

Achieve **Enrollment & Retention** Goals With **Data-Driven** Solutions

Build the right data foundation and innovative solutions to accelerate enrollments, improve student engagement, and enhance the learning experience for your tech-savvy, ambitious students.



Further is a data, cloud, and AI company whose focus is helping you turn raw data into the right decisions. We empower you to discover new growth, unlock potential, and elevate performance.



Accelerate Student Enrollments

Our analytics-driven, full-funnel marketing solutions provide a comprehensive view of your cross-campaign engagements, allowing you to identify the most effective strategies for attracting, converting, and retaining the right students.



Improve Student & Alumni Engagement

Our multifaceted approach combines cutting-edge machine learning and data analytics with targeted and highly personalized marketing tactics, allowing you to identify engagement preferences and behaviors, improve outreach efforts, and turn students and alumni into brand advocates.



Optimize Your Tech Stack

Our data integration and optimization solutions help you break down data silos and improve visibility to gain a holistic view of the student journey, boosting admission rates, student experience, and student retention.