

# CDW Salesforce services overview



## Create a holistic customer experience with CDW and Salesforce

Whether your business is new to Salesforce, needs services and support for existing Salesforce clouds, or identifies with any of these situations:

“ We aren’t happy with our current solution; we’re considering migrating to Salesforce.”

We’re concerned about the health and security of our Salesforce instance.

Our current implementation isn’t as we expected; we want help to make it better-suited for our needs.”

Our admin left; now nobody knows how this thing works!”

We love our current clouds and want more Salesforce!”

**CDW is here to make amazing happen.**

### Salesforce services we offer:

- **Consulting:** With our in-house digital agency and business consulting services, we bring an additional layer of strategic opportunity. We will guide your business through discovery phases with key stakeholders to identify goals, strategy, processes and high-level requirements for building a future-state vision.
- **Implementation & Integration:** We offer greenfield or add-on cloud implementation, integration and data services, and more to help make your Salesforce org uniquely right for your business.
- **Optimization:** These services are designed to help optimize your business for improved efficiency. We can do that in a variety of ways including analysis of current state health and performance; improving security, adoption or functionality; and customizations that make your Salesforce uniquely right for your business.
- **Managed Services:** Why use critical talent and bandwidth to keep your tools running smoothly when we can do that for you, freeing up your team to do what drives business? We can take the burden of Salesforce managed services off your plate so you can focus on mission critical work. Right sized for your needs, our services provide you with the technical development and infrastructure to ensure your Salesforce environment is running at peak efficiency.

### Salesforce clouds we deploy across:

- Sales & Service Clouds
- Marketing Cloud
- Einstein AI
- Data Cloud
- Revenue Cloud & CPQ
- Commerce Cloud B2B & B2C
- Experience Cloud
- MuleSoft

### Industry-focused:

Like Salesforce, we put additional focus on the unique business requirements needed for some industries like:

- Financial Services
- State & Local Government
- Healthcare & Life Sciences
- Higher Education
- Nonprofit
- Manufacturing
- Retail & Commerce

### Why choose CDW? Because CDW is:

... a Fortune 500 company with over 250,000 customers worldwide!

... a strategic partner dedicated to solving business challenges, not just IT issues. Leveraging our extensive Salesforce partner ecosystem, we bring the strength of thousands of Salesforce credentials and successful projects to the table.

(Plus, CDW’s comprehensive offerings make it effortless to integrate Salesforce services with other proven solutions, such as offline storage, agnostic backup, data & analytics, security, and more.)

... uniquely positioned to be an end-to-end vendor from product to service to post-delivery for all your business needs.

For more information, contact [salesforce-requests@cdw.com](mailto:salesforce-requests@cdw.com) or your CDW account manager.

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