation</li> </ul>

## Roadmap to a Successful Launch



Start your Data Cloud Journey Today! Connect with us at [sales@teqfocus.com](mailto:sales@teqfocus.com)

