ARGOLOGIC.

Our job is business optimisation.

By first taking the time to understand your business, we create solutions that enable you to work **smarter.**
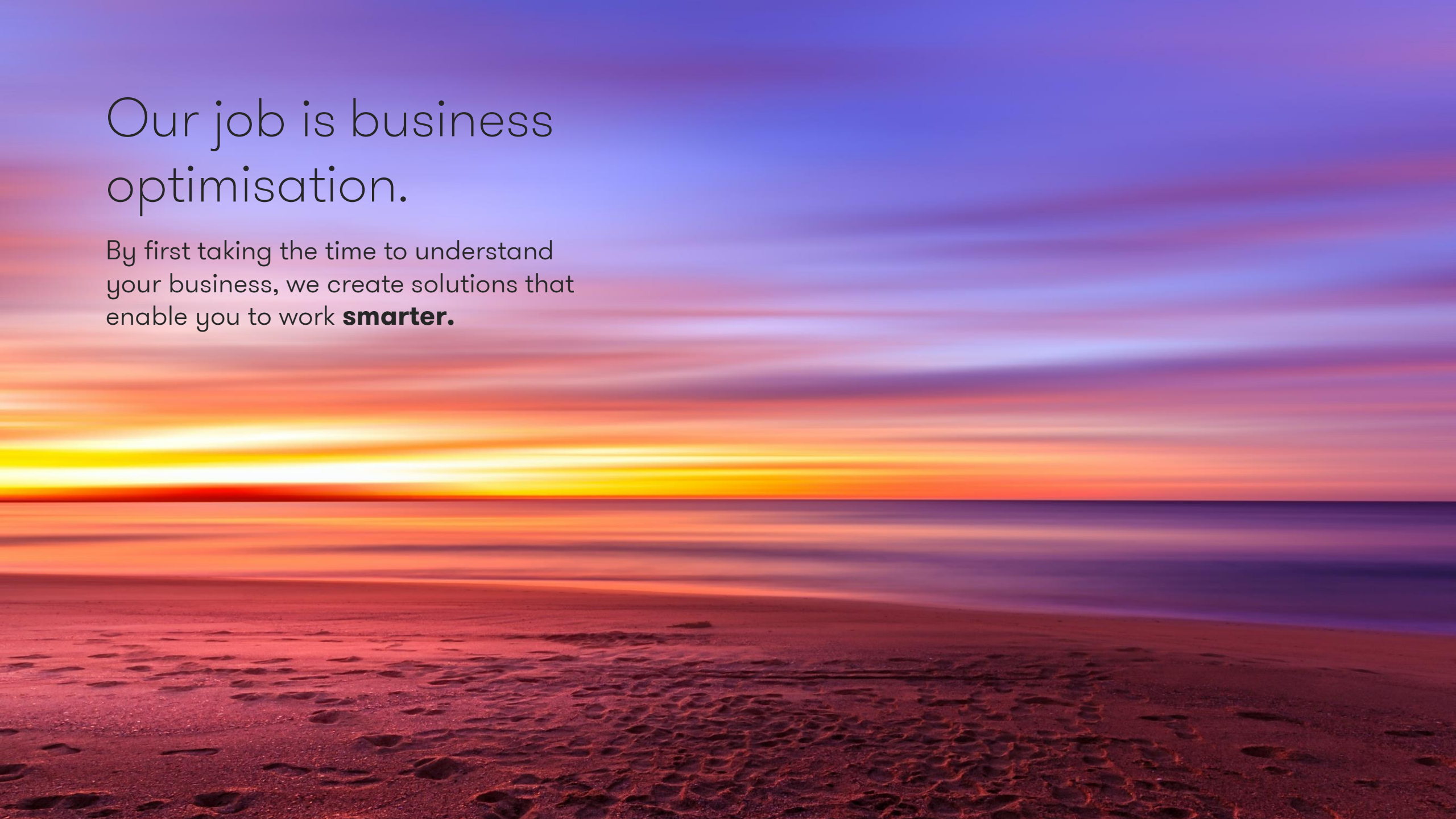
Agile isn't just a buzz word.

We believe that any solution should be adaptable and responsive to change. Our job isn't just in solving for the now it's in taking the time to anticipate the future as well.

Our people are our most valuable asset.

With a diversity of skills, background and experience. The strength of our team lies in each individual's ability to stretch across disciplines. Every member of our team is single-mindedly focused on delivering value at every step.

You're in good company.

Some of our clients we have created solutions for include:

Skills

Product
Management

Program Management
Project Management
Scrum Master
Product Owner
Business Analysis
UX Design
Acceptance Criteria

Skills

Product
Management
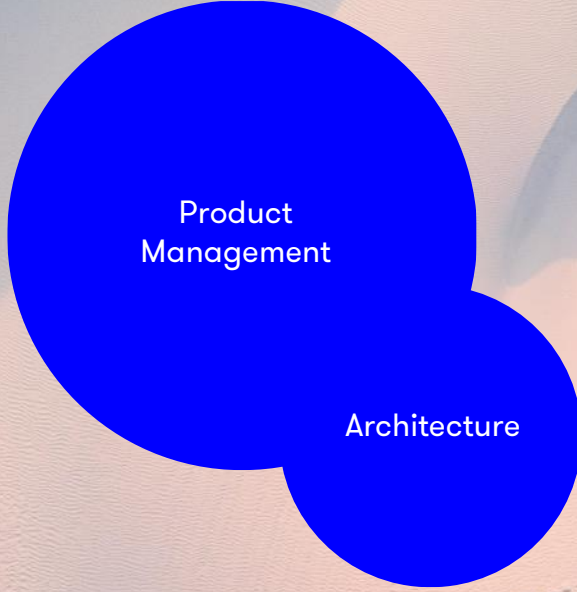
Architecture

Solution Architecture
Integration Architecture
Program / Enterprise Architecture

Skills

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Product Management

Architecture

Salesforce Admin + App Development

Salesforce Configuration
Salesforce Automation
Data Management
FormTitan / Formstack forms
Conga / DocuSign / Formstack Doc Gen
Conga / DocuSign / Formstack eSign
Deployment
Test Planning / Management
Test Cases / Execution / Triage

Skills

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Product Management

Salesforce Admin + App Development

Architecture

Integration Developer
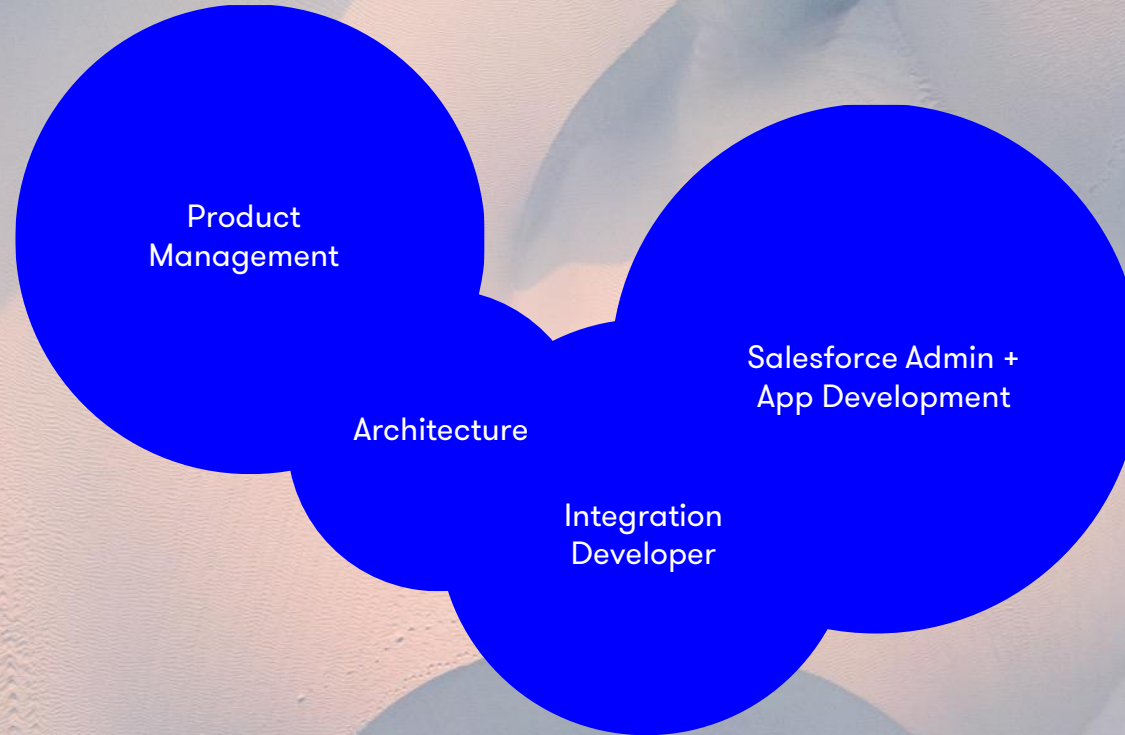
Jitterbit
Salesforce Apex for IntegrationAzure
AWS Service Layer
MuleSoft

Skills

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Product Owner
Business Analysis
UX Design
Acceptance Criteria
Salesforce Configuration
Salesforce Automation
Data Management
FormTitan / Formstack forms
Conga / DocuSign / Formstack Doc Gen
Conga / DocuSign / Formstack eSign
Deployment
Test Planning / Management
Test Cases / Execution / Triage

Product
Management

Salesforce Admin +
App Development

Architecture

Integration
Developer

Functional
Consulting

Skills

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Salesforce Apex for Automation
Dev Ops
Visual Force LWC
Java Script

Product Management

Salesforce Admin + App Development

Architecture

Salesforce Developer

Integration Developer

Functional Consulting

Skills

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Test Planning
Management
Test Cases
Execution
Triage

Product
Management

Testing

Salesforce Admin +
App Development

Architecture

Salesforce
Developer

Integration
Developer

Functional
Consulting

Salesforce is more than a CRM – it's a platform that can deliver remarkable benefits when utilised correctly.

Our experience across the Salesforce suite of products enables us to create powerful and effective solutions for our clients. Understanding how to push Salesforce to the limits to achieve client success is what we do best.

Integration Accelerator

Financial Force ERP

Xero Practice Manager

Experience Cloud

Service Cloud

Q2 Cloud Lending

salesforce

Mobile Publisher

Conga Composer

Formstack

Sales

Salesforce Flow

ORDE Financial

Redefine client user experience utilising best in breed integrated solutions

Sales

Q2 Cloud Lending

Experience Cloud

Mobile Publisher

ORDE Financial

ORDE Financial is an Australian non-bank mortgage lender, purpose built to help mortgage brokers provide the best experience and outcomes for borrowers.

ORDE offers a comprehensive and flexible product range of Residential, Commercial and SMSF loans, all delivered with our solutions focused "can do" approach to non-bank lending.

Challenge

Orde Financial wanted an Australian leading solution to provide their clients with user-centric experience, through a custom designed front end portal. The challenge was to correctly identify and evaluate suitable 2FA solution, considering usability, ease of access and cost-benefit analysis. Project success relied on maintaining a high level of enhanced security, whilst providing a seamless login experience through wire-framing, design and prototyping phases.

Solution

Utilising Custom Lightning components and Q2 Argo Logic implemented secure workflows and a robust path for custom success operators.

ORDE Financial

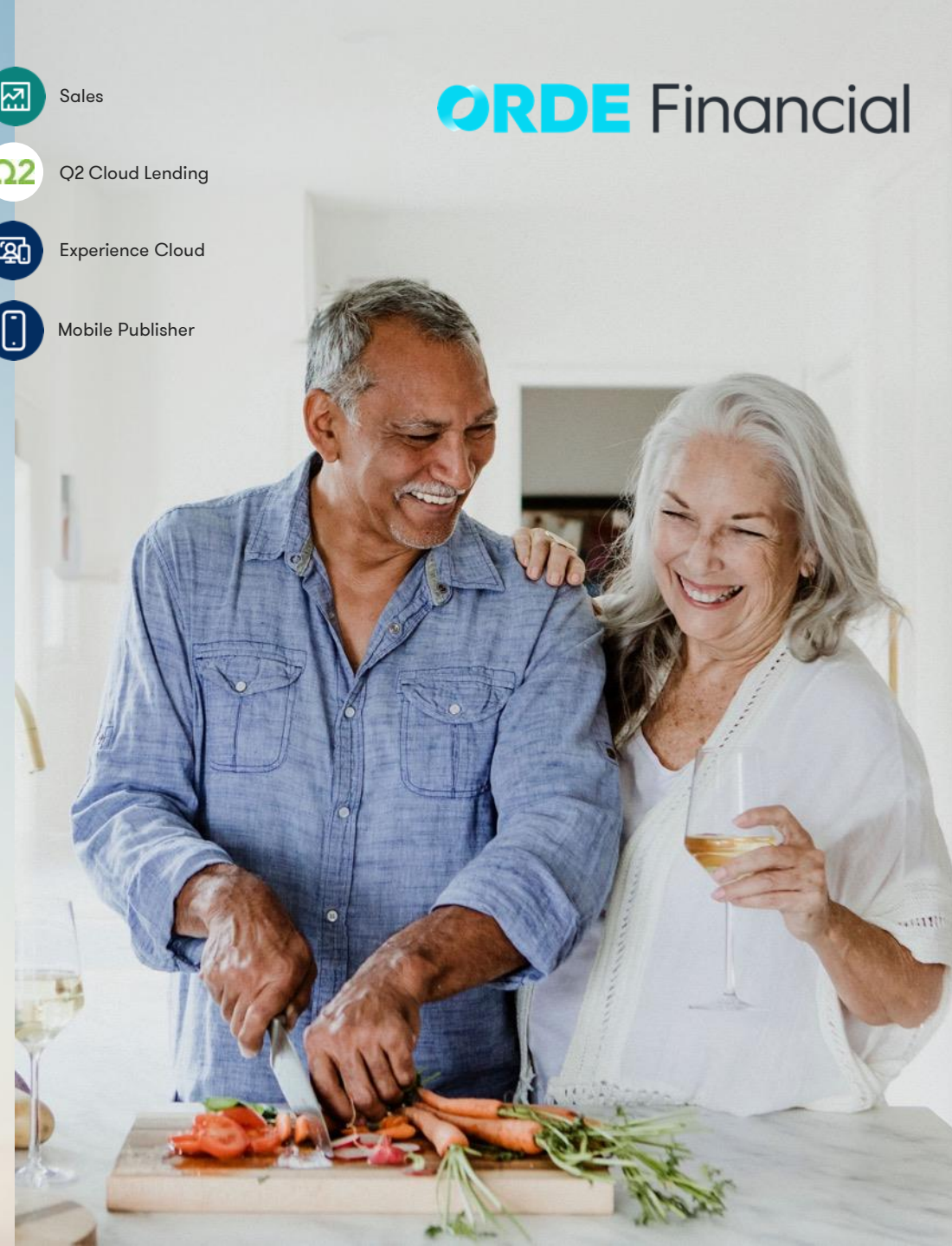## Adopt the OWASP Framework and an industry standard process

ORDE Financial is an Australian non-bank mortgage lender, purpose built to help mortgage brokers provide the best experience and outcomes for borrowers.

ORDE offers a comprehensive and flexible product range of Residential, Commercial and SMSF loans, all delivered with our solutions focused "can do" approach to non-bank lending.

Challenge

Order Financial had an absence of a suitable framework for security and integration with inconsistent integration points across broker software channels. This meant a limited visibility of security and event management leading to an impact on Risk and Compliance.

Solution

Argo in conjunction with the ORDE team adopted the OWASP Framework and an Industry standard process which aligned with NIST elements. Enhancement in maintainability & scalability were crucial along with provided guidance for the implementation of SIEM (improved security event visibility & monitoring). Focus workshops were launched to identify remaining gaps in process, capabilities, policies & documentation.

- Sales
- Q2 Cloud Lending
- Experience Cloud
- Mobile Publisher

ORDE Financial

Jaguar Land Rover

Remodel and revolutionise the customer experience and centralise the delivery roadmap

Land Rover, the world's leading manufacturer of premium all-wheel- drive vehicles; and Jaguar, one of the world's premier luxury sports saloon and sports car marques.

Challenge

JLR mandated the adoption of a federated Salesforce solution to manage the complex scenarios such as corporate and fleet ownership of vehicles, or purchases of vehicles from one dealership and a post-sale/service relationship with a different dealer. JLR requirement involved integrations with over 20 external systems, such as online car retail marketplaces, dealer management systems, and marketing platforms.

Solution

Successful implementation of both a Sales+Service Cloud solution for head office, and Partner Experience (Community) for the dealer network.

Utilising Sales, Service and Community Cloud to seamlessly bridged the extensive gap between the initial proposed solution and the expectations of the dealership network.

Utilising our Mulesoft practice, Argo was able to deliver integrations to 23 external platforms, including design and full testing through the path to production.

- Service Cloud
- Sales Cloud
- Experience Cloud
- MuleSoft

Features
360 degree view of all customers and drivers
Leads integrated with dealer systems
International-ready platform now deployed to Korea, Japan, MENA, UK, Europe

Torrens Uni Laureate

Leverage Salesforce to increase and manage Uni wide applications

Service Cloud

Sales Cloud

Experience Cloud

TORRENS
UNIVERSITY
AUSTRALIA

Torrens University is Australia's international university and vocational registered training organisation, built on the shoulders of giants. We have partnered with prestigious schools and colleges, to develop a fresh, modern, global perspective for higher education.

Challenge

Laureate Education wanted the form to be integrated with their existing Salesforce infrastructure, including a partner portal for international agencies and a customer community for applicants to apply and track application statuses. Argo Logic was tasked with providing strategic direction, roadmaps, risk management plans, and proposals for implementation to meet Laureate's objectives.

Solution

Argo Logic developed a roadmap outlining the necessary steps for implementing the online application system. They considered Laureate's specific requirements, such as the need for a redesigned and much simpler application form, clear separation of functionality between domestic and international applicants. The roadmap detailed the milestones, timelines, and dependencies for each phase of the implementation.

Features
360 degree view of all domestic and international students
Modern, digital student application process
Complex business rules applied to all experiences

Aquila Super

Centralise and streamline internal process and documentation through automation. Increasing operational efficiency without increasing internal headcount.
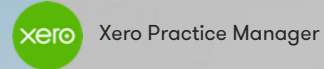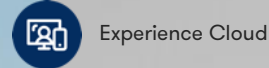
Aquila Super is a leading SMSF audit and administration specialist that supports accounting practices' compliance and SMSF sector growth.

Challenge

Aquila wanted to streamline their user experience for managing document requests and queries during the audit process. Aquila also had a need to improve their internal audit workflow management, reduce manual administrative work, all without increasing headcount.

Solution

Utilising Sales Cloud workflow to automate the full audit process and leveraging community portals to redesign the audit workflow process. Allowing for a seamless document exchange and management throughout the audit process. The portal project allowed clients see all audits currently in progress with their status and easily be able to upload missing documents, answer queries. Xero and Formstack were deployed to allow full access to their invoices, audit documents improving the end-to-end audit process.

- Service Cloud
- Experience Cloud
- xero Xero Practice Manager
- Integration Accelerator
- Formstack

AQUILA SUPER

ClubsNSW

Build a comprehensive flow and streamline case management

Service Cloud

Financial Force ERP

Conga Composer

Salesforce Flow

ClubsNSW

Established in 1920, Clubs NSW is the peak representational body for the NSW club industry. It represents more than 1200 member clubs and makes an important contribution to state and national policy direction, including the development of industry-specific legislation relating to alcohol, gambling, taxation, and industrial relations.

Challenge

The ClubsNSW Finance team wanted to reduce time spent preparing reminders and statements sent to members for overdue invoices. The Finance team was preparing invoice reminder email and Statement documents manually for emailing to members each month.

Solution

A comprehensive flow was built to allow the ClubsNSW Finance team members to preview overdue invoices. Document templates were created using Conga. Case management was streamlined for the finance team which dramatically statement and response times. Integration of external systems to centralise multiple data points.

Features
Document automation
Streamlined finance workflow
Case management
Improved receivables

Riverview Projects (ACT) Pty Ltd

Salesforce Propertybase Build

Building a streamlined user experience for Property Developer Staff and New Homeowners alike

The Riverview group is a property development company aiming to create communities of modern commerce and living that are at the forefront of international design and sustainability.

Challenge

The JV between ACT Government and property developer is progressively releasing land across the Ginninderra area. They needed an inhouse sales and marketing platform for autonomy, integrated workflows, emails and visualisations. There were multiple manual processes to issue documents and follow up with prospective buyers.

Solution

Argo Logic Implemented the Propertybase solution based on the Salesforce platform, allowing Ginninderry to run a ballot process, manage bands, register viewings and sales, generate and issue documents, capture enquiries with web forms, run email campaigns, automated commissions processes and overall reporting with multiple dashboards.

Features
Single source of truth for customer information
3rd party integration for visualisation
Reduced duplication of data and manual processes
Simplified compliance processes

- Salesforce platform with Propertybase
- Formstack Forms and Documents
- Lightning Flows
- Apex coded ballot process
- Salesforce Open API Integration
- Campaign Monitor

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