

# Salesforce Service Cloud Services

OPTIMIZE SERVICE OPERATIONS, DRIVE CUSTOMER SATISFACTION, BUILD TRUST

Delivering exceptional customer service is crucial for business success. That's when Salesforce Service Cloud emerges as the cornerstone for organizations seeking to elevate their customer service capabilities. It offers robust tools and capabilities to manage customer interactions across multiple channels effectively.

At Grazitti Interactive, we specialize in harnessing the power of Salesforce Service Cloud to transform customer service operations. With a deep understanding of the evolving customer expectations and market dynamics, we empower businesses to deliver personalized, efficient, and seamless service experiences.

### **Our Comprehensive Suite of Salesforce Service Cloud Services**



### Implementation and Customization

- **Deploy Salesforce Service Cloud solutions** from initial setup to complex customizations.
- Align solutions seamlessly with your organizational goals.
- Leverage best practices in CRM architecture.
- Optimize case management processes.
- Implement omnichannel support strategies.



### **Custom Development**

- Specialize in developing custom Salesforce Service Cloud applications.
- Extend platform capabilities through Apex coding.
- Utilize Visualforce pages for enhanced functionality.
- Create Lightning components for a modern user experience.
- Ensure tailored solutions that optimize service workflows and customer interactions.







### **Support and Maintenance**

- Provide ongoing maintenance for Salesforce Service Cloud environments.
- Offer proactive monitoring to identify and address issues.
- Focus on continuous improvement to ensure platform stability.
- Ensure optimal performance through regular updates and enhancements.



### **Automation and Workflows**

- Leverage Salesforce automation tools to streamline service processes.
- Automate repetitive tasks to enhance efficiency.
- Improve agent productivity for faster response times.
- Ensure higher service quality through optimized workflows.



# Omnichannel Support

- Harness the power of Salesforce Service Cloud.
- Orchestrate seamless customer service experiences across multiple channels.
- Integrate interactions via email, phone, chat, social media, and mobile.

**Explore More** 

# **Business Impact - Delivered by Grazitti, Backed by Service Cloud Expertise**

Through our Salesforce Service Cloud services, our customers have experienced:

22%

**Increase in Agent Productivity** 

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30%

**Increase in Customer Satisfaction** 

40%

**Boost in Operational Efficiency by Automating Case Assignment** 

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### Our Salesforce Native Custom Solutions to Supercharge Your Service Cloud Experience



A Unique CRM and Jira Integration Connector



A Solution to Simplify Case Management in Salesforce



A Solution to Supercharge Salesforce Field Service Operations

**And More** 



### Certifications







## **Partnerships**





### **About Grazitti Interactive®**

Grazitti Interactive is a digital innovation leader with extensive experience in enriching customer interactions, designing engaged communities, enabling digital marketing, and driving data-driven decision support. We are proud to have served the digital innovation needs of over 500 global customers including many Fortune 500 companies across Technology, Banking and Financial Services, Healthcare, Travel, and more.

