



# Cloud Analogy

“Work Together, Progress Together”

# Company Overview

**Cloud Analogy**, a consortium of IT companies, specializes in delivering tailored solutions for configuring, deploying, and optimizing Complete CRM programs worldwide. Our focus extends beyond services to immersive solution experiences, covering CRM, digital marketing, and web app development. From our inception, we've envisioned a holistic approach to empower businesses, and today, we stand ready to provide strategic solutions to help our customers succeed.'

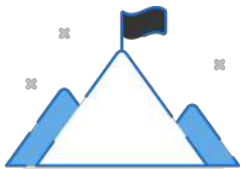


# About Us



## OUR GOAL

To be recognized as the world's preferred CRM service provider in the cloud-based ecosystem.



## OUR MISSION

Simplifying the cloud journey, our mission is your resounding success. We tailor solutions, offering unparalleled support and guidance for a seamless transformation.

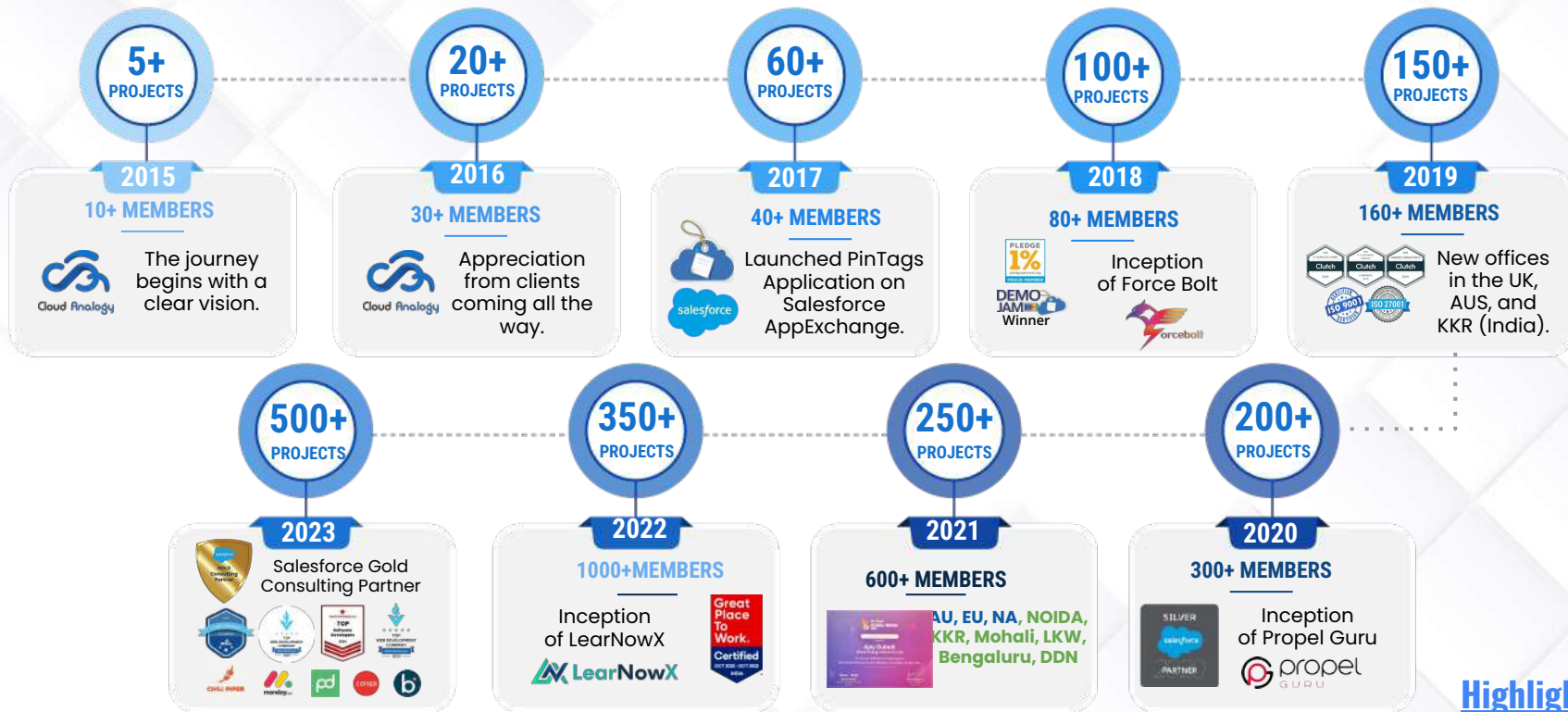


## OUR VISION

Through cutting-edge technology, embracing emerging trends, and integrating innovation across our organization, we constantly push boundaries. Our vision is to empower businesses, enabling them to soar to unparalleled success.



# Company Timeline



[Highlights](#)

# Company Leaders NORTH AMERICA



**Amar Kumar Dubedy**  
Managing Director



**Divya Dang**  
Global HR Head



**Ajay Dubedi**  
Chief Executive Officer



**Arun Kumar**  
Customer Success  
Manager



**Akshay Dhiman**  
Chief Technical Officer



**Krishna Ramachandran**  
Marketing and Sales Head



**<PM NAME>**  
Project Manager



**Nitish Bhardwaj**  
Chief Information Officer



# ABOUT

## Ajay Dubedi

Chief Executive Officer



With an impressive track record spanning 16+ years in IT, Ajay Dubedi is the driving force behind Cloud Analogy's success. His expertise in propelling business growth and leading digital transformation through innovative solutions is unmatched. Whether mastering CRM hardships or conquering the world of cloud computing, Ajay's visionary mindset ensures that clients stay ahead in the game, making a lasting impact on their journey to success.

### CERTIFICATES



## ABOUT

# Akshay Dhiman

Chief Technical Officer



A decisive leader equipped with a diverse set of technical and management skills. Master in implementing operational changes and driving IT innovation. A driving force at the forefront of steering impactful transformations within businesses.

### CERTIFICATES



## ABOUT

# Nitish Bhardwaj

Chief Information Officer |  
Salesforce Principal Consultant



An experienced consultant with over 9 years of hands-on expertise in the CRM industry. Dedicated to delivering innovative solutions that make a significant impact on businesses worldwide. Highly expert in seamlessly combining technical skills with a deep understanding of CRM, ensuring transformative solutions for global enterprises. A driving force behind pioneering solutions that elevate businesses to new heights.

### CERTIFICATES





# ABOUT

## Arun Kumar

Customer Success Manager



A seasoned CRM professional with an impressive 15+ years of experience. Packed with strong organizational skills, Arun adeptly guides the strategic utilization of the CRM platform, ensuring its successful integration within business operations.. Master in the cultivation and maintenance of enduring, long-term client relationships. An invaluable asset to align technology with client satisfaction for sustained success.

### CERTIFICATES



# Salesforce CRM Expertise



# AppExchange Products

No. of Installs  
**3K+**



Licenses Sold  
**700+**



## DRAG N DROP

Upload your Salesforce files by dragging and dropping over the record page



## TASK & NOTES TIMELINE MANAGER

Present your storyline in a Timeline view



## PIN TAGS

Seamless classification and tagging of your important records



## MULTI UTILITY

Pin utility tools on every tab on lightning experience



## DESK SYNC

Migrate your Salesforce Accounts from Salesforce to Desk.com

# Propel Guru

We are a top-of-the-line creative sales and leading digital marketing agency that is dedicated to delivering enriching and propelling digital experiences of brands globally.

**100+** Creative Sales And Marketing Professionals

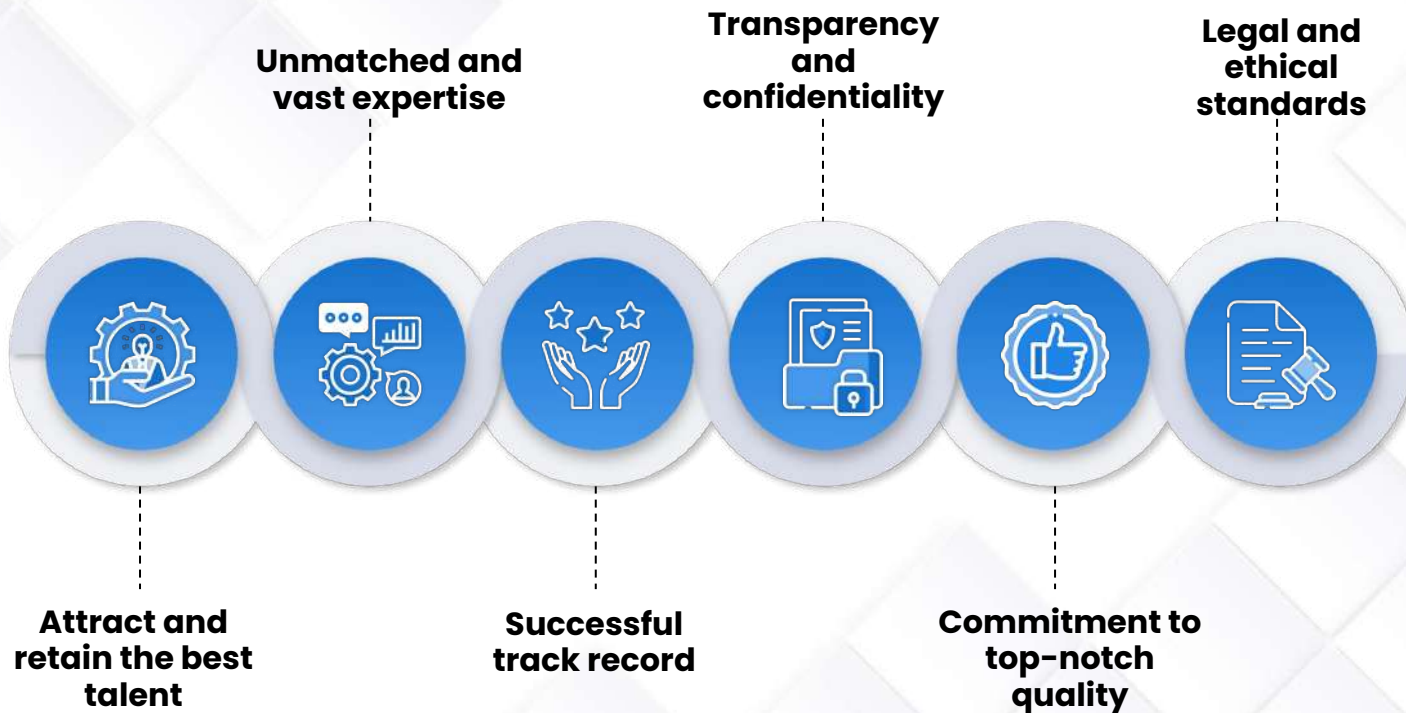


**Our Services include:** \_\_\_\_\_



**YOUR BUSINESS,**  
Connected and Empowered

# What Sets Us Apart?





# Our Values



# Our Clients



# Our Packages

From smooth implementation to admin support, from custom development to migrating data, our affordable CRM services packages have everything you need to succeed in the competitive CRM ecosystem.



## CRM Care

- All Admin Task
- Training & Admin Support
- CRM Basic/Pro Edition
- Data Model Setup
- Data Migration
- Business Process
- CRM Configuration to features.
- Sales Pipeline setup & Service Management Setup



## CRM Wise

- Requirement Gathering
- Business Process Analysis
- Build Proof of Concept
- Feasibility Study
- Skills & Technology Stack
- Data Flow Diagram
- Data Model Setup Plan
- Data Migration Plan
- Project Plan Timeline & Cost



## OurCRM Dev

- +CRM Care
- All Development Task
- PHP, React, Apex, Trigger & Lightning
- Component Development
- Integrate to any API Tool
- CRM Custom Dev.
- Deployment & Golive
- Testing & Bug fixing



## CRM Expert

- Admin + Dev Task
- CRM Special Tasks
- Communities Setup
- Mass Data Migration
- MarketPlace App Development
- Knowledge Setup
- Financial, Commerce & Marketing Cloud Setup
- CPQ & Pardot Setup
- CTI

# International Events



# International Events



 **BLOCKCHAIN  
FEST 2023**



 **SaaStr  
APAC 2023**







**CALL**  
+1(415)830-3899



**SKYPE**  
+1(415)830-3899



**EMAIL**  
info@cloudanalogy.com



**ADDRESS**  
8 The Green, Suite 5648, Dover,  
Delaware-19901 USA

CONTACT US

# Thank You!

CONNECT WITH US

