

## Pletra Technologies

Tailored Salesforce solutions for your business success.

### About Us

Pletratech's certified Salesforce specialists deliver tailored solutions to maximize ROI and streamline workflows. From setup to optimization, we have the experts to drive your success.

### Why Us?

Pletra has a strong presence in multiple countries, with a focus on India. The company prides itself on delivering the best solutions to its clients while creating a friendly work environment for its employees. Pletra's team of experienced developers and designers work closely with clients to understand their unique needs and provide tailored solutions to meet their specific business requirements.



# **Our Client**

### Auto creation of the PriceBookEntry to reduce the workload for Sales personnel

### Challenges

- Sales personnel must verify that each product has the correct PriceBookEntry before adding it to the cart.
- If no PriceBookEntry exists, the product will be unavailable for selection.
- This process can delay deal closures with customers.

#### Solution

- Gather detailed requirements about the data structure in the external system that housesthe client's price book data, ensuring seamless integration with Salesforce.
- Analyzethe time frameneeded to complete the product data updatefrom the client's third-party database into Salesforce.
- Develop an Apex Batch class to handle the complex requirement of automatically creating PriceBookEntries for each new product registered in Salesforce.
- Ensure he Apex Batch class also updates

#### Result

- With the Apex Batchclass in action The batch job will executedaily to automatically create and update the PriceBookEntries.
- This automation facilitates seamless product selection within the Quote.
- Additionally, it alleviates the workload for Sales personnel, allowing them to focuson more criticaltasks.