FUTURE PULSE

Navigating Future Today

BUSINESS OVERVIEW

www.futurepulse.biz

We live and breathe innovation. We don't just keep up with trends; we pioneer them.

ZOHO

salesforce

PARTNER

GLOBAL PRESENCE

FUTURE PULSE
NAVIGATING FUTURE TODAY

USA

North America

United Kingdom

India

Australia

Work Base

Clients

TECHNOLOGY AND TOOLS

OUR SERVICES

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Design, Build & Deliver

DevOps – CI/CD

Talent Pool

Application Maintenance and Support
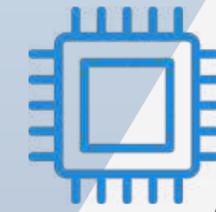
API Integrations
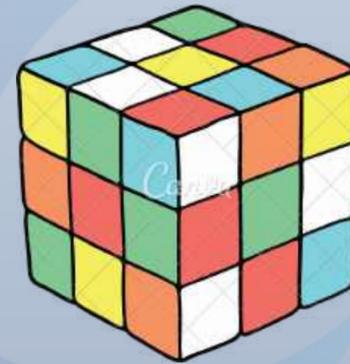
Architecture Review & Solution Design

Training

Automation Testing

ENGAGEMENT MODELS

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ENGAGEMENT MODEL

FIXED SCOPE

Pre determined scope, time estimates and deliverables for which a team of engineers and consultants will be assigned. Works similar to (not same) a waterfall model

TIME & MATERIAL

Providing a wholistic team comprising of BA, PM, TA, TL and Devs, working on an Agile model on a Sprint by Sprint basis

TALENT POOL

Assigning engineers/consultants, at monthly fixed rates or day rate basis

FIXED SCOPE

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Accurate time estimates serve as the roadmap for project planning, enabling realistic scheduling and resource allocation to meet deadlines and milestones effectively

Deadlines are the critical checkpoints that drive our project forward, providing clear targets for progress and ensuring timely delivery of results.

Timeline

Deadlines

Project Engagement

Similar to Waterfall Method

Establishing a clear scope is the foundational step guiding towards successful outcomes from inception to execution

Project Deliverables/ Scope

Team

Strategic resource allocation optimizes efficiency and maximizes productivity, ensuring that the right resources are allocated at the right time to support project goals and milestones effectively.
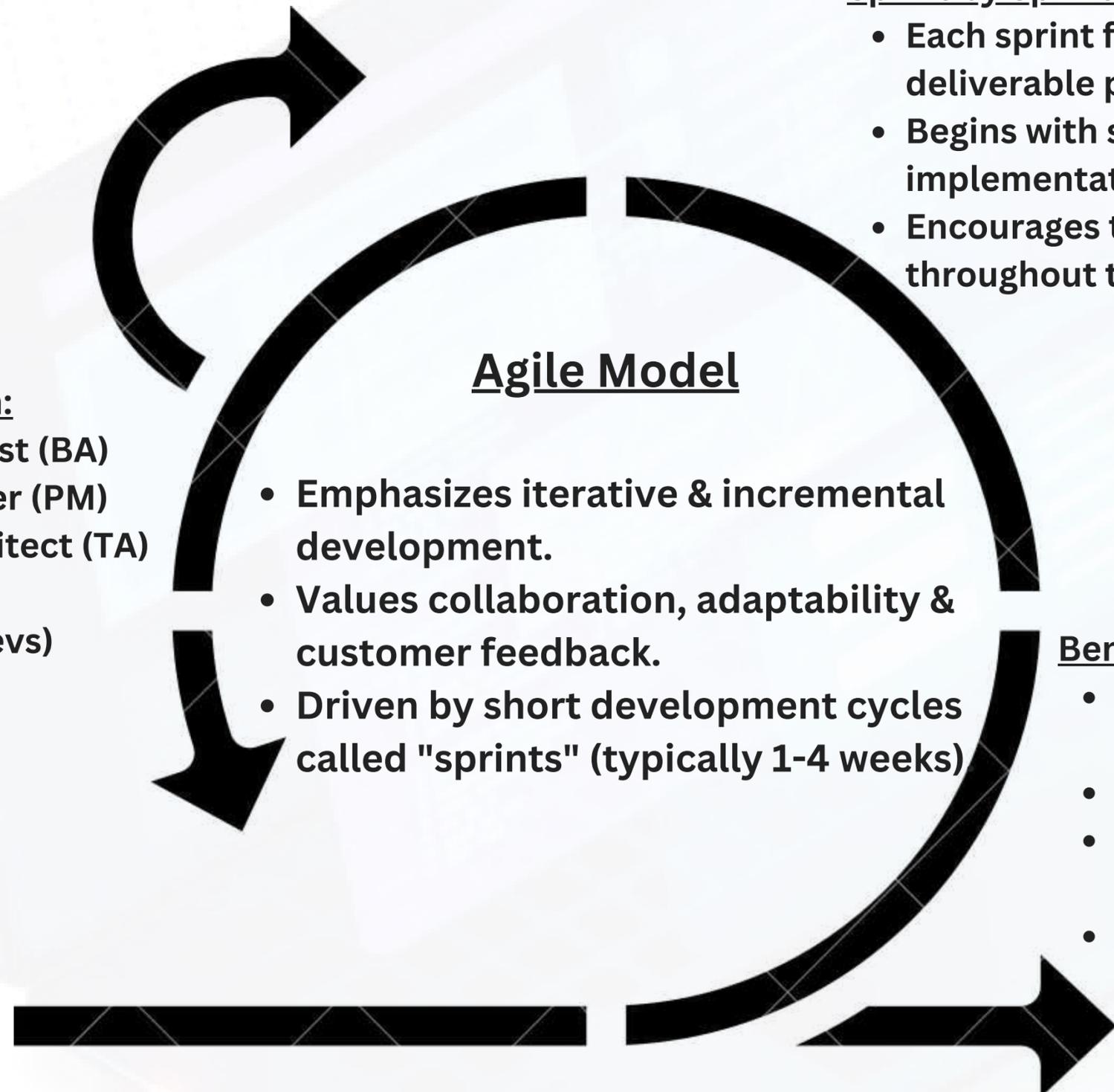
Defining precise project goals ensures alignment and clarity

Project Goals

Delivery

Delivery is the culmination of our efforts, where we transform plans into tangible result delivering value

TIME & MATERIAL

Sprint by Sprint Basis:

- Each sprint focuses on delivering a potentially deliverable product increment.
- Begins with sprint planning, followed by daily stand-ups, implementation, review, and retrospective.
- Encourages transparency, inspection, and adaptation throughout the development process.

Agile Model

- Emphasizes iterative & incremental development.
- Values collaboration, adaptability & customer feedback.
- Driven by short development cycles called "sprints" (typically 1-4 weeks)

Team Composition:

- Business Analyst (BA)
- Project Manager (PM)
- Technical Architect (TA)
- Team Lead (TL)
- Developers (Devs)

Benefits:

- Enhanced collaboration and communication among team members and stakeholders.
- Rapid delivery of valuable software increments.
- Flexibility to adapt to changing requirements and priorities.
- Continuous improvement through regular reflection and adjustment.

TALENT POOL

Factors to Consider
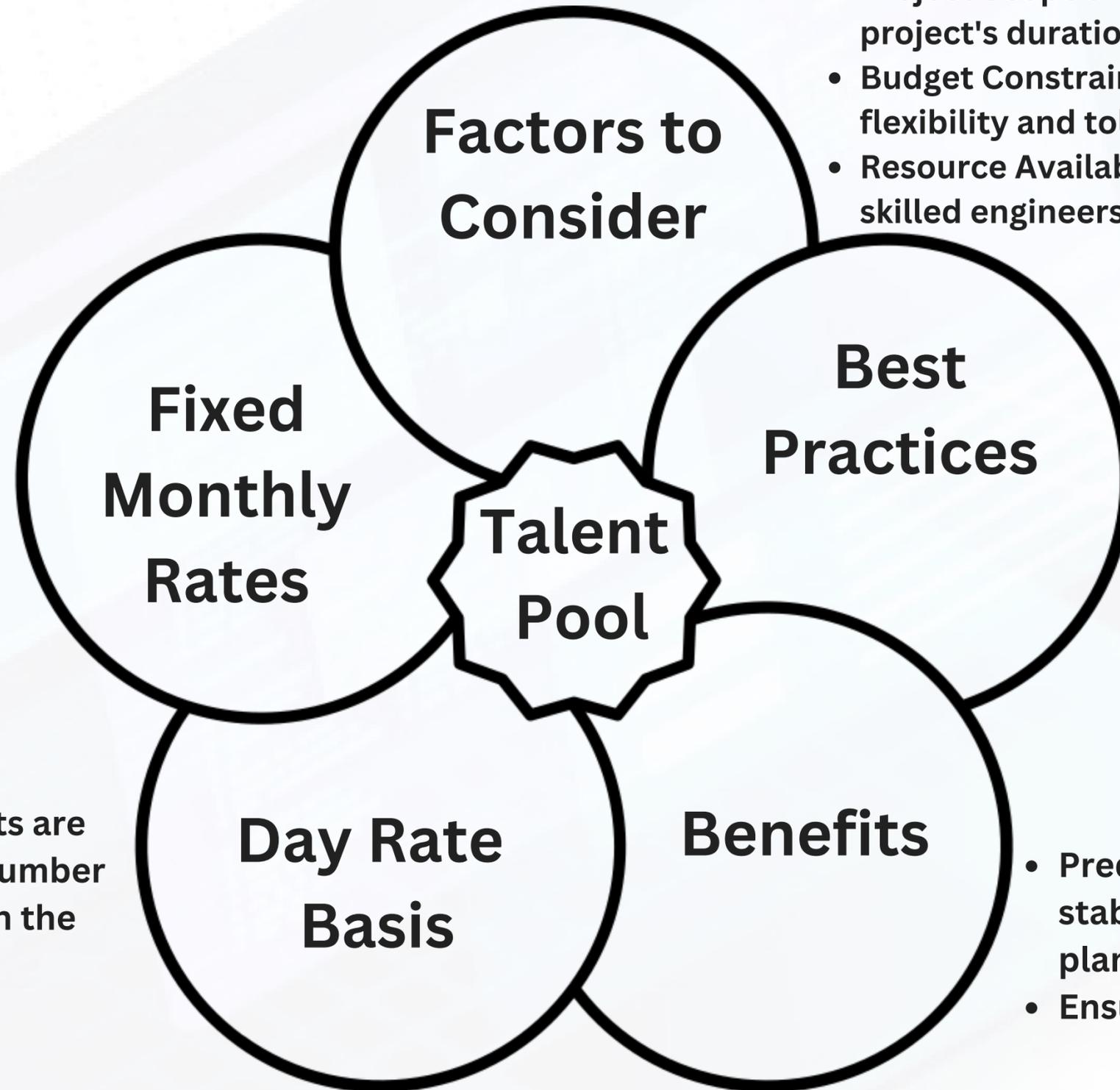
- Project Scope and Timeline: Evaluate the project's duration and workload variability.
- Budget Constraints: Determine the budget flexibility and tolerance for cost fluctuations.
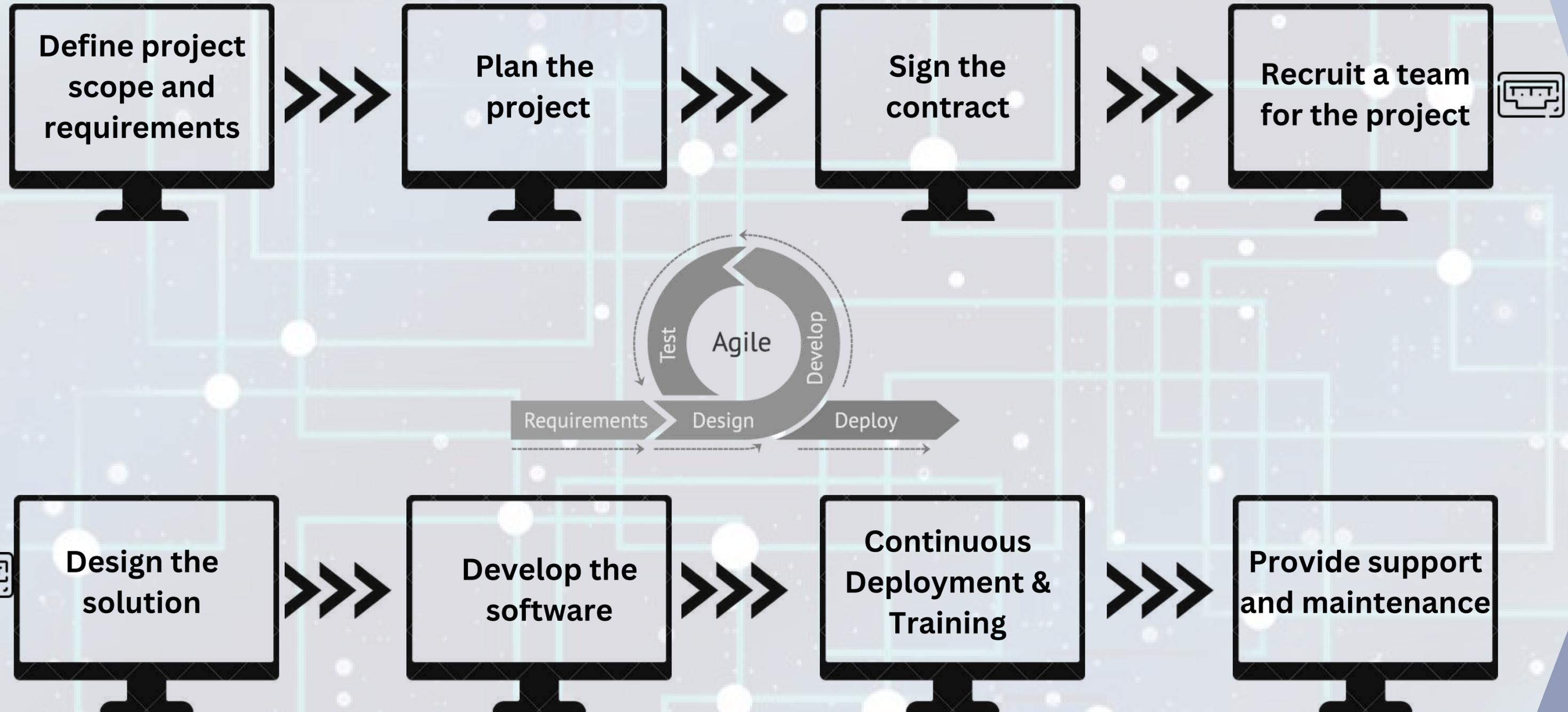- Resource Availability: Assess the availability of skilled engineers/consultants.

Fixed Monthly Rates

Engineers/consultants are assigned at a fixed monthly rate regardless of the actual number of days worked.

Best Practices

- Conduct thorough analysis and forecasting to determine the most suitable pricing model.
- Consider a hybrid approach for optimal balance between stability and flexibility.
- Regularly review and adjust resource allocation strategies based on project performance and changing requirements.

Talent Pool

Day Rate Basis

Engineers/consultants are billed based on the number of days worked within the month.

Benefits

- Predictable budgeting: Provides stability and predictability in financial planning.
- Ensures availability of resources

DELIVERY MODEL

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Define project scope and requirements >>> **Plan the project** >>> **Sign the contract** >>> **Recruit a team for the project**

Test — Agile — Develop

Requirements — Design — Deploy

Design the solution >>> **Develop the software** >>> **Continuous Deployment & Training** >>> **Provide support and maintenance**

WHY FUTURE PULSE

FUTURE PULSE
NAVIGATING FUTURE TODAY

Inhouse team of specialists

Fully customisable Solutions

Goal driven Methodology

Highly Agile Assistance

Implementation Strategy

Cost-effectiveness

Target-oriented Partnership

Consulting Strategy

Maintanance & Support

SALESFORCE SKILLSET

PARTNERS WITH

FUTURE PULSE
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conga

salesforce

formstack

ZOHO

Conga, is a business software provider specializing in business process automation and Contract Lifecycle Management tools

Salesforce is a cloud-based software which provides customer relationship management software and applications focused on sales, customer service, marketing automation, e-commerce, analytics, and application development.

Formstack is a workplace productivity platform that lets organizations create digital workflows with no-code forms, documents, and signatures.

Zoho CRM acts as a single repository to bring sales, marketing, and customer support activities together, and streamline process, policy, and people in one platform.

THANK YOU

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THINGS TO CONSIDER

1. **Scope of Work**:
   - Clear definition of services, deliverables, timelines, and limitations ensures alignment.

2. **Fixed monthly rate :**
   - The fixed monthly agreement outlines the scope of work to be completed, including specific deliverables, timelines, and any associated limitations.
   - The fixed monthly rate is determined by the agreed-upon rate for the service provider's work over the course of each month.
   - The service provider commits to working a set number of days per week or month, depending on the project's needs. It falls upon the client to provide sufficient work opportunities for the resource throughout the month. Each day's tasks are clearly defined, along with their deliverables, timelines, and any constraints.
   - The resource's availability is contingent upon prior commitments and their current workload. Furthermore, if the resource takes leave, the client will still be billed for the entire month.

3. **Daily Rate:**
   - The daily rate is calculated based on the agreed-upon rate per day of work performed by the service provider.
   - The service provider agrees to work a specified number of days per week or month, as determined by the project requirements.
   - The scope of work to be performed each day is clearly defined, including deliverables, timelines, and any limitations.
   - Availability of the resource is subject to prior commitments and availability at the time of the request. This clarifies that the resource may not be available if they have already committed to another project.
   - The resource will remain available for a minimum agreed duration of one month.
   - With daily billing, charges are incurred solely for the days on which work is performed.

4. **Schedule and Availability:**
   - Working hours, availability, and scheduling flexibility discussed.