



pivotal & ITequality

Location - Seattle, Washington

Employees - 110+

Industry - Investment

Solution - Digital Experience

01

Better Design with Digital Experience



pivotal

“We've had a great experience with ITequality. They've been responsive partners anytime we've needed additional support and provided the right level of service and engagement.”

- Heidi Brose

Business Enablement Manager at Pivotal Ventures

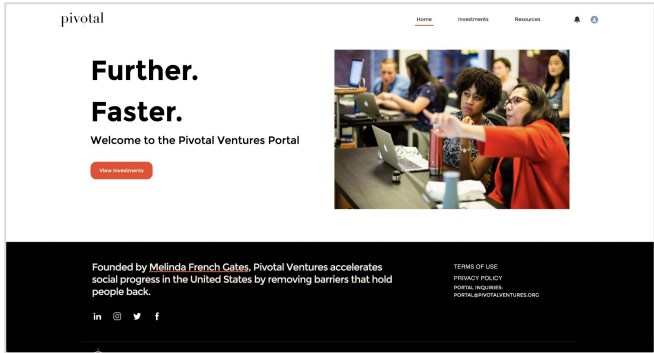
02

The Challenge

Pivotal Ventures was using foundationConnect to have grant information available through a portal for their partners. With foundationConnect's limited capabilities for custom styling and layout, they decided to upgrade to **Salesforce Digital Experience**. They asked ITequality to assist with setting up their Digital Experience and customizing it to match the look and feel of their existing website pivotalventures.org.

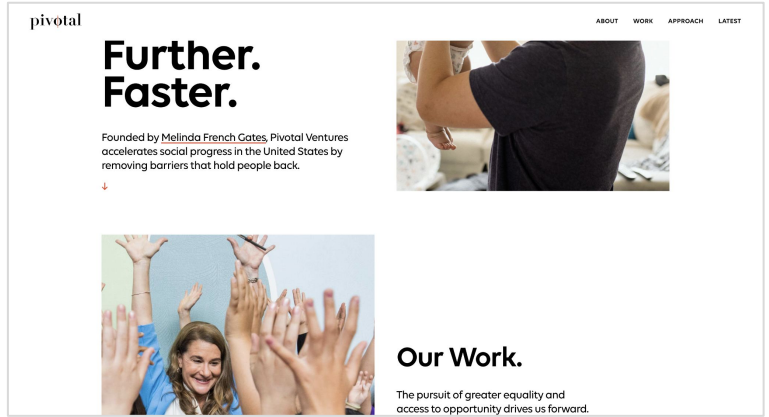
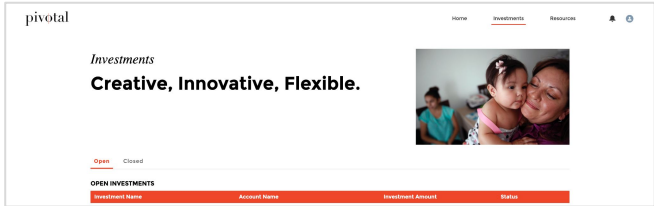
Key Players:

- ◇ **Heidi Brose**, Manager, Business Enablement
- ◇ **Ellen Sinson**, Salesforce Administrator



The Solution

Custom Design - Sleek design flow from the website (Below) to the digital experience (Left)



04

The Results

On Brand

Digital Experience follows branding specifications and matches the look and feel of the official website

Seamless Experience

Great user experience with a smooth feel between the official website and the Digital Experience.

Less Hassle

With Digital Experience, it is easy to provide your partners a optimal way to review their information.

ITequality

- Founded in 2017
- 140+ Projects Completed
- Registered Consulting Partner

Diverse Supplier

- Certified LGBT-BE
- Woman Owned Business
- Economically Disadvantaged Business
- Small Business

We Specialize in: Revenue, Sales & Experience Cloud:

- Implementations
- Managed Services
- Enhancements

We are your trusted partner for:

- Flexible terms
- Year over year managed services
- Turning Around Red Accounts



Thank you!



ITequality.com



[Linkedin.com/company/itequality](https://www.linkedin.com/company/itequality)



[Twitter.com/ITequality](https://twitter.com/ITequality)



[YouTube.com/ITequality](https://www.youtube.com/ITequality)